



Staff Report

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Date: 1/27/2020

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TO: Mayor and City Council
THROUGH: Steve Powers, City Manager
FROM: Center 50+ Advisory Commission

SUBJECT:

Salem Center 50+ Advisory Commission Annual Report

Ward(s): All Wards
Councilor(s): All Councilors
Neighborhood(s): All Neighborhoods
Result Area(s): Welcoming and Livable Community.

ISSUE:

The Center 50+ Advisory Commission annual report to City Council.

RECOMMENDATION:

Information only.

SUMMARY AND BACKGROUND:

The 2019 Salem Center 50+ Advisory Commission Annual Report (Attachment 1) highlights activities, programs, and services offered at Center 50+ as well as the results produced by a large volunteer workforce and the Center's non-profit partner, Friends of the Salem Senior Center.

The Senior Center Advisory Commission was created in 1994 to act as an advisory body to Council on issues pertaining to the Senior Center, serving as a point of reference for concerns of the senior population (persons fifty years and older). In 2016, the Senior Center Advisory Commission was renamed Center 50+ Advisory Commission to reflect the facility name change.

Since 1976, Center 50+ has been fulfilling its mission to support the lives of older adults and serving as a focal point community resource. Center 50+ is a recognized leader in the community, promoting a positive, active image that heightens and enhances awareness of senior programs, services, and resources accessible by the community. Through this mission Center 50+ works to fulfill the City Council goal to create a ***Livable and Welcoming Community***.

Since 2007 Center 50+ has been implementing a Council-approved Center Strategic Operations Plan. The Center 50+ Advisory Commission, staff, and volunteers continue to implement action plans, programmatic changes, and partnership expansion in support of this guide. The plan guides the Center to follow these strategic philosophies:

Stability and Vitality

Collaboration

Cutting-Edge Programming

Senior Leadership.

How these strategic philosophies are implemented is included in the Annual Report.

The Center 50+ Advisory Commission led the Age Friendly Initiative as their primary project this year. A full report is available at

[<https://www.cityofsalem.net/citydocuments/age-friendly-salem-assessment-report.pdf>](https://www.cityofsalem.net/citydocuments/age-friendly-salem-assessment-report.pdf).

Center 50+ Advisory Commission President Rebekah Smith will be at the City Council meeting to present the Commission's annual report.

Prepared by: Marilyn Daily, Recreation Supervisor

Attachment:

1. Salem Center 50+ Advisory Commission Annual Report 2019