

Modesto On Ice 2015-2016 Skating Season

Skating waivers provided to City of Modesto by Modesto On Ice. Legible data tracked below.

ALL

REGION/STATE	# Skaters	%	# Households	AGE				How did they hear about MOI?				
				<18	18-24	25-45	45+	Facebook	Local Business	Newspaper	Magazine	OTHER
NORTHERN CALIFORNIA	31,586	93.98%	N/A	17,941	5,059	5,130	985	8,574	2,321	3,202	345	13,968
SOUTHERN CALIFORNIA	308	0.92%	N/A	119	67	89	11	27	21	22	1	196
OUT OF STATE (30 States & Canada)	245	0.73%	N/A	113	43	68	8	29	19	7	2	149
Incomplete/Illegible Forms	1,472	4.38%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
TOTAL	33,611		14958	18,173	5,169	5,287	1,004	8,630	2,361	3,231	348	14,313

STANISLAUS COUNTY

REGION/STATE	# Skaters	%	# Households	AGE				How did they hear about MOI?				
				<18	18-24	25-45	45+	Facebook	Local Business	Newspaper	Magazine	OTHER
CERES	2,419	8.78%	11	1,404	413	337	51	705	154	234	26	1,070
CROWS LANDING	20	0.07%	8	8	3	1	1	5	0	0	0	7
DENAIR	39	0.14%	20	18	8	7	2	2	1	0	4	24
EMPIRE	115	0.42%	54	71	14	18	1	45	6	5	1	50
HICKMAN	23	0.08%	10	15	3	4	0	12	5	9	0	3
HUGHSON	275	1.00%	143	169	38	45	7	86	16	27	0	124
KEYES	98	0.36%	49	52	19	15	0	24	9	3	0	44
KNIGHTS FERRY	1	0.00%	1	1	0	0	0	1	0	0	0	0
LA GRANGE	17	0.06%	10	7	2	4	1	2	0	1	1	13
MODESTO	19,419	70.50%	8754	11,254	2,895	3,129	651	5,463	1,603	2,277	236	8,082
NEWMAN	113	0.41%	53	67	21	16	1	24	12	12	2	50
OAKDALE	1,416	5.14%	680	831	208	210	36	342	77	108	5	678
PATTERSON	435	1.58%	207	226	88	78	6	142	32	30	3	191
RIVERBANK	1,317	4.78%	589	788	168	213	38	420	119	136	19	512
SALIDA	858	3.11%	407	505	151	118	29	256	56	71	8	388
TURLOCK	631	2.29%	347	271	164	115	9	160	44	32	6	300
WATERFORD	341	1.24%	160	174	62	56	24	88	15	30	5	159
WESTLEY	8	0.03%	5	2	2	4	0	4	0	0	0	4
TOTAL	27,545		11,508	15,863	4,259	4,370	857	7,781	2,149	2,975	316	11,699