



Staff Report

File #: 22-365

Version: 1

Date: 8/8/2022

Item #: 6.f.

TO: Mayor and City Council

THROUGH: Kristin Retherford, Interim City Manager

FROM: Norman Wright, Community Development Director

SUBJECT:

Presenting the new City flag.

Ward(s): All Wards

Councilor(s): All Councilors

Neighborhood(s): All Neighborhoods

Result Area(s): Welcoming and Livable Community

SUMMARY:

The new City flag is being presented to City Council.

ISSUE:

Receive the new City flag.

RECOMMENDATION:

Information Only.

FACTS AND FINDINGS:

The City Council adopted a new City flag at their July 11th meeting. The Council's vote included a request to adjust the color of the flag from red to pink, to resemble a cherry blossom more closely.

As recommended in *Good flag Bad flag*, the pink color of the blossom should look and feel appropriate, while also remaining vibrant on a flag after significant exposure to light. Therefore, the flag has been adjusted back to the designer's original pink color which will maintain its distinctiveness (Attachment 1).

The new City flag will be presented at the Salem Civic Center's 50th Anniversary celebration on August 18th.

BACKGROUND:

The old Salem City flag was adopted in 1972, the same year the Vern Miller Civic Center was completed, to usher in a new era of Salem civic pride. It was also used, for a time, as the City logo, the City seal and on various infrastructure around town. The new flag will take its place in Council Chambers and the Peace Plaza.

Lisa Anderson-Ogilvie, AICP
Deputy Community Development Director

Attachments:

1. New City of Salem Flag