

# Application Form

## Profile

Michael	L	Hernandez
First Name	Middle Initial	Last Name

[Redacted]

Email Address

[Redacted]

Home Address

[Redacted]

City

[Redacted]

Suite or Apt

State

[Redacted]

Postal Code

## What Ward do you live in? \*

☒ Ward 2

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

The Bruin Co. + High St. Gallery	Owner/Director	Creative Director/Designer
Employer	Job Title	Occupation

## Which Boards would you like to apply for?

Salem Public Art Commission: Submitted

## Which of the following City of Salem Board or Commission meetings have you attended? \*

☒ Salem Public Art Commission

## Interests & Experiences

## What do you feel you can contribute as a board or commission member?

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I'm seeking opportunities to serve the city of Salem's art community by leveraging my education and professional work experience that has been focused on art and design for over 30 years. My work experience includes working for Nike, Inc. for over 22 years as a designer and creative director. Where I excelled at leading teams, collaborating on global creative initiatives and executing against challenging timelines. I feel I could offer creative and strategic thinking to the SPAC board to help execute against their projects and goals supporting public in Salem.

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[Upload a Resume](#)

## What prompted your interest in applying to serve as a board or commission member?

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I recently volunteered as a creative resource for OASF's fall event, Flip for Art. Working with the OASF board and team was very rewarding. It provided me an opportunity to demonstrate my skills and professionalism through the rebranding and execution of the OASF auction and awards event supporting public art in Salem.

## Please explain how your education, professional, personal, or volunteer experience and knowledge qualify you to serve on the board(s) or commission(s) for which you are applying.

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I own and manage my design consultancy business (The Bruin Co.) and art gallery (High St. Gallery) in Salem. I have been active in making many contributions to Salem's creative and business communities by lending my creative services and strategic expertise.

## List any experience you have with volunteering for the City of Salem or other organizations.

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OASF, TEDxYouth@Salem, TEDxSalem, Salem Area Chamber of Commerce, West Salem Foursquare Church

## Briefly explain any experience you have working with your neighborhood association or other public bodies or committees.

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As a multi-disciplinary designer and an art gallery director/curator I have offered several Salem non-profits a wide range of help in branding and marketing their events. My volunteer work has helped elevate the non-profit's projects/events and in turn, expanded my professional network in Salem.

## Can you commit to attending a minimum of 75 percent of scheduled meetings? (Please refer to the City's website for the meeting schedule. Failure to meet the attendance requirement may result in removal from office.)

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☒ Yes ☐ No

**Please list up to three (3) references whom we could contact to learn more about your qualifications (name/email address or phone number/relationship).**

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Chris D'Arcy, Rich Harcourt, Mary Lou Zeek

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## Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

### Ethnicity

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- ☐ Asian or Pacific islander
- ☐ African American
- ☐ American Indian/Alaskan native Aleutian
- ☐ Hispanic
- ☐ Caucasian/Non-Hispanic
- ☐ Other
- ☐ Unknown
- ☐ Prefer not to Answer

### Gender

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- ☐ Male
- ☐ Female
- ☐ Nonbinary or third gender
- ☐ Prefer to self-describe
- ☐ Prefer not to say