

Salem Cultural and Tourism Promotion Advisory Board

Michelle Cordova

Occupation: Development Director

[REDACTED]

Home Phone:

Work Phone:

Cell Phone:

Email: [REDACTED]

Ward: 7

Date Applied: 4/4/2017 9:11:57 AM

Business Name:

Business Address:

Supplemental Answers:

Have you attended a meeting of the Cultural and Tourism Promotion Advisory Board? If yes, how many?

Yes, I have been attending the board meetings for the past 15 months.

Please list the citizen advisory committees, civic, charitable or other organizations upon which you have served including the dates and length of service.

What do you believe you can contribute to the Cultural and Tourism Promotion Advisory Board?

I am a Development Director/grant writer by trade and have worked in the non-profit field my entire career.

In your opinion, what do cultural amenities such as Bush House, Deepwood Estate, Historic Elsinore Theatre or the Hallie Ford Museum of Art contribute to our community and quality of life?

They bring visitors into our community from all over the world and add sophistication and depth and breadth to our community.

In your opinion, are there any opportunities in Salem to improve its image as a tourism destination?

Continue to support the cultural tourism that brings in visitors from all over.

Please explain your interest in serving on the Cultural and Tourism Promotion Advisory Board.

As a grant writer, I have always been interested in serving on "the other side of the table" and reviewing grant requests. I believe my skills and interest would add something to the board. I would like to see small, culturally based non-profits succeed in our community and I would be honored to be a part of the group that gives these small non-profits a chance to do just that.

What is your understanding of the role of the Cultural and Tourism Promotion Advisory Board?

The Cultural and Tourism Promotion Advisory Board financially supports the efforts of small non-profits to reach out to the community and bring culture, education, and experiences to the Salem community through events, programs, and stability of long standing, historical structures that represent our community.

Please provide a short biographical statement (150 words or less)

I have been a Salem resident for close to 15 years and have worked in non-profits my entire career. I want to volunteer at helping the community become a better place and I believe in Salem and what it has to offer