## CITY OF SALEM



# Legislation Details (With Text)

**File #**: 19-16 **Version**: 1

Type: Informational Report Status: Filed

In control: City Council

On agenda: 1/14/2019 Final action: 1/14/2019

Title: Travel Salem Annual Report

Ward(s):All Wards

Councilor(s): All Councilors

Neighborhood(s): All Neighborhoods

Sponsors:

Indexes:

**Code sections:** 

Attachments: 1. Annual Report

Date	Ver.	Action By	Action	Result
1/14/2019	1	City Council	received and filed	

**TO:** Mayor and City Council

**THROUGH:** Steve Powers, City Manager

**FROM:** Kristin Retherford, Urban Development Director

#### SUBJECT:

Travel Salem Annual Report

Ward(s):All Wards

Councilor(s): All Councilors

Neighborhood(s): All Neighborhoods

#### **ISSUE:**

Travel Salem FY 2017-18 Annual Report

#### **RECOMMENDATION:**

Information only.

## **SUMMARY:**

Travel Salem provides destination marketing services. Under the terms of the marketing contract

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with the City, Travel Salem submits an annual report highlighting Travel Salem's activities and accomplishments for the preceding fiscal year

## **FACTS AND FINDINGS:**

The 2017-18 Annual Report (Attachment 1) highlights Travel Salem's activities and was reviewed by the Cultural and Tourism Promotion Advisory Board at its January 2019 meeting. Angie Onyewuchi, Travel Salem's President and Chief Executive Officer, will be attending the City Council meeting to answer questions councilors may have regarding the 2017-2018 activities.

Renee K Frazier Financial Services Manager

#### Attachments:

1. Travel Salem FY 2017-18 Annual Report