#### CTEC Fundraising Update - NGRAB 10.4.18

# **Total Capital Budget:**

■ \$17,084,573 (Beaverton's newest high school opened in 2017; \$185 million)

## **Total Raised To-Date:**

- \$15,745,215 (\$8.96 million MWIC; \$6.79 million other)
- ➤ Mountain West Investment Corporation: (\$8,960,000)
- > Public Sector: (\$4,100,000)
  - City of Salem Urban Renewal: \$2,000,000 (+\$50,000 Toolbox Grant)
  - State of Oregon Capital Construction: \$1,000,000
  - Oregon Regional Solutions: \$900,000
  - Oregon YDC Innovation Grant: \$100,000
  - Marion County Community Projects: \$50,000
- > Foundations/Grants: (\$1,209,000)
  - Epping Family Foundation: \$500,000
  - John and Ginger Niemeyer Foundation: \$250,000
  - Oregon Community Foundation Strategic Investment: \$150,000
  - Oregon Community Foundation Community Grants: \$25,000
  - PGE Foundation: \$75,000 (3 grants)
  - US Bank Foundation: \$50,000 (2 grants)
  - Spirit Mountain Community Fund: \$50,000
  - Reser Family Foundation: \$32,000
  - Joseph Weston Foundation: \$22,500
  - Hampton Family Fund: \$20,000
  - Wells Fargo Foundation: \$12,500
  - Samuel Johnson Foundation: \$10,000
  - AGC Foundation: \$5,000
  - Umpqua Bank: \$5,000
  - Austin Family Foundation: \$1,500
  - Oregon Community Credit Union: \$500
- > Industry Giving: (\$856,215)
  - Salem New Car Dealers: \$250,000
  - Sodexo: \$250,000
  - NewTek: \$135,650
  - Columbia Bank: \$125,000
  - Salem Electric: \$60,065
  - Marion County Ag Services: \$10,000
  - CD Redding Construction: \$1,000
  - Fitzmaurice Fertilizer: \$500
  - Willamette Workforce Partnership: \$500

■ NW College of Construction: \$500

Sunco Construction: \$500

Other Industry Giving: \$22,500

## **➤** Individual Donors: (\$620,000)

Neilsen Family: \$250,000

Major Donor: \$100,000

Major Donor: \$100,000

■ Major Donor: \$50,000

■ Major Donor: \$30,000

Major Donor: \$20,000

Other Individual Donors: \$70,000

## **Fundraising Strategies:**

- ✓ Grants/Corporate Requests: Multiple, see above.
- ✓ Fundraising lunches (14 in past year; 115 people)
- ✓ <u>Meetings/Tours:</u> Approximately 75 individuals, plus many larger group tours.
- ✓ <u>Larger Presentations:</u> Auto Dealer event, Columbia Bank Leadership Council, SEDCOR Board, Keizer Chamber Luncheon, East Salem Rotary, Industry Advisory Committees, CTEC Advisory Council, National CTE Conference, Oregon CTE Summit
- ✓ <u>Donation Letters:</u> Personal donation request from Larry Tokarski mailed to key friends; Donation letter to CTEC Advisory Council
- ✓ \$250,000 Challenge Grant: Press Release and Outreach

## Gap Remaining: \$1.34 million

#### **Pending Requests:**

- City of Salem Project Cost Savings Urban Development Department: (\$400,000)
- OCF (\$30K); Reser Family Foundation (\$50K); SMCF (\$50K); Clark Foundation (\$10K);
  ESCO Foundation (\$10K); Intel LOI
- Pending Major Donor Ask: (\$250K)
- Other individuals, industry, foundation asks to-be-made: (\$550,000)

# **Upcoming Fundraising Strategies:**

- Weekly meetings, tours, or calls with foundations, industry and individual donors (5-10 per week)
- Fundraising lunches: Six from October-December (2 per month)
- Multiple grants and business/corporate requests