

Our Salem



City Council and Planning Commission Work Session: August 19, 2019

Agenda

- Project Overview
- Recap of Phase 1
- Visioning
 - Scope and timeline
 - Outreach



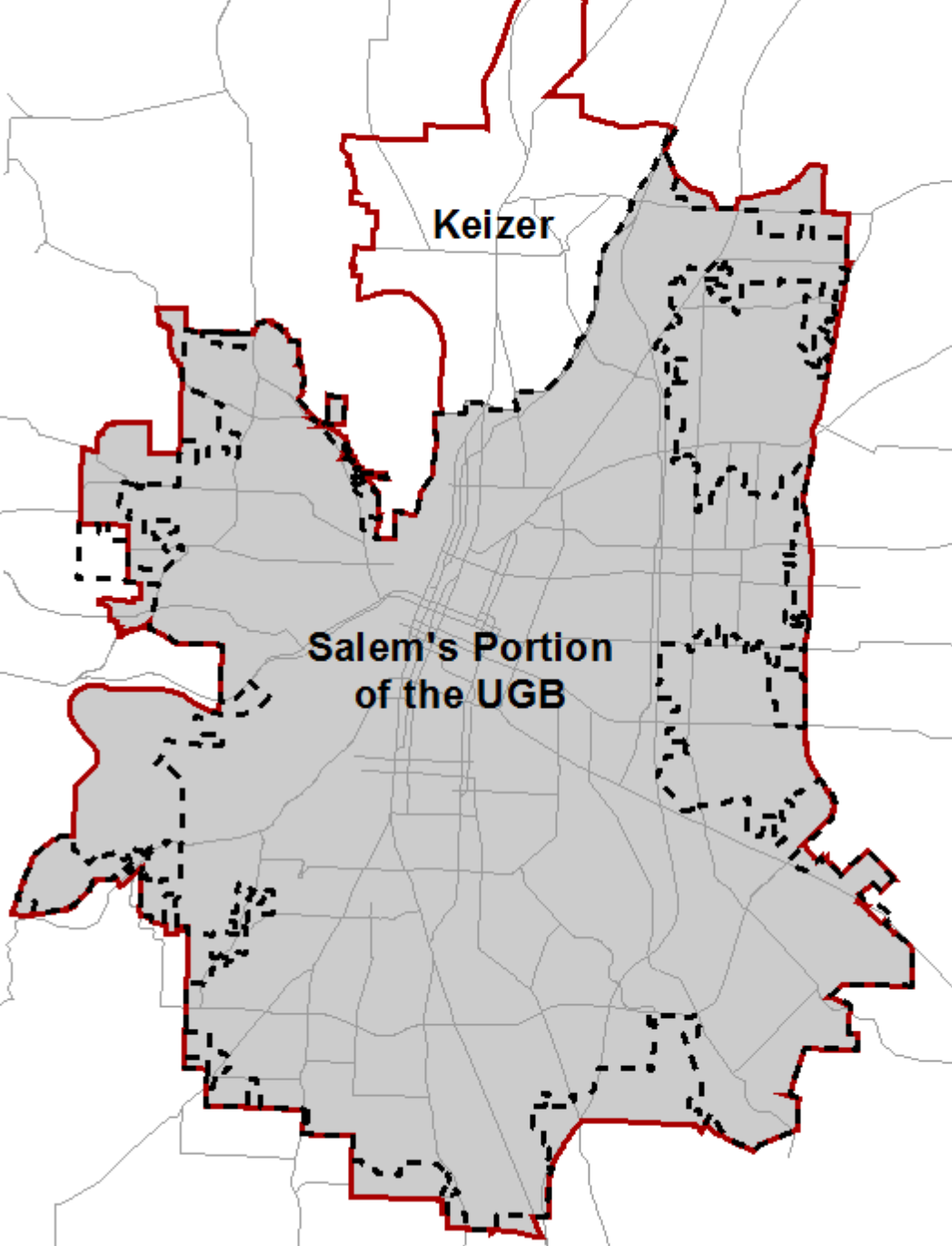
What is Our Salem?




Updating the Comprehensive Plan

- Guide future growth and development in the Salem area
- Meet community's current and future needs





-  Salem's Portion of the UGB
-  Urban Growth Boundary
-  Salem City Limits

What is the Comprehensive Plan?

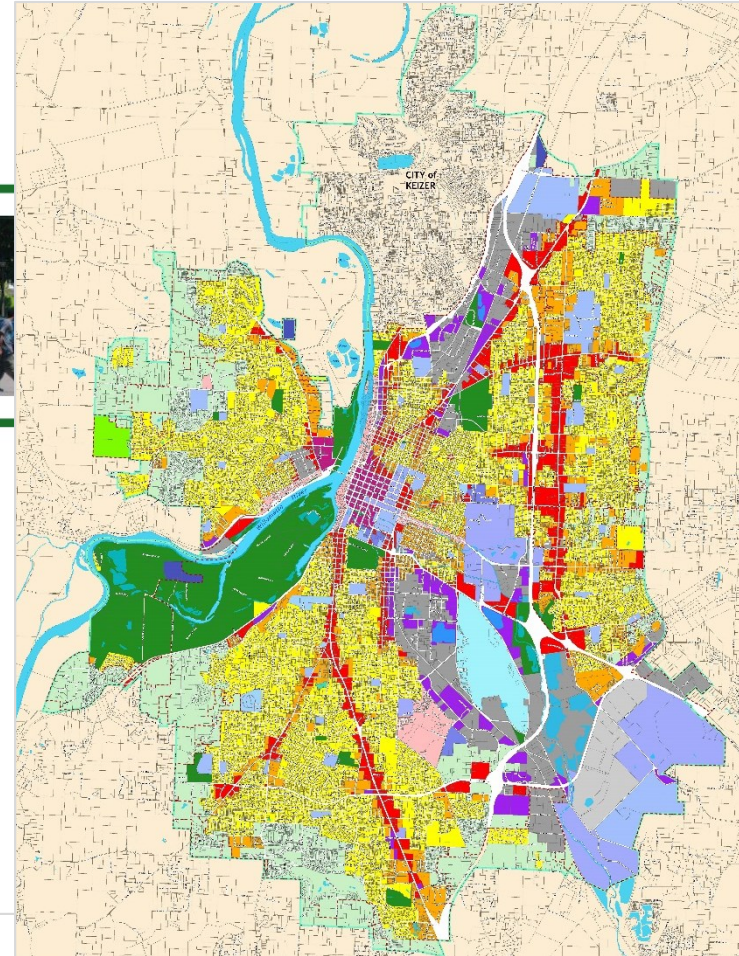
Many Components

- Comprehensive Policies Plan
- Comprehensive Plan Map
- Urban growth boundary
- Public facilities plan
- Salem Transportation System Plan
- Comprehensive Parks System Master Plan
- Urban service area map
- Willamette River Greenway Plan
- Goals and policies in neighborhood plan

What is the Comprehensive Plan?

Many Components

- Comprehensive Policies Plan
- Comprehensive Plan Map

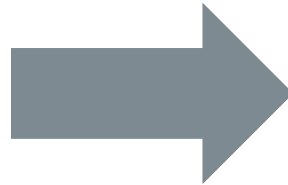


Salem's Comprehensive Plan Update Process

Phase 1

Existing Conditions
+ Scenarios

Fall 2018 – Spring 2019



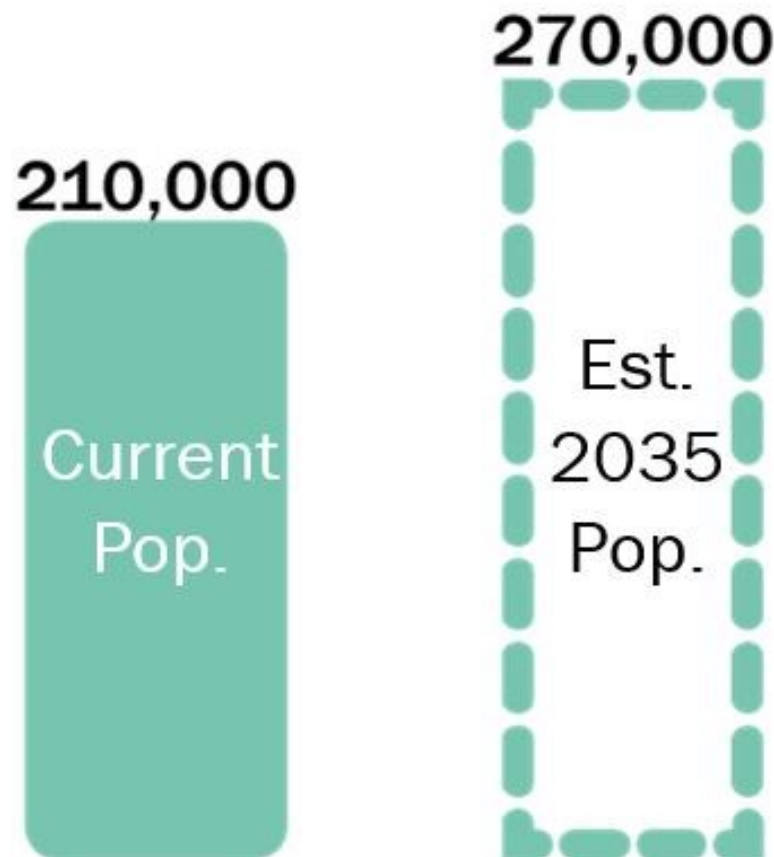
Now

Community Vision
+ Comprehensive
Plan Update

Summer 2019 – Fall 2021

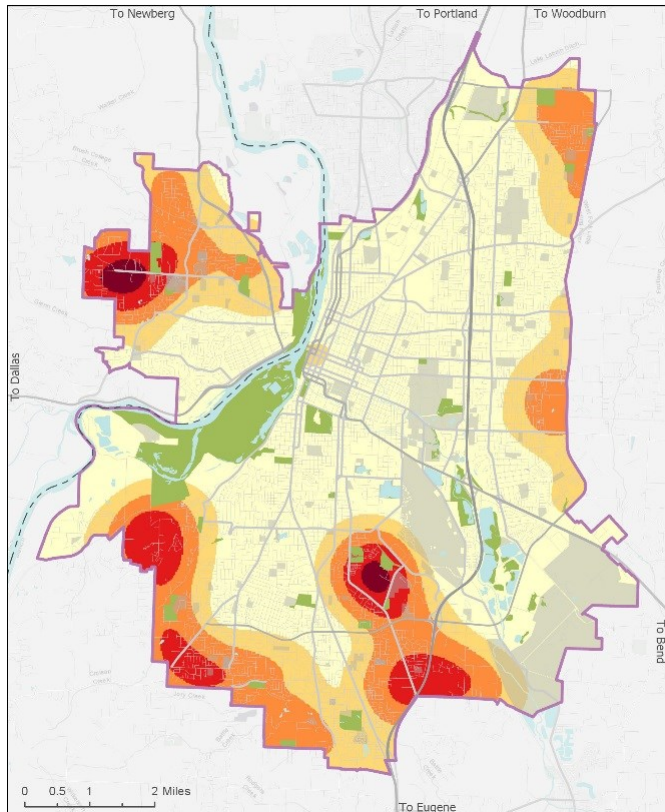
Phase 1 Recap

Continue to grow under current policies?



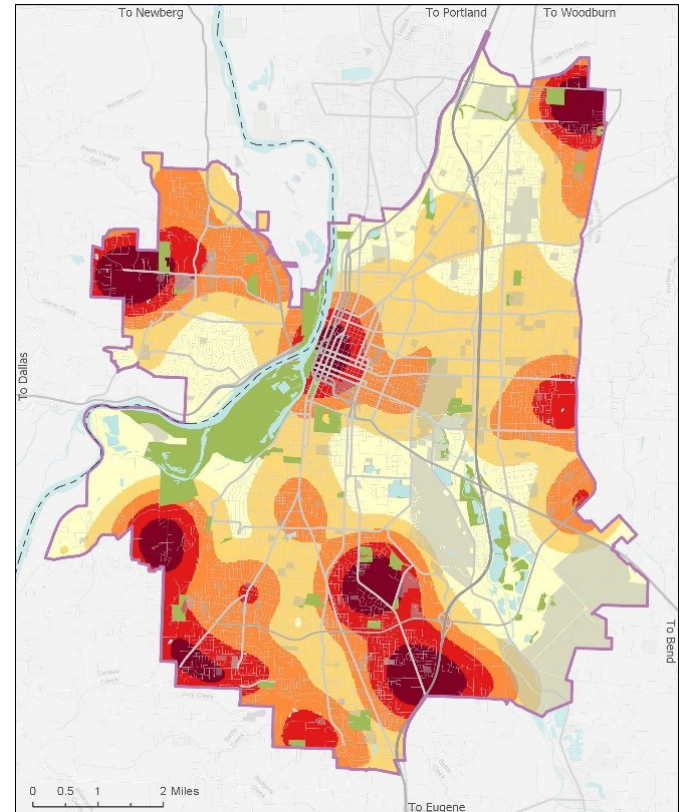
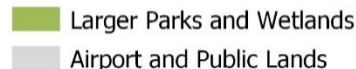
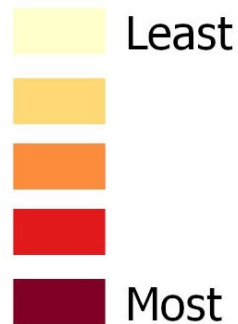
Phase 1 Recap

Continue to grow under current policies?



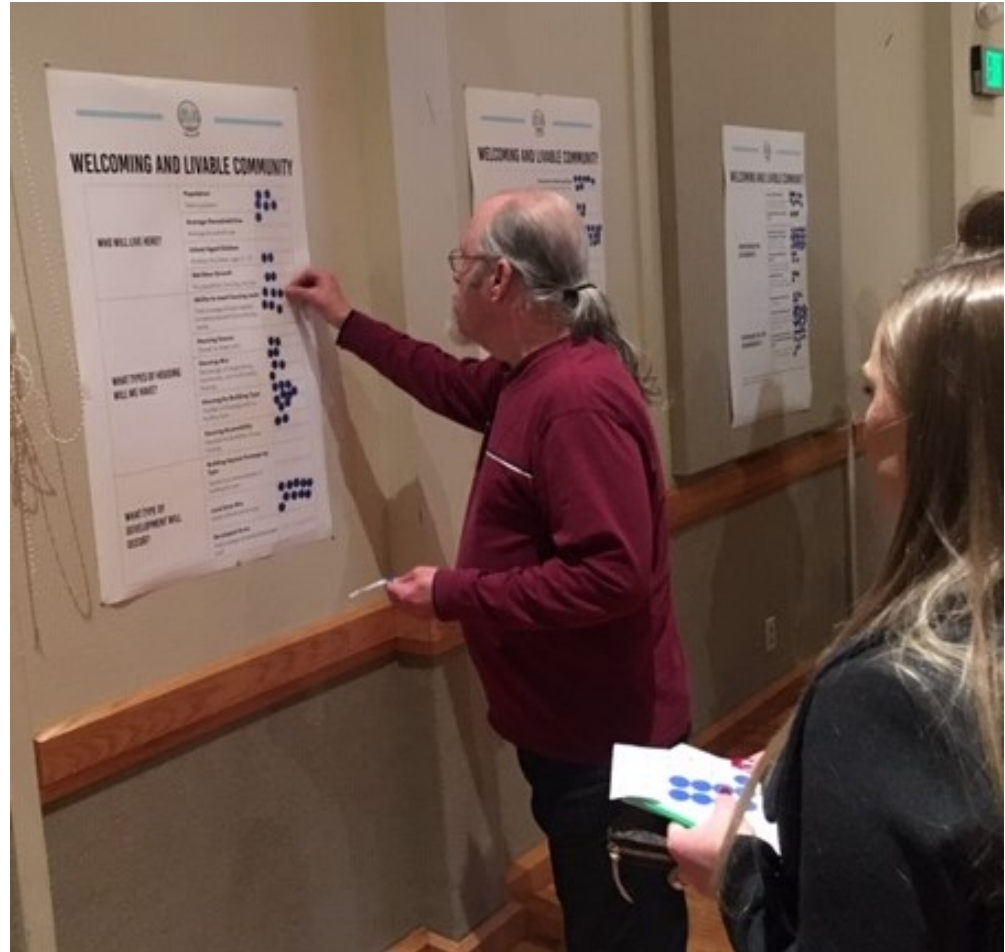
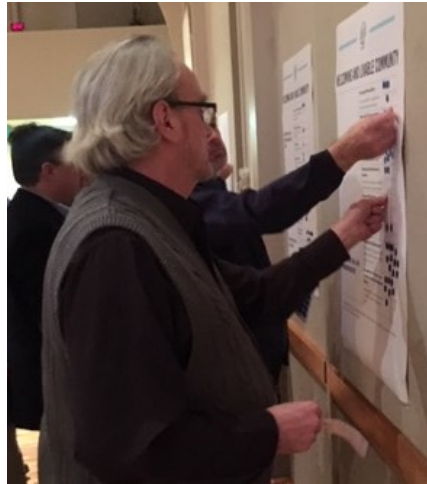
Current Trends

New households



Zoning Buildout

Outreach and Indicators



Phase 1 Results

Welcoming and Livable Community	Safe, Reliable, Efficient Infrastructure	Strong and Diverse Economy	Good Governance	Natural Environment Stewardship	Safe Community
Affordability	Walk and Transit Friendliness	Employment Mix	Revenue-to-Cost Ratio	Development in Environmentally Sensitive Areas	Traffic and Pedestrian Crashes
Housing Affordability	Access to Frequent Transit	Average Wage	Annual Level of Service (Expenditures per capita)	Tree Canopy	Active Transportation
Complete Neighborhoods	Bicycle and Pedestrian Use	Jobs and Housing Balance	Property Tax Revenue	Greenhouse Gas Emissions	
Proximity to Parks	<div>  We seem to be heading in the right direction.  Is this the right direction?  We seem to be moving in the wrong direction. </div>			Air Pollution from Travel	
Infill Development and Redevelopment					

Now: Visioning



How do we want Salem to grow and develop?



What goals do we have?



How can we improve our community?

Visioning Milestones

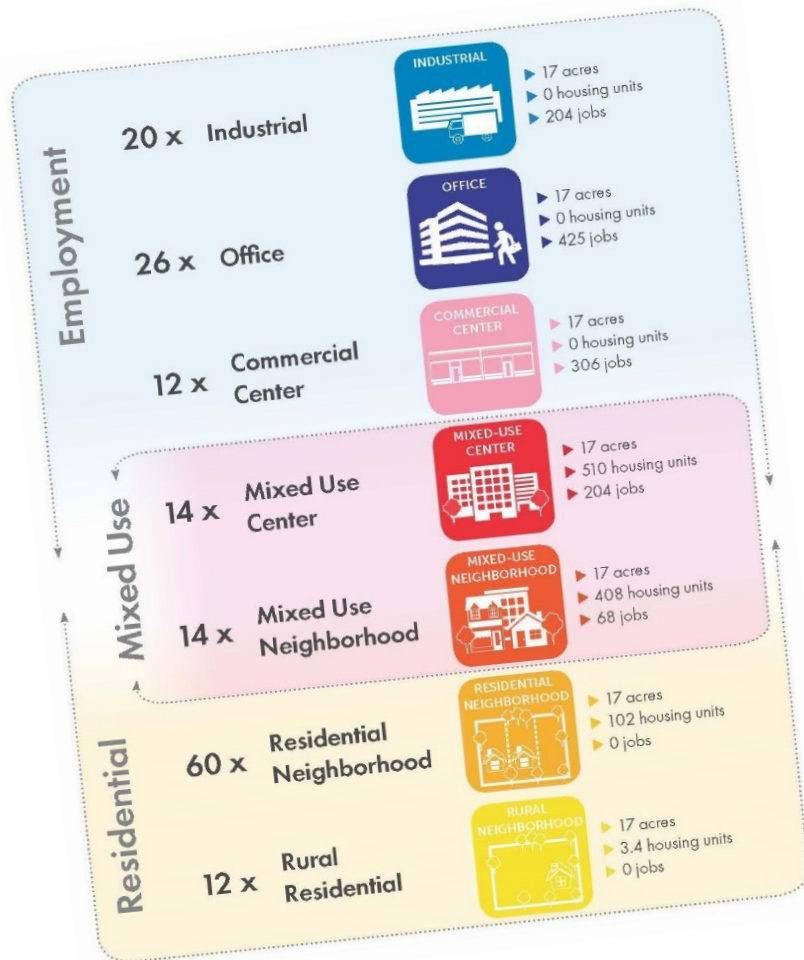


Visioning

Fall 2019



Visioning: How do we want to grow?



Visioning Workshops

3 Workshops in October

- Oct. 16 and 17: English language meetings
- Oct. 25: Spanish language meeting

INDUSTRIAL



OFFICE



**RESIDENTIAL
NEIGHBORHOOD**



**MIXED-USE
CENTER**



Visioning Milestones



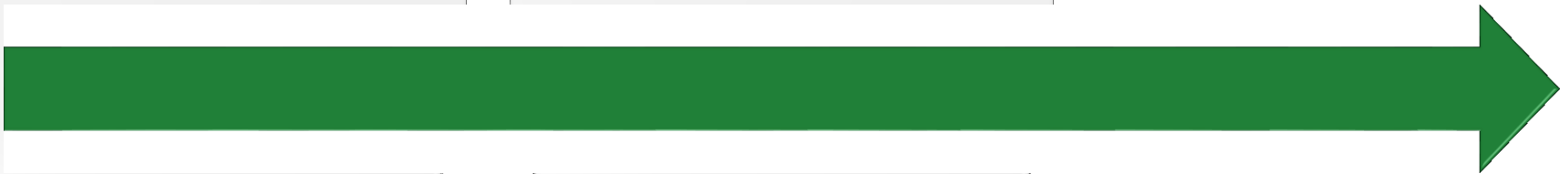
Visioning

Fall 2019

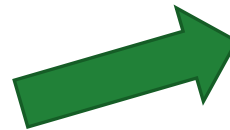


Scenarios

Spring 2020



Scenarios: What could we look like?



Scenarios: Evaluation and Indicators

**Welcoming
and Livable
Community**

**Safe, Reliable,
Efficient
Infrastructure**

**Strong and
Diverse
Economy**

**Good
Governance**

**Natural
Environment
Stewardship**

**Safe
Community**

Affordability

Walk and Transit
Friendliness

Employment Mix

Revenue-to-Cost
Ratio

Development in
Environmentally
Sensitive Areas

Traffic and
Pedestrian
Accidents

Housing
Affordability

Access to
Frequent Transit

Average Wage

Annual Level of
Service
(Cost per capita)

Tree Canopy

Active
Transportation

Complete
Neighborhoods

Bicycle and
Pedestrian Use

Jobs and Housing
Balance

Property Tax
Revenue

Total
Greenhouse Gas
Emissions

Proximity to
Parks and Trails

Air Pollutant
Reduction

Infill
Development and
Redevelopment

Visioning Milestones



Visioning

Fall 2019



Scenarios

Spring 2020



**Community
Vision**

Fall 2020



Broad Engagement

Multiple workshops at each milestone

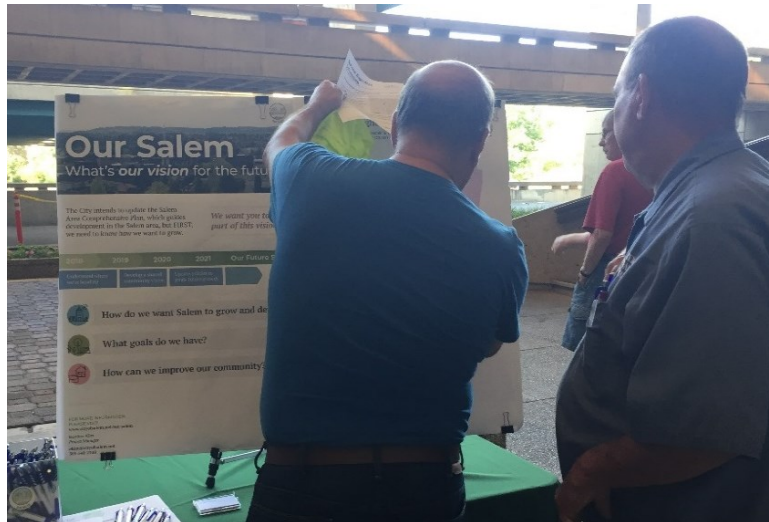
Small meetings, surveys, social media, etc.



Go Where People Are

Community Events

- Public Works Day
- National Night Out
- Farmers Markets
- Family Fest
- Lancaster Health Fair
- Englewood Forest Festival
- East Salem Day of Play
- CAREcorps



Connect to Organizations

- Mano-a-Mano Family Center
- Latino Business Alliance
- Neighborhood Partnership Teams
- Oregon Marshallese Community
- Faith Community
- Salem Hospital
- Enlace
- Shangri-La
- Center 50+
- Willamette University
- Chemeketa Community College
- Safe Routes Partnership
- Arches
- Mid-Valley Assoc. of Realtors
- 350 Salem
- CityWatch
- Micronesian Islander Community
- Salem Area Chamber of Commerce

Who else will we engage?

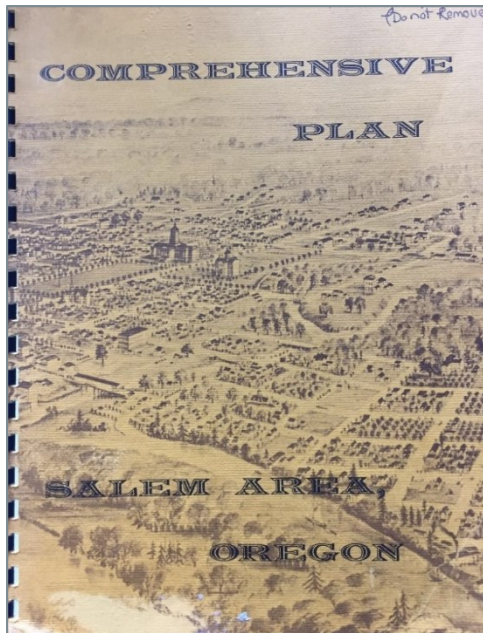
- Neighborhood associations
- Development organizations
- Students
- Civic organizations
- Government agencies
- Many more...



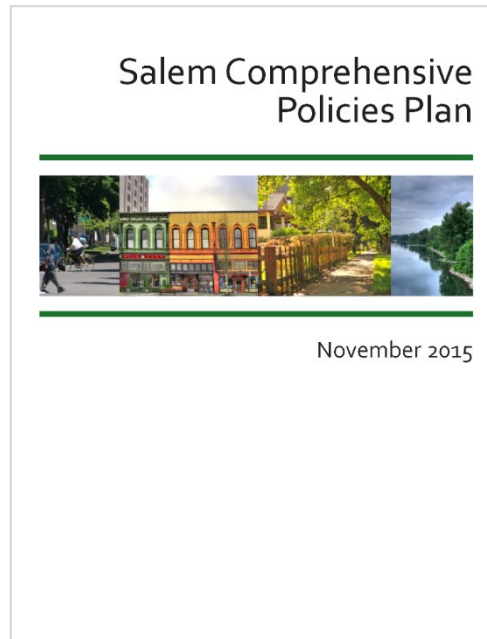
What about the Comprehensive Plan?

Use visioning to update the plan

- Winter 2020 through Fall 2021
- Includes an Implementation Plan



1973



2019



Future

Discussion

www.cityofsalem.net/our-salem



Our Salem



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