







City of Salem Result Areas

 Good Governance Manage the enterprise to be fiscally sustainable, provide quality services equitably across our community, proactively engage all residents, be forward thinking, and build capacity and partnerships to prepare for the future.	 Natural Environment Stewardship Protect natural resources including all waterways, tree canopy and our natural ecosystem, and reduce the impact from the built environment and City operations on both the environment and all residents.	 Safe and Healthy Community Provide emergency services while proactively addressing the impact of crime, fire, natural disasters, and health emergencies to residents, visitors, businesses, and property.	 Safe, Reliable, and Efficient Infrastructure An integrated municipal asset system of streets, bridges, bike paths, and sidewalks, civic buildings, parks, technology, and utility infrastructure.	 Strong and Diverse Economy A diverse economic base, robust job growth, business retention and recruitment, and a thriving, resilient downtown.	 Welcoming and Livable Community Develop Salem to be a safe and well-maintained City with a mix of quality housing for all residents featuring access to parks, recreation, historic and cultural resources, and the arts.
Ensures stewardship and sustainability of the City's financial, human, information, and physical assets. (Stewardship and Sustainability)	Reduces the carbon footprint of City operations and conserves energy and natural resources.	Fosters a climate of safety and inclusivity for all individuals where they live, work and gather.	Uses City property and infrastructure systems for the public good.	Creates opportunities for development, entrepreneurship, job creation and economic innovation.	Supports a long-term vision for future growth and development that strengthens, connects and completes all neighborhoods within the community.
Clearly communicates responsive, accurate, and accessible information and services. (Clearly Communicates)	Protects and enhances watersheds, natural areas, and natural resources.	Plans for and provides timely and effective response to emergencies and natural disasters.	Manages water, stormwater, and wastewater safely and responsibly.	Invests in programs, incentives, and technology that support business attraction, growth, and retention.	Promotes an inclusive and vibrant community offering diverse and affordable housing options across the City.
Strengthens and encourages community and regional partnerships. (Strengthens Partnerships)	Plans and designs the City's growth to minimize emissions, address climate change and other environmental impacts.	Actively engages with the community to proactively prevent crime, and provide education on personal and community safety, and strengthen community preparedness.	Supports a balanced, accessible transportation system that reflects efficient land use and reduces traffic congestion.	Fosters community networks to act, connect, advocate, and cross-pollinate ideas across business sectors.	Creates and maintains parks, recreation areas, and other public spaces to offer activities that connect, benefit, and reflect our community.
Provides assurance of regulatory compliance to minimize and mitigate risk. (Regulatory Compliance)	Provides leadership and education to the community to protect and preserve the natural environment.	Encourages sustainable community redevelopment and rehabilitation practices.	Designs, constructs, and maintains an interconnected and multimodal transportation network that is safe, accessible, and sustainable for all travelers.	Supports housing options, educational opportunities, and amenities that attract and develop a skilled and diverse work force.	Supports the arts, historically and culturally significant buildings and sites, and community events.
Maintains transparent, ethical, inclusive, equitable and accountable leadership and inclusive collaboration. (Leadership and Collaboration)	Mitigates and abates natural and human caused threats to the environment.	Investigates and endeavors to solve crimes and address the needs of crime victims.	Plans, operates, and maintains infrastructure networks.	Fosters regional and public / private collaboration to contribute to economic stability.	Enhances access to multi-generational community enrichment and meaningful volunteer and neighborhood engagement opportunities.

Result Area Scoring

- 4 - Essential to the result area
- 3 - Strong influence on result area
- 2 - Some influence on result area
- 1 - Minor influence on result area
- 0 - No influence on result area