Application Form

Profile				
Elaine	M	Worden		
First Name	Middle Initial	Last Name		
Email Address				
Home Address			Suite or Apt	
Salem			OR	97301
City			State	Postal Code
What Ward do you live in?	*			
Ward 1				
Primary Phone	Alternate Phone			
Willamette University	Executive 2	Assistant	College of Liberal Arts Dean's Office	
Employer	Job Title		Occupation	
Which Boards would you I	ike to apply for?	•		
Salem Cultural and Tourism P	romotion Advisory	Board: Submitted		
Which of the following City	y of Salem Board	d or Commission	n meetings have yo	u attended? *
▼ Salem Cultural and Touris	m Promotion Advis	sory Board		

Submit Date: Oct 11, 2017

Interests & Experiences

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What do you feel you can contribute as a board or commission member?

I am passionate about Salem and desire to see it flourish. I believe that tourism-related activities add vibrancy and bring new energy into our City. As a board member, I would contribute my enthusiasm and dedication to making Salem the best it can be while cultivating the creativity of those who share this vision.

Upload a Resume

What prompted your interest in applying to serve as a board or commission member?

I attended the CTPAB grant orientation meeting last night and was thrilled to see such incredible energy and cultural organization representation in the room. I had been researching board service in the City of Salem prior but attending this meeting really solidified my desire to become more involved. Having grown up in the Salem-Keizer area, I have seen the City of Salem grow as a cultural hub and tourist destination. I would love to be able to help contribute to this momentum.

Please explain how your education, professional, personal, or volunteer experience and knowledge quality you to serve on the board(s) or commission(s) for which you are applying.

In my time working for the City of Beaverton, I had the opportunity to both serve on non-profit boards as well as provide internal staffing support to Mayor-appointment City boards and commissions. I understand the time and energy that it takes to serve on a board, from the perspective of both a board member and a staff liaison. My background in the arts and myriad experience in presenting City-sponsored events and programs in Beaverton has equipped me well to serve in this board capacity.

List any experience you have with volunteering for the City of Salem or other organizations.

Because my previous job was located in Beaverton, my volunteer life existed in that region as well. I was the staff liaison to the Beaverton Arts Commission (city-appointed board), was the Chair of the Cultural Coalition of Washington County (a cultural grant-making organization) and Vice-Chair of the Westside Cultural Alliance (an arts advocacy organization.) I am thrilled that I finally have the opportunity to both live and work here in Salem and can contribute exclusively in the community that I call home.

Briefly explain any experience you have working with your neighborhood association or other public bodies or committees.

As noted above, I have just recently had the opportunity to relocate my professional life to Salem rather than spending the majority of my time up north in Beaverton (or commuting back and forth.) I look forward to becoming more personally involved in my neighborhood association in the coming months but certainly have experience working with neighborhood associations and committees during my time with the City of Beaverton.

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Can you commit to attending a minimum of 75 percent of scheduled meetings? (Please refer
to the City's website for the meeting schedule. Failure to meet the attendance requirement
may result in removal from office.)

Please list up to three (3) references whom we could contact to learn more about your qualifications (name/email address or phone number/relationship).

Adam Navarro, Partner	Beth Signor,	Associate in Dean's Office
	Jody Orcutt, Parent and Biggest Fan	

Question applies to Salem Cultural and Tourism Promotion Advisory Board

In your opinion, what do cultural amenities such as Bush House, Deepwood Estate, Historic Elsinor Theatre or the Hallie Ford Museum of Art contribute to our community and quality of life?

I believe cultural amenities, such as the ones listed, are absolutely vital. It is in places like these that children may get their first taste of the arts or where adults might rekindle a long lost desire to create or contribute culturally in their community. Cultural amenities are beckons of inspiration and reflection. They enable us to explore our shared humanity by acting as a shared language that transcends race, gender, socio-economic status, etc.

Question applies to Salem Cultural and Tourism Promotion Advisory Board

In your opinion, are there any opportunities in Salem to improve its image as a tourist destination?

Absolutely! I truly believe that Salem is on the cusp of becoming something really phenomenal. There's a lot of creative energy swirling about in our city that just needs to be harnessed and directed into inspiring tourism-related opportunities. I am excited at the possibility of helping to make more of this happen.

Question applies to Salem Cultural and Tourism Promotion Advisory Board

The Salem Cultural and Tourism Promotion Advisory Board includes one member from the for-profit tourism industry. Are you applying for this position?

O Yes O No

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Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Ethnicity

✓ Caucasian/Non-Hispanic

Gender

▼ Female

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