

Salem Housing Authority

Request: \$200,000 -- Multi-year grant, 2 years for capacity building

Proposal Reference: Hire a SOAR case manager staff position.

Primary Contact: Kimmberly McBeth, kmcbeth@cityofsalem.net, 503-588-6453

Chief Executive: Steve Powers, kmcbeth@cityofsalem.net, 503-588-6453

Address: 360 Church Street SE, Salem, OR 97301

Organization Information

Please provide a short overview of your organization, including your purpose and program areas (one paragraph) and two examples of recent accomplishments.

Salem Housing Authority's mission is to assist low- and moderate-income families to achieve self-sufficiency through stable housing, economic opportunity, community investment, and coordination with social service providers. Established in 1969 under provisions of Oregon state law, Salem Housing Authority serves approximately 9,000 Salem area residents within Salem's Urban Growth Boundary with safe and affordable rental housing assistance. Salem Housing Authority is committed to building a stronger community through public housing, housing choice vouchers, affordable housing, and supportive services. We serve families, individuals, people with disabilities, and senior citizens.

In August, 2020 SHA opened a permanent supportive housing development that will provide 37 single room occupancy units to those at-risk and experiencing homelessness. It is the first of its kind in Salem with six of its rooms used for unhoused individuals recently discharged from the hospital. On-site services are available for residents experiencing mental health and addiction issues. This project was made possible through community partnerships and generous donations from the community, along with grant support and opportunities.

As of October, 2020 SHA's Homeless Rental Assistance Program has enrolled 272 clients while serving a total of 312 individuals; with 201 of enrolled individuals being successfully placed in permanent housing. HRAP's housing retention rate among clients currently utilizing program funds and services is 84.92%, which is above the national average for housing first programs. Of the housed individuals, 73 have thus far graduated from the program and went on to receive Section 8 Housing Choice Vouchers. 22

Number of Board Members: 9

Number of Staff (full-time equivalent): 45

Are you applying on behalf of a formal No collaborative or fiscally sponsored project? No

Organizational Diversity

Rounding to the nearest 10 percent, please estimate what percentage of your board members identify as..

People of Color* 10%

Immigrant or Refugee: 0%

People with Disabilities: 0%

Lesbian, Gay, Bisexual, Transgender, or Queer (LGBTQ): 0%

Rounding to the nearest 10 percent, please estimate what percentage of your staff identify as...

People of Color* 30%

Immigrant or Refugee: 0%
People with Disabilities: 0%
LGBTQ: 0%

**including African/ African American/ Black; Asian; Hawaiian/ Pacific Islander; Latina/ Latino/ Latinx; Middle Eastern/ Arab; Native American/American Indian/Alaskan Native; and Multi-Racial*

Optionally, please provide further information about the ways your board, staff, and/or volunteers reflect your community and the people you serve, or anything else we should know about the diversity within your organization.

The board of our organization is composed of Salem's eight city council members, who are elected by their distinct ward's constituents. By being elected representatives of different parts of Salem, our board is more likely to represent the diverse values, needs, and characteristics of Salem's ethnically, racially, and economically diverse population.

Please affirm the following

The chief executive or board chair of the organization has read this proposal, can verify its accuracy, and authorizes this inquiry.

Yes

Our proposed work is focused in Oregon. We have registered with the Oregon Secretary of State and Oregon Department of Justice, as required by law.

Yes

Our organization has a nondiscrimination policy in place and does not discriminate against staff, volunteers, or the people we serve based on race, color, national origin, religion, sex, sexual orientation, gender identity, age, disability, or any other legally protected status.

Yes

People can work for, volunteer with, and receive services from our organization without being required to sign a lifestyle agreement or statement of belief.

Yes

Operating Budget

Please provide your current year budgeted revenue and expenses, along with **actual revenue and expenses** from your two most recently completed fiscal years. If your organization distinguishes between unrestricted and restricted revenue **please provide only your unrestricted revenue and expenses** (including assets released from restriction); for example, do not include the portion of multi-year pledges restricted for future years.

If you're submitting a proposal for a government agency, including Tribal nations, **provide revenues and expenses for just the applying department**, not the entire government entity.

	Revenue	Expenses	Surplus/Deficit
<i>Current Year</i>	\$1,895,000.00	\$1,900,500.00	-\$5,500.00
<i>Last Year</i>	\$1,023,642.40	\$999,182.23	\$24,460.17
<i>Prior Year</i>	\$1,575,852.95	\$1,499,659.85	\$76,193.10

If you indicated a deficit or surplus of more than 10 percent in any year, or significant changes in budget size between years, please explain.

Note: Clients who have been enrolled in previous fiscal years may carry-over allocated funds into future FY's pending the utilization of those funds from time of being housed up to award of Section 8 Housing Choice

Voucher. For example: a client enrolled in the '18-'19 FY may not obtain housing through SHA until the '20-'21 FY, but the funds allocated for that enrollee will carryover year-to-year.

Inquiry Narrative

Total Amount Requested: \$200,000.00
Grant Period: Multi-year grant, 2 years
Amount Requested Year 1: \$100,000.00
Amount Requested Year 2: \$100,000.00
10 Word Proposal Reference:

Hire a SOAR case manager staff position.

Request Type: Capacity Building
Is your proposed work intended to serve the general population or does it focus on one or more specific communities? No

If specific, which of the following communities will account for the majority of people served, engaged, or benefited by this work? Low-Income, People with Disabilities, Seniors & Older Adults, General Population, Additional (Describe in your proposal summary below)

For this proposal, in what geographic communities are you proposing to work? Marion County

A three to five paragraph summary of your proposal:

SHA's Homeless Rental Assistance Program serves homeless/unhoused individuals and households within the Salem/Keizer Urban Growth Boundary. These individuals/households are typically chronically homeless, and the majority are considered to possess tri-morbidity (a combination of medical, mental health, and addiction that are classified as disabling conditions). This process serves to assess an individuals' risk of mortality due to exposure in combination with current health needs. HRAP intends to provide SOAR case management services to enrolled clients in the program who are in need of assistance in applying for SSI and/or SSDI.

Due to the swift and drastic increase in market rental prices in the Salem/Keizer area, it has become extremely difficult for enrolled participants in our programs to gain access to housing without income. By introducing a SOAR case manager to our staff we can ensure that up to 30-40 applicants per year may be processed in an expedited and accelerated manner that will increase the likelihood of SSI/SSDI approval. This would result in higher rates of housing and retention throughout our program, and subsequently affecting the population of unhoused individuals and households in Marion County.

Salem Housing Authority believes that by providing housing without barriers to members of our community, the likelihood of mortality on the streets will drastically be reduced. By targeting our communities' highly vulnerable, HRAP aims to decrease chronic or repeated episodes of homelessness in Salem and Keizer.

Annually, SHA strives to enroll and house at least 50 individuals/households within a given fiscal year; and according to SAMHSA, a SOAR case manager can expect to fully process and complete SSI/SSDI applications for up to 30-40 individuals yearly. This number can vary depending on each case.

Clients are referred to HRAP through the Coordinated Entry Program, which is administered through the Mid-Willamette Valley Community Action Agency's ARCHES Project. Additional community partners, such as Northwest Human Services's Homeless Outreach and Advocacy Project (HOAP) contribute to the coordinated entry process by assisting with completion of assessments through outreach and enreach within their programs. The Marion Polk Food Share, King Fisher Furniture, and Union Gospel Mission Thrift Store all have

partnerships with HRAP to provide deeply discounted or free items upon move-in, such as food boxes, beds, furniture, and other basic needs. HRAP also coordinates regularly with local street outreach ministries and organizations to foster and strengthen rapport with clients and potential clients who are located in homeless camps throughout the area.

A one to two paragraph summary of how your organization is advancing diversity, inclusion, and equity, both internally within your organization and through your outreach and programs.

SHA supports the non-discrimination policies of the City of Salem. These policies are inclusive of Environmental Justice Principles which also require that we strive to reduce inequities and disparities in service access and inclusion for minority and low-income families; ensure the full and fair participation in programs and services by all affected communities; and to prevent the denial of, reduction in, or significant delay in, the receipt of services by minority and low-income households. Additionally, SHA has implemented comprehensive Affirmative Fair Housing Marketing Plans for all SHA properties. By hiring a SOAR Case Manager at SHA, we will be able to assist individuals and families in gaining access to dignified income that will empower recipients to pursue other goals and maintain housing stability.

SHA is also committed to following Section 3 as prescribed by HUD procurement requirements. SHA actively pursues opportunities to meet Section 3 goals and compliance requirements. Efforts include Section 3 information in all Requests For Proposals (RFP's). Staff accesses HUD's database for registered Section 3 contractors to market to when RFP's will be posted. SHA requires contractors to employ Section 3 subcontractors when possible. Hiring practices give preference to low-to-moderate-income applicants.

Please share one to three learning and growth goals for the grant period related to advancing equity and inclusion.

Goal: Support the housing stability and success of unhoused Oregonians with disabilities by expanding access to appropriate, dignified, and necessary sources of income.

Project Budget

Project Total Budget: \$200,000.00

Amount Raised to Date: \$0.00

List the name and amount of each committed corporate, foundation, and government funding source for the proposed project and a total from individuals:

N/A

List anticipated (not yet secured) funding sources and amounts.

N/A

Attachments

REQUIRED ATTACHMENTS:

- **A project budget.** This should include an itemized list of expenses (e.g. personnel, materials, travel, occupancy, etc.) and projected revenue by source type (e.g. earned income, contracts, foundations, individuals, in-kind, etc.). For multi-year requests, please include a column for each year of the proposed grant period.

OPTIONAL ATTACHMENTS: You may attach up to five additional documents, including letters of support from key partners, program documents, or materials relevant to your proposal. Please include no more than five documents beyond what is required.

WHENEVER POSSIBLE, PLEASE PROVIDE ATTACHMENTS AS PDF FILES. If a PDF version isn't available, you may use Word, Excel, and most other file types.

DOCUMENTS

NWHS LOS_10.22.2020 SOAR CM.pdf

08 - Letter of Support

Added by Kimmberly McBeth at 1:41 PM on October 22, 2020

MWVCAA - CRP. Letter of Support. SHA. October 2020.pdf

08 - Letter of Support

Added by Kimmberly McBeth at 1:43 PM on October 22, 2020

FY18 HRAP Annual Report.pdf

10 - Additional Materials

Added by Kimmberly McBeth at 1:47 PM on October 22, 2020

SOAR2019Outcomes.pdf

10 - Additional Materials

Added by Kimmberly McBeth at 1:53 PM on October 22, 2020

HRAP 2019 Annual Report.pdf

10 - Additional Materials

Added by Kimmberly McBeth at 1:45 PM on October 22, 2020