



Staff Report

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Version: 1

Date: 10/12/2020

Item #: 6.d.

TO: Mayor and City Council

FROM: Steve Powers, City Manager

SUBJECT:

2020 Community Report

Ward(s): All Wards

Councilor(s): All Councilors

Neighborhood(s): All Neighborhoods

ISSUE:

Transmitting the 2020 Community Report.

RECOMMENDATION:

Information only.

SUMMARY AND BACKGROUND:

The 2020 Annual Community Report provides an update on progress the City is making toward Council and community priorities, as articulated in the 2017 Strategic Plan and the City Council's annual work plan or 2020 Policy Agenda.

FACTS AND FINDINGS:

Through its annual City Council Policy Agenda, City Council makes its priorities clear to staff and the community. The 2020 Policy Agenda is part of an annual cycle of developing the budget, policy and program evaluation, financial forecasting, and reporting to the Council and community on progress. Priorities for 2020, organized around six result areas from the Strategic Plan, include:

- Safe Community: complete new Salem Police Station, provide safety for bikers and walkers,

prepare together for emergencies;

- Welcoming and Livable Neighborhoods: develop more affordable housing and provide aid to those experiencing homelessness, continue planning Our Salem and Salem Public Library seismic and safety upgrade;
- Strong and Diverse Economy: focus economic activity in downtown, north downtown, and west industrial areas;
- Safe, Reliable and Efficient Infrastructure: continue to invest in safe drinking water, prepare asset management and bonding strategy;
- Natural Environment Stewardship: prepare Climate Action Plan; and
- Good Governance: connect and engage with our community, look at waste management fees, support revenue strategy for valued services, show progress with key performance indicators.

As this progress report is released, the City has started its Strategic Plan Update. City Council will hold Work Sessions in November 2020 and January 2021 to discuss priorities, results from the annual Community Satisfaction Survey, and community and Council conversations. The City Council may consider adoption of the Strategic Plan Update in February 2021.

Courtney Knox Busch
Strategic Initiatives Manager

Attachments:

1. 2020 Community Report, October 2020