

# Application Form

## Profile

Keith \_\_\_\_\_ Norris \_\_\_\_\_  
First Name Middle Initial Last Name

Email Address \_\_\_\_\_

Home Address \_\_\_\_\_ Suite or Apt \_\_\_\_\_

Salem \_\_\_\_\_ OR \_\_\_\_\_ 97304 \_\_\_\_\_  
City State Postal Code

### What Ward do you live in? \*

Ward 8

Primary Phone \_\_\_\_\_ Alternate Phone \_\_\_\_\_

The Wildlife Society \_\_\_\_\_ Director of Wildlife Policy & Communications \_\_\_\_\_ Non-profit executive \_\_\_\_\_  
Employer Job Title Occupation

### Which Boards would you like to apply for?

Salem Parks and Recreation Advisory Board: Submitted

### Which of the following City of Salem Board or Commission meetings have you attended? \*

None

## Interests & Experiences

### What do you feel you can contribute as a board or commission member?

As a board member, I can contribute a unique skillset and ability to engage in thoughtful, strategic, mission-oriented discussions. I'm a big-picture, pragmatic thinker, with an ability to understand multiple perspectives and values. I'm organized and dedicated, with a strong willingness and desire to engage Salem citizens in the city's governance so services and opportunities can best serve them.

Upload a Resume \_\_\_\_\_

**What prompted your interest in applying to serve as a board or commission member?**

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Since moving to Salem over two years ago, I have wanted to become involved in Salem's local governing processes. I believe citizen engagement in local governments is one of the best ways to live a fulfilling life and to ensure others can also. Some of my friends and colleagues have been involved in Salem's boards and other city council efforts, and they have encouraged me to apply. I also recently attended a Salem Parks master plan neighborhood meeting, which inspired me to seek out this application.

**Please explain how your education, professional, personal, or volunteer experience and knowledge qualify you to serve on the board(s) or commission(s) for which you are applying.**

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My education, professional, and volunteer experiences all contribute to my qualifications for serving on the Salem Parks and Recreation Advisory Board. I have led several coalitions and community organizations. This has included developing and implementing bylaws and other governing processes; communicating governing processes; setting and managing agendas; and engaging members and publics in the process. My education background is in wildlife and natural resource management, and public policy. I understand the value that nature has for communities, and I want to see others be involved in the outdoors. My education and wildlife experiences also developed my ability to understand science and data in driving decisions, while my policy education and experiences have developed an appreciation and ability for engaging the public in decision-making processes and pursuing good governance principles. I've previously served in roles that relied heavily on local parks as a part of their community. I served as a day camp counselor, where we daily took the kids to a local park – this experience let me witness the role that local parks have in building community and aiding the development of youth. I also served as a zookeeper for a city park zoo during college – this small zoo was an integral part of the city's park system, and a place highly valued by the local community. My duties involved engaging park patrons in educational programs and helping care for the park, both within and outside of the zoo.

**List any experience you have with volunteering for the City of Salem or other organizations.**

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Completed Community Emergency Response Team (CERT) training for the city of Salem Before moving to Salem, I've previously volunteered to help with community events and service projects - community celebrations/parades, painting projects, road clean-ups, city sign beautification, etc. As president of a student organization, I led the hosting of a 2-day regional student event that involved more than 120 students from several universities across the Midwest and Canada

**Briefly explain any experience you have working with your neighborhood association or other public bodies or committees.**

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Attended West Salem Neighborhood Association meetings; candidate for Chair in 2019 Participated in a Salem Parks & Recreation master plan development workshop in 2020 Served on the local Chamber of Commerce in my hometown (Illinois) Chair of my Residence Hall Association at Purdue University, and as a Resident Assistant President of my the Forestry & Natural Resources Department Student Council; President of the Purdue Student Chapter of The Wildlife Society Chair of the School of Environment and Natural Resources graduate student association

**Can you commit to attending a minimum of 75 percent of scheduled meetings? (Please refer to the City's website for the meeting schedule. Failure to meet the attendance requirement may result in removal from office.)**

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Yes  No

Please list up to three (3) references whom we could contact to learn more about your qualifications (name/email address or phone number/relationship).

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Derek Broman -

Davia Palmeri -

Randy Knapik -

Question applies to Salem Parks and Recreation Advisory Board

**Salem Parks and Recreation Advisory Board bylaws state that one member must have expertise in urban forestry, horticulture, or arboriculture. Does this apply to you?**

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Yes  No

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## Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

### Ethnicity

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Caucasian/Non-Hispanic

### Gender

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Male