

PROCLAMATION

WHEREAS, in 2016, Oregon breweries contributed \$4.49 billion to our economy and created more than 31,000 direct and indirect jobs, as well as attracted 19,000,000 visitors to the state; and

WHEREAS, the Salem Brewery Association helps promote the interests of area breweries and increase awareness of locally-produced beer – the Association also provides support and mentoring to new up-and-coming brewers; and

WHEREAS, Salem's craft brew industry has expanded exponentially the past several years, and is now home to twelve breweries; and

WHEREAS, six of the twelve breweries are located within a one-and-a-half mile radius of each other in southeast Salem, and because of proximity, brewery operators desire to coordinate marketing and events and increase connectivity between the six; and

WHEREAS, to best organize events and programs, increase awareness for Salem breweries and support walking connectivity, the six breweries wish to further strengthen their bonds as businesses by providing future way-finding signage to those who wish to visit breweries in the southeast Salem cluster; and

NOW, THEREFORE, I, Chuck Bennett, the Mayor of the City of Salem, do hereby proclaim June 10, 2019, as the official formation of

SALEM BREWERY DISTRICT

and call upon the residents of Salem to recognize this special designation.

DATED this tenth day of June, 2019.



Chuck Bennett
Mayor