

PROCLAMATION

WHEREAS, the travel and tourism industry supports the vital interests of the city of Salem and the state of Oregon, contributing to employment, economic prosperity, international trade, understanding and goodwill; and

WHEREAS, travel and tourism ranks as one of Oregon's largest industries, generating **\$11.3** billion into the state's economy; and

WHEREAS, visitors to the Salem area contributed **\$593.1** million to the economy last year; and

WHEREAS, those travelers provided jobs for **6,910** tourism and hospitality professionals in the Salem area and local tax revenue of **\$4.5** million; and

WHEREAS, as people around the world become more aware of the outstanding cultural and recreational resources available in Oregon and the Salem area, travel and tourism will become an increasingly important aspect in the lives of our residents; and

WHEREAS, given these significant contributions to the economic, social and cultural well-being of the residents of Salem, it is fitting that we recognize the importance of travel and tourism; and

NOW, THEREFORE, I, Chuck Bennett, Mayor of the City of Salem, do hereby proclaim May 2019, as

SALEM TOURISM MONTH

and encourage all residents to observe this month by participating in appropriate programs, ceremonies, and activities.

DATED this thirteenth day of May, 2019.



Chuck Bennett
Mayor