



Staff Report

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Date: 1/22/2024

Item #: 5.c.

TO: Mayor and City Council

THROUGH: City Council Board and Commission Appointments Committee

FROM: Keith Stahley, City Manager

SUBJECT:

Proposed Revenue Task Force membership and status update.

Ward(s): All Wards

Councilor(s): All Councilors

Neighborhood(s): All Neighborhoods

Result Area(s): Good Governance.

SUMMARY:

On November 27, 2023, Salem City Council formed a Revenue Task Force. At their December 11, 2023, City Council approved the Revenue Task Force Charter and discussed membership selection process and timeline. The Board and Commission Appointments Committee of the City Council is recommending a 25-person Task Force roster, with two alternates. Additional information regarding the timeline and key dates will be presented at the City Council meeting.

ISSUE:

Should the City Council approve the slate of candidates for the City of Salem's Revenue Task Force, as recommended by the Board and Commission Appointments Committee?

RECOMMENDATION:

Approve the slate of candidates for the City of Salem's Revenue Task Force, as recommended by the Board and Commission Appointments Committee

FACTS AND FINDINGS:

At their December 11, 2023 meeting, the Salem City Council approved a charter and a budget for a 20 to 30 member Revenue Task Force.

The purpose of the Revenue Task Force is to explore new, additional revenue sources and adjustment to fees to sustain those services that do not have a dedicated revenue stream consistent with the motion adopted by City Council that created this Task Force. The Task Force's work will be carried out in parallel with the work of the Budget Committee and City Council as they consider amendments to the 2024 adopted budget and formulate the proposed 2025 budget based on revised revenue projections.

On January 9, 2024, the Board and Commission Appointments Committee met to consider almost 160 applicants to the Revenue Task Force. The Committee took into consideration nominations, from within the applicant pool, made by the Mayor and Council. The Committee also strived to meet intent of the Task Force Charter, and considered the overall composition of the group for geographic diversity, representation of key stakeholder groups, lived experience, and other demographic characteristics.

Task Force Charter. The Task Force charter states that the Revenue Task Force should be broadly representative of the diversity that makes up our community including residents and business owners from all City wards, with a variety of lived experience, at varied life stages, and of varied ethnicity and backgrounds. Specifically, the group's composition should - at a minimum - include:

- Community members at large: Salem residents or business owners
- Two representatives from each ward, nominated by City Council members, and two at-large representatives nominated by the Mayor. Ward/at-large representation may overlap with other affiliations.
- Chamber of Commerce representative
- Business representative
- Salem 350 representative
- Latino Business Alliance representative
- City employee union representative

Boards and Commission Committee Recommendation. The Committee unanimously recommends the following candidates for the Revenue Task Force. Candidate statements of interest are included in Attachment 1.

1. Becky Beaman, Ward 7
2. Russ Beaton, Ward 1
3. Scott Cantonwine, Ward 5
4. Katie Ciancetta, Ward 8

5. Ken Collins, Ward 8
6. Beth Vargas Duncan, Ward 3
7. Bev Ecklund, Ward 3
8. Matthew Hale, Ward 4
9. Levi Herrera-Lopez, outside Salem
10. Stephen Jenkins, Ward 4
11. Kathy Knock, outside Salem
12. Ariel Loveall, Ward 2
13. Leola McKenzie, Ward 2
14. Raquel Moore-Green, Ward 3
15. Sean Nikas, Ward 7
16. Keith Norris, Ward 8
17. Jean Palmateer, Ward 1
18. Jesus Resendiz, Ward 6
19. David Rheinholdt, Ward 1
20. Bill Riecke, Ward 5
21. William Smaldone, Ward 2
22. Kaitlin Strathdee, Ward 1
23. T. J. Sullivan, Ward 4
24. Ray Quisenberry, Ward 1
25. Cathy van Enckevort, Ward 6

Alternates

1. Gretchen Schlie, Ward 6
2. Nate Rafn, Ward 2

We anticipate alternates will receive all Task Force materials, are expected to participate in meetings, and will be eligible for the stipend. If a Task Force member is absent from a meeting, an alternate will be asked to participate in any voting occurring at the Task Force meeting.

A team of staff, Moss Adams, Parachute Strategies, and DHM will support the Task Force with facilitation, community engagement and surveying, revenue analysis, and project management.

Findings from community outreach and engagement will inform Task Force decision making at key milestones. Additional status reports to Council are anticipated on a monthly basis, with a Work Session devoted to the Task Force recommendations on July 15, 2024.

BACKGROUND:

In 2023, the City Council held multiple work sessions on continuing General Fund services and forming a Revenue Task Force. On November 27, 2023, Salem City Council formed a Revenue Task Force. At their December 11, 2023, City Council approved the Revenue Task Force Charter and discussed membership selection process and timeline. Additional status reports to Council are anticipated on a monthly basis, with a Work Session devoted to the Task Force recommendations on July 15, 2024. Additional information regarding the timeline and key dates will be presented at the City Council meeting.

Courtney Knox Busch
Strategic Initiatives Manager

Attachments:

1. Revenue Task Force candidate statements of interest
2. Status report presentation