

PROCLAMATION

WHEREAS, small businesses form the backbone of our local economy, generating jobs and improving the quality of life for residents; and

WHEREAS, Small Business Saturday is a nationwide campaign to cultivate business for small merchants on the Saturday after Thanksgiving; and

WHEREAS, 94 percent of consumers in the United States value the contributions small businesses make in their community; and

WHEREAS, the City of Salem supports the efforts of local small businesses and recognizes the critical role they play in our community; and

WHEREAS, Small Business Saturday will stimulate economic growth locally for small merchants by following in the tradition of Black Friday and Cyber Monday, two of the busiest shopping days of the year; and

NOW, THEREFORE, I, Chuck Bennett, Mayor of the City of Salem, do hereby proclaim November 28, 2020, as

SMALL BUSINESS SATURDAY

and urge residents to support small, independently-owned businesses and local merchants on this day and throughout the year.

DATED this twenty-third day of November, 2020.



Chuck Bennett
Mayor