



Staff Report

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Date: 7/11/2016
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TO: Mayor and City Council
FROM: Steve Powers, City Manager

SUBJECT:

2015-2016 City Council Goals Report

Ward(s): All Wards
Councilor(s): All Councilors
Neighborhood(s): All Neighborhoods

ISSUE:

Informational report to update the City Council on the status of the adopted 2015-16 Council Goals

RECOMMENDATION:

Information Only.

SUMMARY AND BACKGROUND:

The City Council provides staff with direction as to its priorities in the form of goals. The established goals give staff direction when allocating resources and responding to opportunities that may arise.

FACTS AND FINDINGS:

On July 15, 2015, the City Council adopted five broad goals, as shown below, with 35 priority initiatives to be undertaken in 2015-2016. In the attachment, the initiatives are shown in order of priority for each of the five goals or result areas, with a brief status update (Attachment 1). The 2015-16 goals are to:

Safe Community

Ensure people feel safe in our community by focusing on the public's safety, including

prevention, and an effective and timely response when an emergency or threat arises

Strong Neighborhoods

Preserve livability for residents in Salem's strong and distinctive neighborhoods

A Well-Planned Community

Provide our community with opportunities for artistic, historic, cultural and recreational pursuits and preserve our community's natural environment

Vibrant Economy

Create the environment and opportunity for smaller traded sector businesses and local companies to retain and expand in Salem and foster strategic partnerships to grow jobs and income, attract visitors, and conduct strategic recruitment of traded sector employers

Good Governance

Maintain fiscal sustainability through multi-year financial plans to balance anticipated revenue and long-term facility needs with community-defined service levels, contractual commitments, and regulatory requirements

The attached report reflects the current status of the 2015-16 Council Goals.

Courtney Knox Busch
Strategic Initiatives Manager

Attachments:

1. 2015-16 Council Goals Progress Update

07/05/2016