City of Salem Result Areas

Good Governance	Natural Environment Stewardship	Safe Community	Safe, Reliable, and Efficient Infrastructure	Strong and Diverse Economy	Welcoming and Livable Community
The enterprise is managed to be fiscally sustainable, provide quality services, proactively engage residents, be forward thinking, and build capacity and partnerships to prepare for the future.	Protect natural resources including healthy streams and the Willamette River, and reduce the impact from the built environment and City operations on the environment.	Providing an emergency response while proactively reducing the risk of crime, fire, natural disasters, and health emergencies to residents, businesses, and property owners.	An integrated municipal asset system of streets, bridges and sidewalks, civic buildings, technology and utility systems.	A diverse economic base, robust job growth, business retention and recruitment, and a thriving downtown.	Neighborhoods are safe and clean, with a mix of quality housing with access to parks, recreation, historic and cultural resources, and the arts.
Ensures stewardship and sustainability of the City's financial, human, information, and physical assets.	Reduces the carbon footprint of City operations and conserves energy.	Fosters a climate of safety for individuals in homes, businesses, neighborhoods, and public places.	Optimizes the use of City assets.	Creates opportunities for development, entrepreneurship, and economic innovation.	Supports a long-term vision for future growth and development with the community.
Clearly communicates responsive, accurate, and accessible information and services.	Protects and enhances watersheds, natural areas, and natural resources.	Plans for and provides timely and effective response to emergencies and natural disasters.	Manages water, stormwater, and wastewater safely and responsibly.	Invests in programs, incentives, and technology that support business attraction, growth, and retention.	Addresses homelessness, poverty, and other human service needs by leveraging resources and partnerships.
Strengthens community and regional partnerships.	Plans and designs the City's growth to minimize emissions and other environmental impacts.	Encourages partnerships to proactively prevent crime, and provide education on personal and community safety.	Supports a balanced transportation system that reflects effective land use and reduces congestion.	Fosters community networks to act, connect, advocate, and cross-pollinate ideas across business sectors.	Creates and maintains parks, trails and open public spaces to offer activities that connect, benefit, and reflect our community.
Provides assurance of regulatory compliance to minimize and mitigate risk.	Provides education to the community to protect and preserve the natural environment.	Encourages sustainable community redevelopment and rehabilitation practices.	Designs, constructs, and maintains an interconnected and multimodal transportation network that is safe, accessible, and sustainable.	Supports housing options, educational opportunities, and amenities that attract and develop a skilled and quality work force.	Supports the arts, historically significant buildings and sites, and community events.
Maintains transparent, ethical, inclusive and accountable leadership and collaboration.	Mitigates and abates threats to the environment.	Offers activities and intervention programs that promote positive youth development.	Plans, operates, and maintains infrastructure networks.	Fosters regional and public / private collaboration to contribute to economic stability.	Enhances multi-generational community enrichment and meaningful volunteer and neighborhood engagement.