

Application Form

Profile

Gaelen

First Name

A

Middle Initial

Mcallister

Last Name

Email AddressHome Address

Suite or Apt

Salem

City

OR

State

97301

Postal Code

What Ward do you live in? *

☒ Ward 1Primary PhoneAlternate Phone

Garten Services, Inc.

Employer

Resource Development Manager

Job Title

nonprofit development

Occupation

Which Boards would you like to apply for?

Salem Cultural and Tourism Promotion Advisory Board: Submitted

Which of the following City of Salem Board or Commission meetings have you attended? *

- ☒ Salem Planning Commission
- ☒ Salem Urban Development, Community Services and Housing Commission

Interests & Experiences

What do you feel you can contribute as a board or commission member?

I have lived in Salem for 24 years and have participated in a wide variety of organizations and events. I am very familiar with non profit operations and grants. I regularly travel to other cities.

[Upload a Resume](#)

What prompted your interest in applying to serve as a board or commission member?

I'm interested in the work the commission does to support cultural and arts organizations.

Please explain how your education, professional, personal, or volunteer experience and knowledge qualify you to serve on the board(s) or commission(s) for which you are applying.

As a long term Salem resident, I've had a chance to volunteer and work for a variety of non profits. I've been very active in the Salem Keizer school district, Willamette University and now work in development at Garten. My work, volunteer and recreational activities have brought me in contact with a variety of art and cultural organizations. I strongly believe that those organizations bring life to the community and should be supported.

List any experience you have with volunteering for the City of Salem or other organizations.

I've volunteered in several capacities at Bush, Howard Street and South Salem High schools. I've coached city and club soccer, volunteered with the Awesome 3000, Salem Art Fair, Family Building Blocks, Stand for Children, Willamette Heritage museum, and Straub Environmental Center.

Briefly explain any experience you have working with your neighborhood association or other public bodies or committees.

I've worked with my own neighborhood association extensively when working to relocate Bush elementary school. When Garten expanded our recycling center, I met with the surrounding neighborhood associations. I think the neighborhood association system in Salem is a great way for getting community input and feedback.

Can you commit to attending a minimum of 75 percent of scheduled meetings? (Please refer to the City's website for the meeting schedule. Failure to meet the attendance requirement may result in removal from office.)

☒ Yes ☐ No

Please list up to three (3) references whom we could contact to learn more about your qualifications (name/email address or phone number/relationship).

Will Posegate, COO Garten Services [REDACTED] coworker Michelle Cordova,
[REDACTED] colleague, friend Dave MacMillan, [REDACTED] / former
SESNA chair, friend

Question applies to Salem Cultural and Tourism Promotion Advisory Board

In your opinion, what do cultural amenities such as Bush House, Deepwood Estate, Historic Elsinor Theatre or the Hallie Ford Museum of Art contribute to our community and quality of life?

The cultural amenities in Salem make Salem what it is: a great place to find community, to understand history and to advance the values that we share. Opportunities for people in the community and visitors to learn about the past, create and experience new art and cultural performances add to the vibrancy that people crave. As people have become more and more isolated in the houses in front of their electronics, I think there is an even greater need to make these gatherings and happenings available to the entire community. Attracting visitors enhances our ability to develop opportunities even further--and to attract active, interested people to our community.

Question applies to Salem Cultural and Tourism Promotion Advisory Board

In your opinion, are there any opportunities in Salem to improve its image as a tourist destination?

We suffer from second city syndrome because of our proximity to Portland. But I also think this gives us an opportunity to be different, to pull off smaller, more unique events, to attract more obscure performers and to build on our historical significance. Our costs of development are less than Portland, and our market is not saturated, so we can innovate. The World Beat festival is a good example of this.

Question applies to Salem Cultural and Tourism Promotion Advisory Board

The Salem Cultural and Tourism Promotion Advisory Board includes one member from the for-profit tourism industry. Are you applying for this position?

☐ Yes ☒ No

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Ethnicity

☒ Caucasian/Non-Hispanic

Gender

☒ Female