City of Salem Department of Community Development

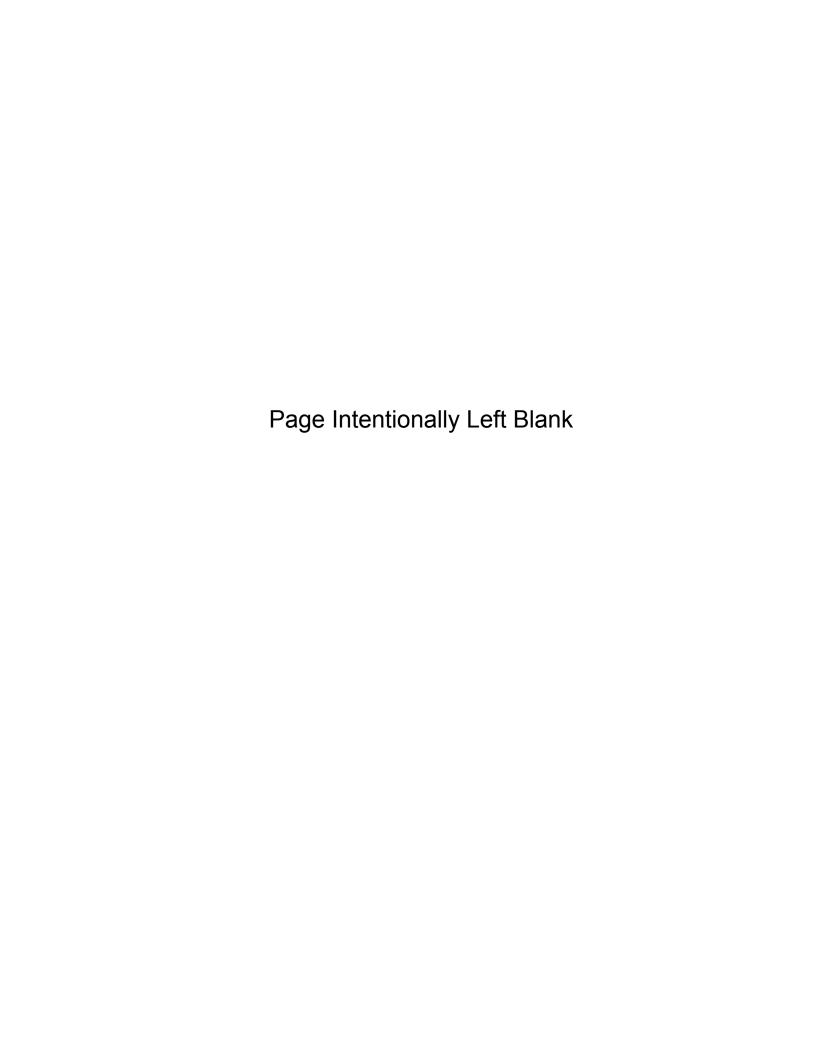
CaPES

Community and Partners of East Salem

NEIGHBORHOOD PROFILE

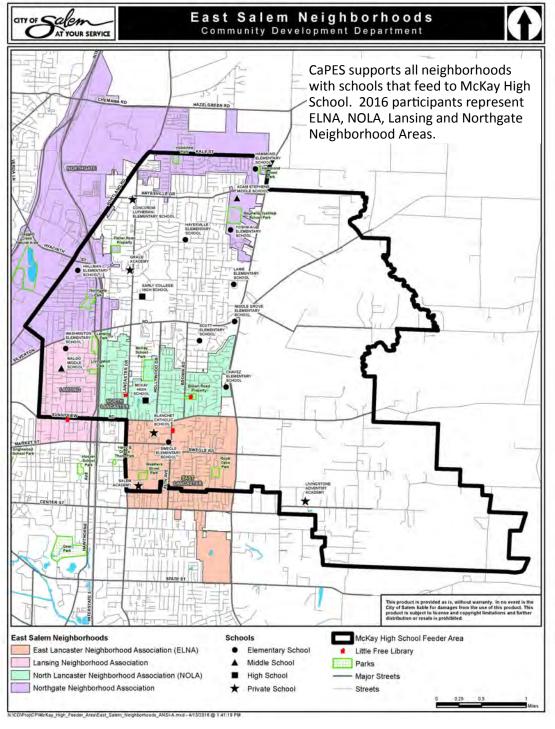


The Neighborhood Partnership Program Assets and Indicators *December 2016*



CAPES COMMUNITY AND PARTNERS OF EAST SALEM

The Neighborhood Partnership (NP) Program is a collaborative process that engages stakeholders to work together to identify and address issues in specific neighborhood areas. Stakeholders include schools, churches, community groups, City of Salem and anyone interested in livability of the neighborhood area.



PROGRAM HISTORY

In 1997, in response to an increased need for social services in the South East Salem Neighborhood Association (SESNA) area, the City in conjunction with area stakeholders, formed a Steering Committee. Over the years, the structure has changed, but the Partnership Program still serves to solicit neighborhood input, guide the process, set goals and coordinate a variety of efforts to improve neighborhood livability.

In January 2011, the City restructured this program to a "Rotating Partnership" model giving it the flexibility to impact multiple areas of Salem within the existing budget. In addition, the new structure allows the City to reevaluate each year that support is going to neighborhood areas with a combination of the highest need and readiness.

EAST LANCASTER NEIGHBORHOOD AREA CHOSEN

Applications are scored based upon demonstrated neighborhood need, definable measurable goals for the NP and readiness of partners to work with the City in addressing those needs. The East Lancaster

Neighborhood Association (ELNA) Area was chosen as the first Rotating Partnership for January 2011 through December 2012. East Lancaster Neighborhood Area neighbors and partners organized an agenda-setting team, held regular monthly meetings and formed two project groups. The focus of one was to publicize Partnership Efforts and free resources and the other organized free activities for kids. A wide variety of community partners contributed countless hours and resources to the betterment of the area.



THE PARTNERSHIP EXPANDS TO THE NORTH

Partners from this group applied and were granted a second term of Partnership Support (2013-2014). Strengths of the group's application included examples of the impressive community building work and excellent partnering they had demonstrated over the past two years as well as their goal of expanding their boundary. The group is open to supporting any neighborhoods with schools that feed to McKay High School. North Lancaster Neighborhood Association (NOLA) neighbors showed an immediate interest in being involved and received immediate support in

starting a new community garden in their previously undeveloped Brown Road Park. In 2013, CaPES also completed an operational document in order to move into a collaborative relationship with Salem Leadership Foundation increasing capacity to connect neighbors and strengthen East Salem Neighborhoods.

THE PARTNERSHIP EXPANDS TO INCLUDE THE EAST

Neighbors and partners in the Lansing Area formed their own Neighborhood Partnership in January 2012. The group reapplied for an additional two years of support from the City of Salem, but the Edgewater Neighborhood in West Salem ultimately received an overall higher score. While Lansing was not selected to continue receiving direct support from the City, many wanted to continue efforts to strengthen the Lansing neighborhood. Since CaPES is open to supporting all neighborhoods in the McKay High feeder area (which includes both Washington Elementary and Waldo Middle School in the Lansing Neighborhood), a number of Lansing partners ultimately decided to become involved in CaPES, forming a Lansing Action Team within that group that continues to be active in building community in the Lansing Area.

THE PARTNERSHIP EXPANDS FURTHER

Partners from this group applied and were granted a second term of Partnership Support (2015-2016). For their 3rd term the group added an objective to support the installation of Little Free Libraries. These small, cabinet sized libraries could go anywhere and everyone is encouraged to take or leave a book. None existed in East Salem and the group decided it was a great opportunity to support literacy and community shared space. CaPES put together some resources. Six have been installed and two more are in progress. In addition in 2015, some Northgate partners began participating in CaPES, forming a Northgate Action Team.

The total value of the increased civic activity and positive connections made due to Partnership efforts in the CaPES Area is incalculable. Benefits, which can extend beyond the boundary of the Partnership area, include tool development, community connections, lessons learned and projects that can be replicated in other neighborhoods.

Contents

The pages that follow outline Partnership efforts in this area over the last three years as well as indicators of community change for the ELNA, NOLA and Lansing Neighborhood Areas such as shifts in homeownership versus rental housing, changes in demographics, crime trends and park vandalism. The direct impact Partnership efforts have had on these indicators of community change is difficult to conclude.

Page 5: CaPES Roster

Page 7: Partnership Impact

Page 11: Demographics

Page 16: Civic Engagement

Page 17: Community Assets

Page 19: Crime Summary

CAPES (COMMUNITY AND PARTNERS OF EAST SALEM) DECEMBER 2016 ROSTER

As of December 2016, CaPES was made up of 172 neighbors and partners. Some attend regular monthly meetings and some prefer to receive information, but are often unable to attend meetings. Average meeting attendance in 2016 was 22 people.

| Robert Acosta | Salem Police School Resource Officer |
|------------------------|---|
| Amador Aguilar | Proyecto de Educacion Arte y Cultura Latina |
| Mario Aguilar | McKay Young Life |
| *Zyanya Aguilar-Nelson | Community Partnership Team Coordinator |
| Sterling Alexander | Neighbor, Immanuel Reformed Church |
| Teri Alexander | CCS Safe Families for Children |
| Wendy Anderson | McKay Teacher, Teen Action Team Advisor |
| Jess Armas | Exchange Club Child Abuse Prevention Center |
| Nancy Baldwin | Salem Health Community Health Education Ctr |
| Virginia Barker | Lansing Neighbor and Lansing Board |
| Melanie Barlow | Lancaster Family Health Center |
| Dale Basi | East Lancaster Neighbor and ELNA Board |
| Daniel Benjamin | North Lancaster Neighbor |
| Danette Beisley | Oak Park Community Church |
| Jaclyn Beker | Blanchet Catholic School |
| Garrett Berk | Campus Ambassadors |
| Sue Bloom | Boys and Girls Club Director |
| Erin Boers | Early Learning Hub |
| Jessica Brenden | Hallman Elementary Principal |
| Caroline Bridges | North Lancaster Neighbor and NoLa Board |
| Betsy Bristol | McKay Teacher, Teen Action Team Advisor |
| Ronnie Brooks | Pastor and McKay High School Aspire Program |
| Cara Brya | Scott Elementary PTC |
| Kyle Buse | Boys and Girls Club Athletics Director |
| Jan Calvin | Full Circle Consulting |
| Marlina Campos | East Salem Neighbor, Center for Hope & Safety |
| Odi Campos | Marion-Polk Oregon Child Development Coalition |
| Eric Cardella | Swegle Boys and Girls Club Director of Operations |
| Olga Casas | Chávez School Outreach Coordinator |
| Sara Casebeer | Scott Elementary Principal |
| Maureen Casey | Fostering Hope Project Director |
| Leslie Caudillo | Hallman Outreach Coordinator |
| Olga Cobb | Chávez Elementary Principal |
| Bryan Colbourne | City of Salem Planning |
| Jennifer Columbus | Start Making a Reader Today (SMART) |
| Robert Coronado | Roth's Fresh Markets |
| Dawn Cottrell | Marion County Health Services |
| Cecelia Craig | North Lancaster Neighbor and NoLa Board |
| Aileen Cutz | Merit Latino Micro Enterprise Program |
| Margaret Davis | East Lancaster Neighbor |
| Rosalba Diaz-Ruiz | Washington School Outreach Coordinator |
| Diana Dickey | Northgate Neighbor, Marion County Health |
| Ian Dixon-McDonald | Marion Polk Food Share VP of Programs |
| Lorn Dunn | Boys and Girls Club Teen Services |
| 20.11 201111 | 20,0 and onto order recit services |

| Sandra Echavarria | Salud Medical Center Program Coordinator |
|-----------------------|--|
| Jessica Estrada | Planned Parenthood |
| | |
| *Elisa Evert | Swegle Outreach Coord, CaPES Agenda Team |
| Corri Falardeau | Family Building Blocks Early Head Start |
| Neal Feldman | East Lancaster Neighbor |
| Steve Felton | East Lancaster Neighbor and ELNA Board |
| Nicole Fierro | Catholic Community Services |
| Iven Findley | East Salem Rotary Club |
| Sue Fowler | E Lancaster Neighbor, ELNA Co Chair, McKay CPT |
| Anayeli Franco | Salud Medical Center Nurse Supervisor |
| Janet Gabbard | New Hope Child Care Director |
| Carina Garibay | Fostering Hope Neighborhood Connector |
| Chelsea Gans | Swegle Boys and Girls Club |
| Megan Gapp | Family Building Blocks |
| Albertina Garcia | Adam Stephens Middle School Outreach Coord |
| Chenae Garcia | Legacy Health |
| Suzie Geisler | Blanchet Catholic School Student |
| Steve & Sarah Geisler | Blanchet Catholic School Parents |
| Shelley George | Little Caesar's Owner, NoLa Volunteer |
| Shirlene Gonzalez | North Lancaster Neighbor, NoLa Board |
| Julie Gregory | Oak Park Church Volunteer |
| Jose Guerrero | North Lancaster Neighbor, NoLa Board |
| Tony Guevara | Blanchet Catholic School President |
| Jose Gutierrez | Marion-Polk Food Share Program Coordinator |
| Josh Gwin | Marion-Polk Food Share Resource Coordinator |
| Karen Halvorson | Holy Cross Church |
| Amy Hammerstrom | Safe Families for Children |
| Michael Harrington | Calvary Chapel Church |
| Clark Hazlett | East Lancaster Neighbor and ELNA Board |
| Erica Heisler | Start Making a Reader Today Program |
| Matthew Henricksen | New Harvest Church, McKay Young Life |
| Adriana Hernandez | Scott Elementary School Outreach Coordinator |
| *Flora Hernandez | Community Action Energy Svs, CaPES Agenda Team |
| Levi Herrera-Lopez | Mano a Mano Family Center Executive Director |
| *Kaleb Herring | Salem Leadership, NoLA Board, CaPES Co-Chair |
| Kristine Herring | North Lancaster Neighbor |
| Lee Hettema | East Lancaster Neighbor |
| Sharon Heuer | Salem Health Director of Community Benefits |
| Jeff & Marty Heyen | Lansing Neighbors, CERT volunteers |
| Skye Hibbard | Salem Health Community Education Center |
| Jared Hibbard-Swanson | Marion-Polk Food Share Garden Coordinator |
| | |
| Greg Hicks | Oak Park Community Church |

^{*}Highlighted names indicate 2016 participants of the CaPES Leadership Team.

CAPES (COMMUNITY AND PARTNERS OF EAST SALEM) DECEMBER 2016 ROSTER CONTINUED FROM PAGE 5

| Lisa Hoffert | McKay Parent |
|-------------------|--|
| Mary Hollinger | E Salem Rotary, Blanchet Business Manager |
| Christopher Hupp | Options Counseling Services Director |
| Lizbeth Ibarra | McKay Student |
| Natalie Jasinski | Macaroni Kids Editor |
| Annette Jensen | Family Support Partner, Marion County |
| Michael Johnson | E Salem Suburban Neighborhood Association |
| Dell Johnson | Northgate Community Church Pastor |
| Susann Kaltwasser | E Lancaster Neighbor, ELNA Co Chair, McKay CPT |
| Teresa Kannasto | Oregon Child Development Coalition |
| Barbara Kessinger | MWVCAA Head Start |
| John King | East Salem Rotary |
| Eunice Kim | City of Salem Planner |
| Ann Krier | Planned Parenthood Education/Outreach Coord |
| Art Kuenzi | Suburban Garbage/E Lancaster Board |
| Maria Lemus | Mano a Mano Family Ctr/CCS Fostering Hope |
| Julie Lenhart | Scott Elementary PTC |
| Emily Loberg | Salem Bicycle Boulevards Advocate |
| David Lorenz | Goodwill Career Specialist |
| Surabhi Mahajan | Marion-Polk Food Share |
| *Carrie Maheu | Salem Leadership, CaPES Treasurer |
| Elizabeth Manzo | Oregon Child Development Coalition |
| Diana Marquez | McKay Teen Action Team Student |
| Kathy Martell | Delta Kappa Gamma/La Casita Library |
| Amy Martin | Scott Elementary Parent Teacher Club |
| Cody Mask | Northgate Common Life Missional Network |
| Matt McCarty | Swegle Boys and Girls Club Director |
| Stephanie Mentado | La Revelacion de Cristo |
| Marisol Mora | McKay Teen Action Team Student |
| Catherine Morgan | North Lancaster Neighbor |
| *Dwan Muller | Northgate Neighbor, NW Hub, CaPES Co-Chair |
| Shawnie Murphy | Salem-Keizer Head Start |
| Toni Nanneman | Blanchet Catholic School |
| Nhi Nguyen | McKay Student |
| Gae Nichols | Holy Cross Outreach |
| Brandy O'Bannon | Family Building Blocks |
| Dave Okada | City of Salem Police |
| Abel Orbistoudo | New Hope Church and Swegle Boys & Girls Club |
| Mary Ouellette | East Salem Rotary |
| Larrey Owens | Salem Police School Resource Officer |
| Sharma Owens | Swegle Parent, Early Head Start |
| Andrea Padilla | Oregon Child Development Coalition |
| Marti Palacios | Center for Hope and Safety |
| *Jennifer Palanuk | Calvary Chapel, CaPES Agenda Team |
| Yarina Perez | Legacy Health |
| Steve Poland | East Salem Rotary |
| William Posegate | Garten Recycling Services Manager/E Salem Rotary |
| Micah Powers | Salem Academy High School Principal |

| *Jessica Preis | Salem Neighborhood Partnership Coordinator |
|---------------------|--|
| Griselda Puga | Marion Co Waste Reduction Coordinator |
| Jessica Ramey | Marion Co Waste Reduction Coordinator |
| Paola Ramirez | Mano a Mano Family Center |
| Kyle Raymond | Oregon Child Development Coalition |
| Esmeralda Rios | Fostering Hope Swegle Neighborhood Connector |
| Doug Rodgers | North Lancaster Neighbor, NoLa Co Chair |
| Brady Rogers | Salem Neighborhood Enhancement Administrator |
| Edgar Romero | Boys and Girls Club Branch Director |
| Ana Rueda | McKay Young Life Leader |
| Rhonda Rupe | Tierra Rose Activities Director |
| Don Russo | Northgate Neighbor, Northgate Board |
| Norma Sanchez | McKay CPT, Western Oregon University |
| Cristal Sandoval | Boys and Girls Club T3 Program |
| Hersh Sangster | Salem Bicycle Club |
| Maryann Sangster | Salem Bicycle Club |
| Lynette Seifeifert | North Lancaster Neighbor |
| Loran Sell | Holy Cross Lutheran lay coordinator |
| Roman Shapla | AC Gilbert Outreach/Educator |
| Laurie Shaw Casarez | City of Salem Youth Development Coordinator |
| Mike Sim | East Lancaster Neighbor, ELNA Board |
| Sam Skillern | Salem Leadership Foundation Director |
| Dorothy Stanton | McKay High School Outreach Coordinator |
| Dave Steiner | East Lancaster Neighbor, ELNA Board |
| Lexi Stickel | Marion-Polk Food Share |
| Lisa Shreeve | McKay High School Teacher |
| Howard Smith | Swegle Boys and Girls Club T3 Coordinator |
| Patty Tipton | Lansing Neighbor & Neighborhood Chair |
| Deborah Topp | Salem Natural Resources Outreach Specialist |
| Anthony Trask | Fellowship Church Pastor |
| Arturo Vargas | United Way Community Engagement & Impact |
| Rose Walker | City of Salem Neighborhood Counselor |
| Steve Walsh | North Lancaster Neighbor, NoLa Co Chair |
| James Weber | McKay Teacher, Coach |
| Jim Welsh | City of Salem Crime Prevention Sergeant |
| Suzanne West | Swegle Elementary Principal |
| Kaileigh Westermann | Just Walk Salem Keizer Coordinator |
| Crystal Williams | Northgate Neighbor |
| Dennis Will | North Lancaster Neighbor, NoLa Board |

 $[\]hbox{*Highlighted names indicate 2016 participants of the CaPES Leadership Team}.$

Mission, Goals and Actions Summary for 2013

VISION Connected, Supported, Cherished Neighborhoods within the McKay Community

MISSION 1) Facilitate community connections; 2) support children and families and; 3) promote a clean, safe environment in neighborhoods with schools that feed to McKay High School.

Community Connections

- Reapplied and selected for additional two years of City Partnership support based, in part, on goal of expanding boundary to include more East Salem neighbors.
- Changed name to CaPES (Community and Partners of East Salem) to reflect greater area of engagement.
- Entered into a Community Partnership Team collaboration with Salem Leadership Foundation to expand capacity to support East Salem Neighbors.
- Grew membership from six original partners in January 2011 to 91 partners by December 2013.
- Held 12 CaPES meetings and numerous project meetings.
- Developed quarterly Area Free Resource Lists and distributed through partners and at events.
- Recognition from Blanchet Catholic School honoring the City of Salem including "... the City's support of a Partnership Program which has greatly improved the quality of life of the East Lancaster Neighborhood."
- Partners recognized at a Swegle School Spring Volunteer Lunch, two neighbors honored at City's August Volunteer Recognition event for their work at Brown Road Garden.

Support to Children and Families

- Supported weekly community dinners hosted by various CaPES partners (6,965 total meals served in 2013).
- September 28, despite record breaking wind and rain, 300 people enjoyed games, crafts, face painting and lunch at the Swegle Boys & Girls Club (\$9,325 leveraged).
- Supported annual McKay Food Drive which provided 30 food boxes to families in the McKay and Waldo areas.
- Annual Holiday Party was cancelled due to snow, but partners still made sure gifts, books, food, trees, crafts and warm clothing were given to East Salem families (\$4,090 leveraged).
- Located free storage spaces, collected toys and recruited volunteers when the Police Department was no longer able to take the coordination lead in their annual toy drive.
- Supported various partners in providing free after school soccer program at Swegle, Scott, Chavez and Auburn and soccer tournaments in June, October and November.

Clean, Safe Environment

Supported NOLA neighbors and partners in transforming their previously undeveloped City Park into Brown Road Community Garden. Three work parties and a variety of other garden activities took place in 2013 (\$15,332 leveraged).

- April 20, 60 volunteers cleaned up the garden site, built raised beds, hosted activities for kids and connected.
- June 8, 31 volunteers placed and filled raised beds.
- October 5, 19 volunteers laid bark and straw and constructed a composting center.

Leveraged Contributions Summary for 2013

| COMMUNITY (| COMMUNITY CONTRIBUTIONS | | | | | | | |
|-------------------------------|----------------------------|------------------------------|----------------------|--|--|--|--|--|
| Time Period | Volunteer Hours | In-Kind Hours | In-Kind Donations | Total est. value (including volunteer hours, in-kind hours and donations) | | | | |
| Jan to March 2013 | <i>34.5 hrs</i> \$752 | <i>48 hrs</i> \$1,200 | \$8,066 | \$10,018 | | | | |
| April to June 2013 | 249 hrs \$5,427 | <i>117 hrs</i> \$2,925 | \$13,899 | \$22,251 | | | | |
| 1 st 6 mo TOTAL | 283.5 hrs \$6,179 | <i>165 hrs</i> \$4,125 | \$21,965 | \$32,269 | | | | |
| July to Sept 2013 | <i>202.5hrs</i> \$4,483 | <i>205.5 hrs</i> \$5,814 | \$4,679 | \$14,976 | | | | |
| Oct to Dec 2013 | <i>434 hrs</i> \$9,609 | 250 hrs \$7,073 | \$12,214 | \$28,896 | | | | |
| 2 nd 6 mo TOTAL | 636.5 hrs \$14,092 | 455.5 hrs \$12,887 | \$16,893 | \$43,872 | | | | |
| TOTAL 2013 | <i>920 hrs</i> \$20,271 | <i>620.5 hrs</i> \$17,012 | \$38,858 | \$76,141 | | | | |

CITY OF SALEM CONTRIBUTIONS

The City of Salem budgeted \$2,800 for the Community and Partners of East Salem in 2013 (\$1,400 for each 6 month period) to spend on improving neighborhood livability in accordance with the groups' goals. The money was spent on printing, supplies and food for various projects.

City Staff time is spent on Community and Partners of East Salem Partnership Program efforts, including Police and Fire attendance at community meetings and events. This is in addition to the Partnership Program Coordinator's work.

January to March 2013, 0 hours April to June 2013, 0 hours July to September 2013, 14 hours October to December 2013, 2 hours **TOTAL 2013, 16 hrs**

Mission, Goals and Actions Summary for 2014

VISION Connected, Supported, Cherished Neighborhoods within the McKay Community

MISSION 1) Facilitate community connections; 2) support children and families and; 3) promote a safe, healthy, clean environment in neighborhoods with schools that feed to McKay High School

Community Connections

- Continued Community Partnership Team collaboration with Salem Leadership Foundation (includes North Neighbors and South Salem Connect) expanding capacity to support East Salem neighbors.
- •Grew membership to 103 partners by December 2014.
- Held 11 CaPES meetings and numerous project meetings.
- •Continued updating and sharing Free Resource Lists.
- •Supported weekly La Casita coffee hours, an opportunity for neighbors to connect and share resources.
- Provided resource information and prizes at the 31st
 Annual McKay Community Breakfast.
- •Shared East Salem information and opportunities with attendees at Family Building Blocks Family Fest in August and Salem Sunday Streets in September.

Support to Children and Families

- •Supported weekly community dinners hosted by various CaPES partners (6,372 total meals served in 2014).
- Provided support to Swegle, Scott, Chavez and Washington Elementary School Literacy Nights, Teacher Appreciation, Back to School Events and Holiday Parties, as well as Outdoor School supplies, a Chess Tournament, food baskets and extra clothing.
- •Supported a Family Building Blocks Carousel Family Night in June.
- •Supported soccer tournaments and gave away books for free after school soccer program participants at 5 elementary schools.
- •Organized 4th annual September Day of Play where 600 people enjoyed games, crafts, face painting and lunch.
- •In October began supporting a neighbor organized aerobics group and an open gym time for youth.
- •Provided childcare stipends for Parent Support Group for parents of children with special needs.
- Provided scholarships for McKay students to attend a youth summit.
- •Supported annual McKay Food Drive which provided 45 food boxes to families in the McKay area (15 more than last year).
- •Supported December Holiday Party for La Casita families.
- •Located free storage spaces, collected toys and recruited volunteers for the Police Department's annual toy drive serving 186 families (406 children).

Safe, Healthy, Clean Environment

- •Continued support to Brown Rd Garden, a previously undeveloped City Park transformed by neighbors, with funding, publicity, and support to clean up efforts and at least four work parties.
- •Supported Swegle School when Blanchet students chose them for a beautification project in May
- •Supported two National Night Out Parties in August: Lansing Neighborhood's in partnership with Red Lion and NOLA's at Brown Road Garden and Park.

Leveraged Contributions Summary for 2014

| COMMUNITY (| CONTRIBUTIO | ONS | | |
|-------------------------------|------------------------------|----------------------------|----------------------|--|
| Time Period | Volunteer Hours | In-Kind Hours | In-Kind Donations | Total est. value (including volunteer hours, in-kind hours and donations) |
| Jan to March 2014 | 152 hrs \$3,367 | <i>187 hrs</i> \$5,291 | \$10,075 | \$18,733 |
| April to June 2014 | <i>438 hrs</i> \$9,698 | 239 hrs \$6,762 | \$14,422 | \$30,882 |
| 1 st 6 mo TOTAL | <i>590 hrs</i> \$13,065 | <i>426 hrs</i> \$12,053 | \$24,497 | \$49,615 |
| July to Sept 2014 | <i>803 hrs</i> \$18,108 | 398 hrs \$11,427 | \$12,222 | \$41,757 |
| Oct to Dec 2014 | <i>722 hrs</i> \$16,282 | <i>321 hrs</i> \$9,214 | \$36,016 | \$61,512 |
| 2 nd 6 mo TOTAL | 1,525 hrs \$34,390 | 719 hrs \$20,641 | \$48,238 | \$103,269 |
| TOTAL 2014 | <i>2,115 hrs</i> \$47,455 | 1,145 hrs \$32,694 | \$72,735 | \$152,884 |

CITY OF SALEM CONTRIBUTIONS

The City of Salem budgeted \$2,800 for the Community and Partners of East Salem in 2014 (\$1,400 for each 6 month period) to spend on improving neighborhood livability in accordance with the groups' goals. The money was spent on printing, supplies and food for various projects.

City Staff time is spent on Community and Partners of East Salem Partnership Program efforts, including Police and Fire attendance at community meetings and events. This is in addition to the Partnership Program Coordinator's work.

January to March 2014, 0 hours
April to June 2014, 2 hours
July to September 2014, 17 hours
October to December 2014, 6 hours
TOTAL 2014, 25 hrs

Mission, Goals and Actions Summary for 2015

VISION Connected, Supported, Cherished Neighborhoods within the McKay Community

MISSION 1) Facilitate community connections; 2) support children and families and; 3) promote a safe, healthy, clean environment in neighborhoods with schools that feed to McKay High School

Community Connections

- •Continued collaboration with Salem Leadership Foundation and Community Partnership Teams, North Neighbors and South Salem Connect.
- •Grew membership to 150 partners by December 2015.
- Held 12 CaPES meetings and numerous project meetings.
- Continued updating and sharing Free Resource Lists and developed Little Free Library outreach materials.
- •Supported weekly La Casita coffee hours, an opportunity for neighbors to connect and share resources.
- Shared East Salem information and opportunities with attendees at February Annual McKay Community Breakfast, August Family Building Blocks Family Fest and September Salem Sunday Streets.
- Purchased CaPES and Soccer Program vinyl banners.
- •Supported three weekly walking groups in East Salem Neighborhoods.

Support to Children and Families

- •Supported weekly community dinners hosted by various CaPES partners (1,265 total meals served in 2015).
- •Provided support to Swegle, Scott, Chávez, Washington & Hallman Elementary School literacy nights, teacher appreciation, back to school events, holiday parties, parenting classes, a summer reading program, 40 food baskets and dance costume materials.
- •Supported six soccer tournaments for free after school soccer program at five East Salem schools and a soccer camp at a church.
- •Continued supporting a neighbor organized aerobics group (met 67 times in 2015) and weekly open gym time for youth (45 times).
- Supported April Day of the Child Celebration for La Casita families.
 Organized 1st annual Bike Rodeo in June at Chávez Elementary.
 213 people enjoyed snacks, safety info, activities and giveaways.
- •Supported a Family Building Blocks Carousel Family Night in June.
- •Organized 5th annual September Day of Play where 450 people enjoyed games, crafts, face painting and lunch at Swegle School.
- •Supported October open house and Little Free Library ribbon cutting at the new La Placita Community Gathering Space.
- •Supported November McKay Food Drive providing 40 food boxes.
- •Located free storage, collected toys and recruited volunteers for the Salem Police annual toy drive serving 199 families (433 kids).
- •Installed four Little Free Libraries in East Salem.
- •Gave away over 1,800 used books and 587 new ones through Little Free Libraries, community events and preschool programs.

Safe, Healthy, Clean Environment

- •Continued support to Brown Road Garden, a previously undeveloped City Park transformed by neighbors, with funding, publicity, clean up efforts, at least six work parties and installation of a Little Free Library and information kiosk.
- •Supported National Night Out Parties at Livingston Park in Lansing and Brown Road Garden and Park in North Lancaster.

Leveraged Contributions Summary for 2015

| COMMUNITY (| COMMUNITY CONTRIBUTIONS | | | | | | |
|-------------------------------|------------------------------|----------------------------|----------------------|--|--|--|--|
| Time Period | Volunteer Hours | In-Kind Hours | In-Kind Donations | Total est. value (including volunteer hours, in-kind hours and donations) | | | |
| Jan to March 2015 | <i>337 hrs</i> \$7,600 | <i>267 hrs</i> \$7,666 | \$10,079 | \$25,345 | | | |
| April to June 2015 | <i>992 hrs</i> \$21,965 | 666 hrs \$19,121 | \$13,071 | \$54,157 | | | |
| 1 st 6 mo TOTAL | 1,329 hrs \$29,565 | <i>933 hrs</i> \$26,787 | \$23,150 | \$79,502 | | | |
| July to Sept 2015 | <i>515 hrs</i> \$11,881 | <i>505 hrs</i> \$14,746 | \$16,010 | \$42,637 | | | |
| Oct to Dec 2015 | 919 hrs \$21,202 | <i>458 hrs</i> \$13,374 | \$28,054 | \$62,630 | | | |
| 2 nd 6 mo TOTAL | 1,434 hrs \$33,083 | <i>963 hrs</i> \$28,120 | \$44,064 | \$105,267 | | | |
| TOTAL 2015 | <i>2,763 hrs</i> \$62,648 | 1,896 hrs \$54,907 | \$67,214 | \$184,769 | | | |

CITY OF SALEM CONTRIBUTIONS

The City of Salem budgeted \$2,800 for the Community and Partners of East Salem in 2015 (\$1,400 for each 6 month period) to spend on improving neighborhood livability in accordance with the groups' goals. The money was spent on printing, supplies and food for various projects.

City Staff time is spent on Community and Partners of East Salem Partnership Program efforts, including Police and Fire attendance at community meetings and events. This is in addition to the Partnership Program Coordinator's work.

January to March 2015 1 hour April to June 2015, 20 hours July to September 2015, 20 hours October to December 2015, 2 hours TOTAL 2015, 43 hrs

Mission, Goals and Actions Summary for 2016

VISION Connected, Supported, Cherished Neighborhoods within the McKay Community

MISSION 1) Facilitate community connections; 2) support children and families and; 3) promote a safe, healthy, clean environment in neighborhoods with schools that feed to McKay High School

Community Connections

- •Grew membership to 172 partners by Dec. 2016.
- Held 11 CaPES meetings, numerous project meetings.
- •Continued collaboration with Salem Leadership Foundation and Community Partnership Teams, North Neighbors and South Salem Connect.
- •Continued updating/sharing Free Resource Lists and Little Free Library outreach materials.
- •Supported 49 weekly La Casita coffee hours, an opportunity for neighbors to connect and share resources, plus 8 park potlucks and work parties.
- •Shared East Salem information/opportunities with attendees at February Annual McKay Community Breakfast and other community events.
- •Supported 3 weekly East Salem walking groups.

Support to Children and Families

- •Installed Little Free Libraries at Oak Park Community and First Free Methodist Churches. Continued supporting four installed last year.
- •Organized 2nd annual Bike Rodeo in May at Scott Elementary. 600 people enjoyed snacks, safety info, activities and giveaways.
- •Collaborated to host Garden Camps at the La Placita and La Casita Children's Teaching Gardens in July ending with a family field day.
- •Supported "Park Rangers" in offering free activities, healthy snacks and positive role models at East Salem Parks (3) in August.
- •Organized 6th annual September Day of Play where at least 600 people enjoyed games, activities and dinner at Swegle School.
- •Supported November McKay Food Drive providing 50 food boxes.
- •Provided support to East Salem Family/Activity and Education Nights (5) and Holiday Parties (3).
- •Located free storage, collected toys and recruited volunteers for the Salem Police annual toy drive serving 259 families (669 kids).
- Supported soccer tournaments (5) for free, volunteer-led GRASSP (grass roots afterschool soccer program) and volunteer training.
 GRASSP inspired similar basketball program at Swegle.
- •Supported weekly open gym time for youth (40 sessions).
- •Helped fund educational opportunities: Seed to Supper series (2), Strengthening Families series (1) and McKay Youth participation in CAREcorps service learning camp and ILEAD leadership training.

Safe, Healthy, Clean Environment

- •Continued support to Brown Road Garden, a previously undeveloped City Park, with funding, publicity, clean up efforts, at least six volunteer work parties and numerous site improvements.
- •Continued supporting La Casita neighbor-organized aerobics group (66 classes) and helped form new group at La Placita.
- •Supported National Night Out Parties at Lansing Park, Devonshire Court in North Lancaster and Northgate Park.
- •In August, "Park Rangers" offered free fun games and healthy activities, snacks and nutritional information at three East Salem Parks for an hour at each park each day.
- •Participated in Hallman Community Meetings and "Cafecitos," projects group to support a safe neighborhood for students.

Leveraged Contributions Summary for 2016

| COMMUNIT | COMMUNITY CONTRIBUTIONS | | | | | | | |
|----------------------------------|------------------------------|------------------------------|----------------------|--|--|--|--|--|
| Time Period | Volunteer Hours | In-Kind Hours | In-Kind Donations | Total est. value (including volunteer hours, in-kind hours and donations) | | | | |
| Jan to March 2016 | <i>371 hrs</i> \$8,559 | <i>323 hrs</i> \$79,432 | \$15,750 | \$33,741 | | | | |
| April to June 2016 | <i>736 hrs</i> \$16,979 | <i>422 hrs</i> \$12,323 | \$13,021 | \$42,323 | | | | |
| 1 st 6 month TOTAL | 1,107 hrs \$25,538 | <i>745 hrs</i> \$21,755 | \$28,771 | \$76,064 | | | | |
| July to Sept 2016 | <i>764 hrs</i> \$17,999 | <i>623 hrs</i> \$18,192 | \$17,402 | \$53,595 | | | | |
| Oct to Dec 2016 | 1,082 hrs \$25,494 | 603 hrs \$17,607 | \$35,662 | \$78,763 | | | | |
| 2 nd 6 month TOTAL | 1,846 hrs \$43,493 | <i>1226 hrs</i> \$35,799 | \$53,064 | \$132,356 | | | | |
| TOTAL 2016 | <i>2,953 hrs</i> \$69,031 | <i>1,971 hrs</i> \$57,554 | \$81,835 | \$208,420 | | | | |

CITY OF SALEM CONTRIBUTIONS

The City of Salem budgeted \$2,800 for the Community and Partners of East Salem in 2016 (\$1,400 for each 6 month period) to spend on improving neighborhood livability in accordance with the groups' goals. The money was spent on printing, supplies and food for various projects.

City Staff time is spent on Community and Partners of East Salem Partnership Program efforts, including Police and Fire attendance at community meetings and events. This is in addition to the Partnership Program Coordinator's work.

January to March 2016, 0 hours
April to June 2016, 30 hours
July to September 2016, 4 hours
October to December 2016, 2 hours
TOTAL 2015, 36 hours

EAST SALEM DEMOGRAPHICS

| 2010 | CENSUS SUMMARY PROFILE | | North Lancaster Neighborhood | | Salem |
|-----------|---|------------|---------------------------------|------------|------------|
| | Population under age 18 | 31.1% | 30% | 32.4% | 25% |
| Age | Population over age 65 | 12.2% | 9.5% | 8.1% | 12.1% |
| | Median Age | 31.3 years | 30.1 years | 30.5 years | 34.9 years |
| | Total Occupied Housing Units | 94.8% | 94.9% | 93.3% | 93.5% |
| | Owner Occupied | 52.4% | 54.3% | 59.4% | 56.2% |
| Housing | Average Household Size, owner occupied | 2.87 | 2.94 | 3.17 | 2.6 |
| | Renter Occupied | 47.6% | 45.7% | 40.6% | 43.8% |
| | Average Household Size, renter occupied | 2.78 | 3.15 | 3.17 | 2.49 |
| | Total Number of Households | 3,253 | 2,089 | 1,399 | 57,241 |
| | Households with one person | 24.4% | 19.6% | 20.5% | 28.7% |
| | Households with two or more people | 75.6% | 80.4% | 79.5% | 71.3% |
| Household | Family Households | 68.5% | 72.1% | 72.2% | 63.4% |
| 1 | All Households with Children | 42.1% | 43.9% | 46.2% | 33.5% |
| | Multigenerational Households | 5.1% | 6.0% | 7.9% | 3.4% |
| | Average Household Size | 2.83 | 3.03 | 3.17% | 2.55 |
| | Average Family Size | 3.38 | 3.49 | 3.65% | 3.15 |
| | < \$15,000 | 14.7% | 12.3% | 15.8% | 12.8% |
| | \$15,000 to \$24,999 | 15.3% | 14.2% | 16.4% | 14.2% |
| | \$25,000 to \$34,999 | 14.2% | 13.1% | 15.4% | 12.7% |
| | \$35,000 to \$49,999 | 15.1% | 21.0% | 15.2% | 15.4% |
| Income by | \$50,000 to \$74,999 | 28.0% | 20.8% | 18.1% | 19.5% |
| Household | \$75,000 to \$99,999 | 9.1% | 10.5% | 6.1% | 11.0% |
| 2012 | \$100,000 to \$149,999 | 2.3% | 7.8% | 10.9% | 10.3% |
| estimates | \$150,000 to \$199,999 | .1% | 0.3% | 0.7% | 2.3% |
| | \$200,000 + | 1.1% | 0.1% | 1.3% | 1.9% |
| | Median Household Income | \$39,562 | \$41,069 | \$36,771 | \$43,985 |
| | Average Household Income | \$46,028 | \$49,341 | \$50,290 | \$57,354 |
| | Per Capita Income | \$15,944 | \$16,398 | \$15,948 | \$22,964 |

Data was compiled using Environmental Systems Research Institute (Esri) Community Analyst (<u>www.esri.com/ca</u>) with current City of Salem Neighborhood Association boundaries and City boundaries as of April 1, 2010.

Data Notes: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Multigenerational households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives. Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

EAST SALEM DEMOGRAPHICS

| 2016 HOUSEHOLDS BY LAND USE PLACETYPES | Single Family Residence | Duplex, Triplex Residence | Apartment Residence | Mobile Home Park Residence | Retirement Residence | Other Residence | Total Residences |
|---|----------------------------|------------------------------|------------------------|----------------------------------|-------------------------|--------------------|---------------------|
| East Lancaster | 1,694 | 74 | 869 | 428 | 270 | 43 | 3,378 |
| North Lancaster | 1,201 | 140 | 555 | 261 | 0 | 77 | 2,234 |
| Lansing | 1,142 | 134 | 306 | 38 | 56 | 18 | 1,694 |

Data derived by City of Salem using Geographic Information (GIS) software and sorting the data by associated Placetypes by neighborhood with the most current information available.

| RESIDENTIAL AVERAGE SALES PRICE | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
|--|-----------|-----------|-----------|-----------|-----------|-----------|
| East Lancaster Neighborhood | \$109,343 | \$205,000 | \$117,932 | \$99,818 | \$102,900 | \$80,896 |
| North Lancaster Neighborhood | \$104,323 | \$111,791 | \$136,012 | \$114,606 | \$144,966 | \$73,739 |
| Lansing Neighborhood | \$98,628 | \$91,115 | \$120,215 | \$110,295 | \$143,187 | \$136,520 |
| Average (all Salem Neighborhoods in Marion County) | \$155,232 | \$156,503 | \$168,066 | \$163,411 | \$224,699 | \$264,651 |

Data derived from Marion County Assessor's office sales records.

| POPULATION BY RACE, 2010 | ELNA | NOLA | Lansing | Salem |
|------------------------------------|-------|-------|---------|---------|
| Total Population | 9,412 | 6,410 | 4,499 | 154,569 |
| - Population Reporting One Race | 95.6% | 95.3% | 95.1% | 95.7% |
| White | 66.2% | 62.9% | 64.6% | 79.3% |
| Black or African American | .9% | 1.2% | 1.6% | 1.5% |
| American Indian/Alaska Native | 1.7% | 2.1% | 1.8% | 1.5% |
| Asian | 3.8% | 4.7% | 1.8% | 2.6% |
| Hawaiian/Pacific Islander | 1.7% | 2.7% | 1.6% | 1% |
| Some Other Race | 21.4% | 21.7% | 23.8% | 10% |
| - Population Reporting Two + Races | 4.4% | 4.7% | 4.9% | 4.3% |
| Total Hispanic Population | 39.4% | 38.8% | 44.3% | 20.1% |

Data was compiled using Environmental Systems Research Institute (Esri) Community Analyst (www.esri.com/ca) with current City of Salem Neighborhood Assoc. boundaries and City boundaries as of April 1, 2010. Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography. Data Notes: Hispanic population can be of any race.

Salem-Keizer Student DEMOGRAPHICS FOR EAST SALEM

STUDENT ETHNICITY

Data from Oregon Department of Education

| Chávez Elementary | 11/12 | 12/13 | 13/14 | 14/15 | 15/16 |
|----------------------|---------|-------|-------|-------|-------|
| Indian/Alaskan | | .9% | 1% | .5% | .5% |
| Black | Cesar | .6% | .3% | .2% | .3% |
| White | Chávez | 28.6% | 25.1% | 25.3% | 31.5% |
| Hispanic | opened | 64.4% | 64.1% | 64.1% | 58.6% |
| Asian/Pacific | in 2012 | 5.9% | 6.4% | 7.1% | 5.8% |
| Multi Racial | | 2.3% | 3.1% | 2.9% | 3.2% |

| Hallman Elementary | 11/12 | 12/13 | 13/14 | 14/15 | 15/16 |
|-----------------------|-------|-------|-------|-------|-------|
| Indian/Alaskan | .4% | .7% | .9% | .7% | .7% |
| Black | 1.9% | 1.5% | 1.6% | 1.3% | 1.8% |
| White | 11.4% | 14.5% | 12.2% | 12.4% | 25.8% |
| Hispanic | 82.2% | 79.4% | 80.7% | 80.4% | 67.1% |
| Asian/Pacific | 2.2% | 2% | 1.8% | 2.2% | 1.8% |
| Multi Racial | 1.9% | 2% | 2.8% | 3.1% | 2.8% |

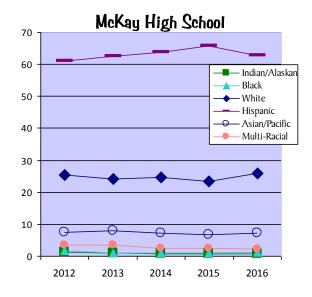
| Scott Elementary | 12/13 | 2/13 13/14 14/15 15/1 | | 15/16 | 15/16 |
|---------------------|-------|-----------------------|-------|-------|-------|
| Indian/Alaskan | 1.5% | .9% 1% .8% | | .8% | |
| Black | 1.7% | 1.5% | .6% | .3% | .3% |
| White | 30% | 27.1% | 23.8% | 26.6% | 26.6% |
| Hispanic | 60.3% | 64.1% | 68.1% | 65.1% | 65.1% |
| Asian/Pacific | 5.1% | 4.8% | 4.8% | 5.4% | 5.4% |
| Multi Racial | 1.5% | 1.7% | 1.8% | 1.7% | 1.7% |

| Swegle Elementary | 11/12 | 12/13 | 13/14 | 14/15 | 15/16 |
|----------------------|-------|-------|-------|-------|-------|
| Indian/Alaskan | 2.8% | 1.7% | 1.3% | 1.1% | 1% |
| Black | .3% | .4% | .2% | .6% | 0% |
| White | 24% | 24.1% | 26.4% | 26.2% | 31.1% |
| Hispanic | 61.6% | 61.7% | 62.1% | 61% | 57.2% |
| Asian/Pacific | 7.9% | 9.2% | 7.1% | 7.3% | 7.2% |
| Multi Racial | 3.5% | 2.9% | 2.8% | 3.8% | 3.4% |

| Washington Elementary | 11/12 | 12/13 | 13/14 | 14/15 | 15/16 |
|--------------------------|-------|-------|-------|-------|-------|
| Indian/Alaskan | .5% | 0% | .5% | .2% | .2% |
| Black | .7% | 1.2% | 1.6% | 2.7% | 2.9% |
| White | 18% | 15.7% | 17.2% | 20.6% | 19.1% |
| Hispanic | 73.2% | 76% | 73.1% | 72% | 73.4% |
| Asian/Pacific | 5.6% | 4.9% | 4.8% | 2.9% | 2.9% |
| Multi Racial | 2.1% | 2.2% | 2.9% | 1.6% | 1.5% |

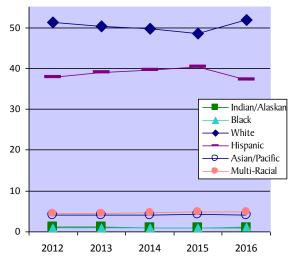
| Waldo Middle School | 11/12 | 12/13 | 13/14 | 14/15 | 15/16 |
|------------------------|-------|-------|-------|-----------|-------|
| Indian/Alaskan | .7% | .8% | .8% | .7% | .2% |
| Black | .9% | 1.2% | 17% | 1.8% | 2.9% |
| White | 22.1% | 20.8% | 21.4% | 20.1% | 19.1% |
| Hispanic | 69.2% | 68% | 68.3% | 67.8% | 73.4% |
| Asian/Pacific | 5.9% | 7.5% | 6.7% | 6.7% 7.1% | |
| Multi Racial | 1.3% | 1.8% | 2.3% | 2.5% | 1.5% |

| McKay High School | 11/12 | 12/13 | 12/13 13/14 14/2 | | 15/16 |
|----------------------|-------|-------|------------------|-------|-------|
| Indian/Alaskan | 1.2% | .9% | .8% | .8% | .7% |
| Black | 1.8% | 1% | 1% | .9% | 1.2% |
| White | 25.3% | 24.2% | 24.7% | 23.4% | 25.9% |
| Hispanic | 61% | 62.6% | 63.7% | 65.8% | 62.9% |
| Asian/Pacific | 7.4% | 7.9% | 7.1% | 6.7% | 7.2% |
| Multi Racial | 3.4% | 3.5% | 2.6% | 2.4% | 2.2% |



| All Salem- Keizer Schools | 11/12 | 12/13 | 13/14 | 14/15 | 15/16 |
|---------------------------------|-------|-------|-------|-------|-------|
| Indian/Alaskan | 1.2% | 1.1% | 1% | 1% | 1% |
| Black | 1% | .9% | 1% | 1% | 1.1% |
| White | 51.3% | 50.4% | 49.8% | 48.6% | 51.9% |
| Hispanic | 37.9% | 39% | 39.6% | 40.3% | 37.2% |
| Asian/Pacific | 4.1% | 4.1% | 4% | 4.2% | 4.1% |
| Multi Racial | 4.5% | 4.5% | 4.6% | 4.9% | 4.8% |

All Salem-Keizer Schools

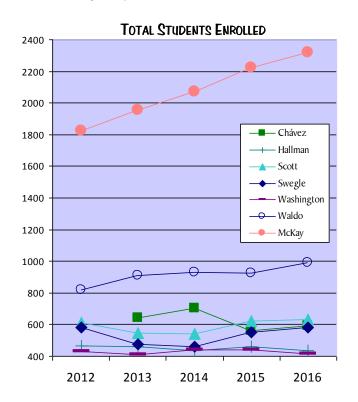


Salem-Keizer Student DEMOGRAPHICS FOR EAST SALEM

TOTAL STUDENTS ENROLLED

| school | 2011/12 | 2012/13 | 2013/014 | 2014/015 | 2015/016 |
|--------------------------|---------|---------|----------|----------|----------|
| Chávez Elementary | N/A | 641 | 705 | 562 | 590 |
| Hallman Elementary | 466 | 461 | 434 | 459 | 435 |
| Scott Elementary | 612 | 546 | 543 | 623 | 631 |
| Swegle Elementary | 580 | 478 | 462 | 549 | 582 |
| Washington Elementary | 429 | 408 | 442 | 442 | 414 |
| Waldo MS | 820 | 909 | 929 | 926 | 993 |
| McKay HS | 1,824 | 1,957 | 2,072 | 2,225 | 2,317 |

Data from Oregon Department of Education.



STUDENT ATTENDANCE RATE PER SCHOOL YEAR

| | 11/12 | 12/13 | 13/14 | 14/15 | 15/16 |
|-----------------------------|-------|-------|-------|-------|-------|
| Chávez Elementary | N/A | 94% | 94% | 94% | 94% |
| Hallman Elemetnary | 92% | 93% | 94% | 93% | 93% |
| Scott Elementary | 93% | 95% | 95% | 92% | 93% |
| Swegle Elementary | 94% | 94% | 94% | 93% | 93% |
| Washington Elementary | 94% | 93% | 93% | 93% | 94% |
| All Salem-Keizer Elementary | 94% | 94% | 94% | 94% | 94% |
| Waldo Middle | 93% | 93% | 93% | 92% | 93% |
| All Salem-Keizer Middle | 93% | 94% | 94% | 93% | 92% |
| McKay High | 90% | 90% | 91% | 89% | 84% |
| All Salem-Keizer High | 91% | 91% | 91% | 91% | 85% |

Data from Salem-Keizer School District Testing Department based on June 30 Attendance Report.

STUDENT STABILITY RATE PER SCHOOL YEAR

| | 11/12 | 12/13 | 13/14 | 14/15 | 15/16 |
|---------------------------------|-------|-------|-------|-------|-------|
| Chávez Elementary School | N/A | 91% | 87% | 87% | 87% |
| Hallman Elementary School | 83% | 81% | 81% | 85% | 83% |
| Scott Elementary School | 88% | 85% | 84% | 87% | 83% |
| Swegle Elementary School | 84% | 82% | 87% | 82% | 86% |
| Washington Elementary School | 86% | 82% | 83% | 85% | 85% |
| All Salem-Keizer Elementary | 88% | 89% | 89% | 89% | 90% |
| Waldo Middle School | 85% | 86% | 86% | 84% | 86% |
| All Salem-Keizer Middle Schools | 89% | 89% | 90% | 89% | 90% |
| McKay High School | 80% | 81% | 78% | 76% | 82% |
| All Salem-Keizer High Schools | 83% | 83% | 90% | 80% | 83% |

Data from Salem-Keizer School District Testing Department. Data is based on October 1 enrollment. Percentage of students that maintained their enrollment the entire school year.

STUDENTS ABLE TO SPEAK ENGLISH WELL

| | 11/12 | 12/13 | 13/14 | 14/15 | 15/16 |
|-----------------------------|-------------------|----------|-------|-------|-------|
| Chávez Elementary | Not Applicable | 47% | 45% | 48% | 54% |
| Hallman Elementary | Not A | vailable | 31% | 38% | 41% |
| Scott Elementary | 53% | 47% | 47% | 43% | 49% |
| Swegle Elementary | 48% | 46% | 48% | 49% | 59% |
| Washington Elementary | 39% | 42% | 44% | 43% | 51% |
| All Salem-Keizer Elementary | 70% | 71% | 54% | 70% | 73% |
| Waldo Middle | 80% | 84% | 83% | 78% | 75% |
| All Salem-Keizer Middle | 87% | 89% | 89% | 91% | 92% |
| McKay High | 89% | 91% | 93% | 92% | 84% |
| All Salem-Keizer High | 93% | 94% | 95% | 96% | 91% |

Percentage of students able to speak English well was calculated from the number of students who are not classified as English Language Learners. Data from Salem-Keizer School District Testing Department, based on June enrollment.

Salem-Keizer Student DEMOGRAPHICS FOR EAST SALEM

| REDUCED LUNCH | 11/12 | 12/13 | 13/14 | 14/15 | 15/16 |
|---------------------------------|-------|-------|-------|-------|-------|
| Chávez Elementary | N/A | 4% | 4% | 0% | 0% |
| Hallman Elementary | 4% | 5% | 5% | 0% | 0% |
| Scott Elementary | 9% | 8% | 8% | 0% | 0% |
| Swegle Elementary | 9% | 10% | 10% | 0% | 0% |
| Washington Elementary | 7% | 7% | 7% | 0% | 0% |
| All Salem-Keizer Elementary | 6% | 6% | 6% | 3% | 3% |
| Waldo Middle School | 10% | 10% | 10% | 10% | 0% |
| All Salem-Keizer Middle Schools | 8% | 7% | 7% | 4% | 3% |
| McKay High School | 9% | 10% | 10% | 10% | 12% |
| All Salem-Keizer High Schools | 6% | 6% | 6% | 6% | 5% |

| Free Lunch | 11/12 | 12/13 | 13/14 | 14/15 | 15/16 |
|---------------------------------|-------|-------|-------|-------|-------|
| Chávez Elementary | N/A | 75% | 75% | 80% | 80% |
| Hallman Elementary | 66% | 90% | 90% | 97% | 97% |
| Scott Elementary | 70% | 79% | 79% | 72% | 86% |
| Swegle Elementary | 72% | 66% | 66% | 79% | 80% |
| Washington Elementary | 83% | 83% | 83% | 81% | 91% |
| All Salem-Keizer Elementary | 55% | 57% | 57% | 60% | 62% |
| Waldo Middle School | 69% | 78% | 78% | 82% | 86% |
| All Salem-Keizer Middle Schools | 50% | 52% | 54% | 56% | 57% |
| McKay High School | 66% | 66% | 66% | 66% | 84% |
| All Salem-Keizer High Schools | 44% | 45% | 44% | 42% | 53% |

- Free and Reduced Lunch data from Salem-Keizer School District Testing Department based on December enrollment.
- Reduced lunch rates dropped to 0% in all five of the East Salem Elementary Schools that are listed here between the 13/14 and 14/15 school years.
- Free lunch rates increased over the same time period in three of these five elementary schools and Waldo Middle School.
- McKay High School free and reduced lunch rates held steady from 2012/13 to 2014/15.
- Reduced lunch remained 0% at all five elementary schools in 2015/16 and two jumped 10 or more percentage points in free lunch.

STUDENTS WHO MEET OR EXCEED OREGON STATEWIDE ASSESSMENT STANDARDS

| School | English Language Arts 3 rd -5 th Grade | | | | | Language Arts6 th -8 th Grade Language Arts 11 th Grade | | | | | | | |
|--------|--|---------|-------|-------------------------------------|-------|--|-------|---|----------|-------|-------|----------|-------|
| Year | Chávez | Hallman | Scott | Swegle | Wash. | District | State | Waldo | District | State | McKay | District | State |
| 14/15 | 35.3% | 36.3% | 23% | 28.6% | 27.9% | 46.8% | 51.1% | 34.7% | 52.7% | 56.4% | 68.9% | 71.8% | 68.5% |
| 15/16 | 39.6% | 34.2% | 29.3% | 23.2% | 17.2% | 45.2% | 52.4% | 35.6% | 54.7% | 56.7% | 59.7% | 71.7% | 70% |
| School | | | Math | 3 rd - 5 th G | irade | | | Math 6 th - 8 th Grade Math, 11 th Grade | | | | rade | |
| Year | Chávez | Hallman | Scott | Swegle | Wash. | District | State | Waldo | District | State | МсКау | District | State |
| 14/15 | 26.4% | 25.3% | 14.2% | 20.7% | 17.7% | 37.8% | 44.8% | 22.5% | 41% | 42.5% | 16.2% | 30.1% | 31.6% |
| 15/16 | 32.5% | 24.7% | 15.4% | 17.2% | 10.8% | 37.4% | 44.9% | 22.6% | 40.1% | 42.8% | 28.4% | 32.8% | 34.2% |

Data from the Oregon Department of Education. The Smarter Balanced and alternate assessments have four performance levels where levels 3 and 4 are meeting the standard for school and district accountability. 2014-15 was the first operational year of the new English language arts and mathematical assessments.

CIVIC ENGAGEMENT

NEIGHBORHOOD ASSOCIATION MEETINGS

Anyone who lives, works, or own property in Salem is a member of at least one Neighborhood Association (NA). Each volunteer run group is unique. Generally, a board elected by the NA membership meets regularly to address local issues and concerns and improve their neighborhoods. NAs involve residents in local decision-making that affects their neighborhood. Associations also consider and advise on issues like City budget, park improvements, land use, transportation, and crime prevention, and may organize neighborhood activities. City staff provides support and information to the NAs.

Neighborhood Meeting Citizen Attendance

| ELNA | Jan | Feb | March | April | May | June | July | Aug | Sept | Oct | Nov | Dec | Average Attendance |
|---------|-----------|-----------|-------|------------------|-----------|-----------|-----------|-----|-----------|-----|-----|-----------|-----------------------|
| 2011 | 17 | 14 | 14 | 10 | 17 | 12 | Cancelled | 6 | 19 | 5 | 4 | 5 | 11 |
| 2012 | Cancelled | 17 | 5 | 4 | 7 | 20 | Cancelled | 12 | 10 | 6 | 6 | 9 | 10 |
| 2013 | Cancelled | 4 | 5 | 6 | 6 | 10 | Cancelled | 8 | Cancelled | 11 | 6 | 6 | 7 |
| 2014 | Cancelled | Cancelled | 6 | 8 | 7 | 12 | Cancelled | 8 | 5 | 11 | 6 | 6 | 8 |
| 2015 | Cancelled | 8 | 8 | 10 | 10 | 8 | Cancelled | 7 | 9 | 10 | 11 | 9 | 9 |
| 2016 | Cancelled | 15 | 12 | 14 | 11 | 20 | Cancelled | 11 | 6 | 9 | 7 | 9 | 11 |
| NOLA | Jan | Feb | March | April | May | June | July | Aug | Sept | Oct | Nov | Dec | Average Attendance |
| 2011 | 9 | 9 | 9 | 7 | 13 | 5 | 8 | 13 | 9 | 11 | 9 | 8 | 9 |
| 2012 | 6 | 5 | 10 | Not Available | 6 | 8 | 12 | 8 | 13 | 15 | 13 | 10 | 10 |
| 2013 | 15 | 12 | 22 | 15 | 8 | 13 | 10 | 6 | 9 | 15 | 8 | 10 | 12 |
| 2014 | 6 | 8 | 17 | 12 | Cancelled | 7 | 8 | 8 | 15 | 13 | 6 | 9 | 10 |
| 2015 | 10 | 12 | 10 | 7 | 14 | 8 | 15 | 8 | 11 | 15 | 7 | 9 | 11 |
| 2016 | 14 | 10 | 8 | 15 | 14 | 11 | 8 | 13 | 4 | 15 | 5 | 19 | 11 |
| Lansing | Jan | Feb | March | April | May | June | July | Aug | Sept | Oct | Nov | Dec | Average Attendance |
| 2011 | 12 | 12 | 7 | 20 | 12 | Cancelled | 13 | 7 | 17 | 15 | 3 | Cancelled | 12 |
| 2012 | 9 | 10 | 9 | 11 | 11 | 12 | 15 | 9 | 14 | 7 | 7 | Cancelled | 10 |
| 2013 | 5 | 9 | 8 | 14 | 8 | 7 | 13 | 10 | 10 | 9 | 6 | Cancelled | 9 |
| 2014 | 6 | 9 | 6 | 9 | 7 | 12 | 10 | 7 | 11 | 11 | 10 | Cancelled | 9 |
| 2015 | 11 | 16 | 12 | 11 | 7 | 13 | 6 | 11 | 9 | 6 | 8 | Cancelled | 10 |
| 2016 | 13 | 12 | 6 | 10 | 8 | 11 | 8 | 11 | 10 | 10 | 11 | Cancelled | 10 |

NATIONAL NIGHT OUT BLOCK PARTIES

Each year on the evening of the first Tuesday in August, neighbors are encouraged to turn on outside lights and spend the evening outdoors with fellow neighbors and police. Police agencies support the event by attending neighborhood block parties and bringing along crime prevention information and mascots. Sponsored by the National Association of Town Watch since 1983, it is an event celebrated in all 50 states, US territories, military bases worldwide and many Canadian cities. Numbers below reflect total parties registered with the Salem Police Department and unregistered parties.

| · | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
|--------------------|------|------|------|------|------|------|------|
| ELNA Block Parties | 3 | 5 | 6 | 2 | 1 | 2 | 1 |
| NOLA Block Parties | 3 | 3 | 2 | 1 | 4 | 3 | 1 |
| Lansing Parties | 0 | 5 | 4 | 3 | 9 | 3 | 2 |
| Total Citywide | 145 | 177 | 140 | 162 | 147 | 150 | 156 |

COMMUNITY ASSETS

EAST SALEM CITY PARKS

Brown Road Park

2350 Brown Road NE

Lansing (Eastgate Basin) Park

3203 Hawthorne NE

Park Partner:

Relevant Life Church

Livingston Park

2855 Hawthorne NE

Park Partner:

Salem Academy

McKay Park

2755 Hollywood Drive NE

Park Partners:

McKay Students

Salem Academy

Northgate Park

3260 Northgate NE and 3575 Fairhaven NE

Park Partner:

Northgate Weslyan Church

Royal Oaks Park

4882 Carriage Court NE

Park Partners:

Willamette University

Friends of Trees

Livingstone Academy

Weathers Street Park

4188 Weathers Street NE

Park Partners:

Blanchet Catholic School

Salem Academy

-Park Partner information from City of Salem Parks, December 2016

ACTIVITIES

Community Coffee Hours

- La Casita in Lansing Neighborhood 3032 Sunnyview Rd, Thursdays noon, 503-551-6548
- Cafecitos at Hallman Elementary 4000 Deerhaven Dr NE, Wed at 9:30 am, 503-399-3451
- La Placita in the East Lancaster Neighborhood, 1880 45th Ave NE, 1st Thurs, 12:30 pm for parents of children with special needs, last Thurs, 11 am for all, 503-989-1015

Exercise Groups

- La Casita, 3032 Sunnyview Rd, 503-551-6548
- La Placita, 1880 45th Ave NE, 503-989-1015
- Neighborhood Walking Groups, for schedule, 503-373-3760 or JustWalkSalem.com

Kids and Youth Activities

- Oak Park Community Church of God Preschool Indoor Park, 2990 Lancaster Drive NE, 503-363-3626
- Salem First Free Methodist Church Afterschool Program, 4455
 Silverton Rd NE, 503-851-5313
- Swegle Boys and Girls Club, grades 1-12, 1711 Aguilas Court NE, 503-391-1519

FOOD

Community Gardens

- Brown Road, 2350 Brown Rd NE, 503-383-2920
- Calvary Chapel, 1550 Hoffman Road NE, 503-304-8840
- La Casita, Children's Teaching Garden, 3032 Sunnyview Rd NE
- Northgate New Direction Garden, 3193 Silverton Rd NE, 503-269-5317
- Northgate Peace and Forgiveness Garden, 3260 Northgate NE, 503-269-5317
- Redeemer Lutheran Church, 4663 Lancaster NE, 503-393-7121

Food Pantries

- New Harvest Church, 4290
 Portland Rd NE, 503-763-6911
- New Hope Foursquare Church, 4963 Swegle Rd NE, 503-370-8886
- Pauline Memorial AME Zion, 3953 Sunnyview Rd NE, 503-399-0130
- People's Church Assembly of God, 4500 Lancaster NE, 503-304-4000

Food Pantry Drop Sites

- First Free Methodist Church, 4455 Silverton Rd NE, 503-851-5313
- Holy Cross Lutheran Church, 1998 Lansing Ave NE, 503-364-6041

LITTLE FREE LIBRARIES

Take a book, leave a book, any time, any day.

- Brown Road Garden and Park, 2350 Brown Road NE
- Family Building Blocks, 2425 Lancaster Drive NE
- First Free Methodist Church, 4455 Silverton Rd NE
- La Casita, 3032 Sunnyview Rd NE Also hosts free children's lending library, 503-551-6548 for days and times.
- La Placita, 1880 45th Avenue NE
- Oak Park Community Church of God, 2990 Lancaster Drive NE

OTHER

Celebrate Recovery Program at Grace Community Church 4105 Lancaster Dr NE, 97305

503-393-7515

Goodwill Job Connections

3535 Lancaster Dr NE, 97305 503-798-9103

Mid Valley Literacy Center

1850 45th Ave NE, 97305 PO Box 7639 Salem, OR 97303 503-463-1488

COMMUNITY ASSETS

SCHOOLS

SALEM-KEIZER ELEMENTARY SCHOOLS

Chávez Elementary, K-5

2400 Walker Rd NE, Salem 97305 503-399-2571 Principal, Olga Cobb

Hallman Elementary, K-5

4000 Deerhaven Dr NE, Salem 97301, 503-399-3451 Principal, Jessica Brenden Business Partners: Starbucks – Keizer Station, The Salem-Keizer Coalition for Equality, Sylvan Learning Center, LCG Pence Construction LLC, McKay Area CPT, Iglesia Bautista Cristo Vive and New Harvest Church

Scott Elementary, K-5

4700 Arizona Avenue NE

503-399-3302 Principal, Sara Casebeer Business Partner: MAPS Credit Union

Swegle Elementary, K-5

1751 Aguilas Ct NE, Salem, 97301 503-399-3191

Principal, Suzanne West Business Partners: Roth's Grocery on Lancaster, Christian Center of Salem, Craft Warehouse and Office Max on Lancaster

Washington Elementary School

3165 Lansing Ave NE, Salem, 97301 503-399-3193

Principal, Christine Bowlby Business Partners: Country Insurance & Financial Services, Papa Johns Pizza on Center St, Starbucks on Lancaster Dr NE, and Tu Casa Real Estate

SALEM-KEIZER MIDDLE AND HIGH

Waldo Middle School, grades 6-8

2805 Lansing Ave NE, Salem, 97301 503-399-3215

Principal, Tricia Nelson
Assistant Principal, Joe Valencia
Business Partners: Assistance League
of Salem, Capital Baptist Church,
Chemeketa Community College,
Christmas Knoll Tree Farm, Lansing
Neighborhood, Lion's Club of North
Salem, McKay Area CPT, Salem First
Church of Nazarene, Salem First Free
Methodist, Windermere/Pacific West,
Joe Mocha, PhotoVision, Fred Meyer

McKay High School, grades 9-12

2440 Lancaster Dr NE, Salem, 97305 503-399-3080

Principal, Sara LeRoy

Asst Principals: Dale Pederson,
Patrick Schrader and David Wood

PRIVATE SCHOOLS

Blanchet Catholic School, grades 6-12

4373 Market St NE, Salem, 97301 503-391-2639 President, Tony Guevara Principal, Brian Heinze Vice Principal, Carlton Wise

Salem Academy Christian Schools Preschool through 12th grade

942 Lancaster Dr NE, Salem, 97301
503-378-1219
Superintendent, Jeff Williamson
PreK-5 Principal, Kathi Hammer
High School Principal
Micah Powers
Middle School Principal
Gregg Hilker
Preschool/Childcare Director
Deanna Wilson

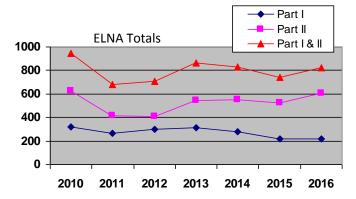
2016 EAST SALEM BUSINESSES

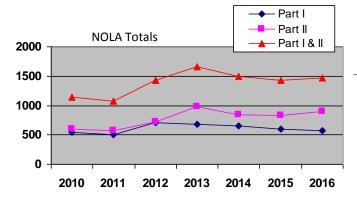
| | Education | Government | Retail, Commerce, Service Businesses | Total Businesses | Vacant Land |
|-----------------|-----------|------------|---|------------------|-------------|
| East Lancaster | 18 | 2 | 155 | 176 | 25 |
| North Lancaster | 19 | 3 | 118 | 139 | 10 |
| Lansing | 13 | 1 | 102 | 114 | 16 |

The City of Salem does not have a business license. Data derived by City of Salem using Geographic Information (GIS) software and sorting the data by associated Placetypes by neighborhood with the most current information available for listed businesses and development projects.

CRIME

REPORTED CRIME TOTALS FOR ELNA Part 1* Part II** Part I & II

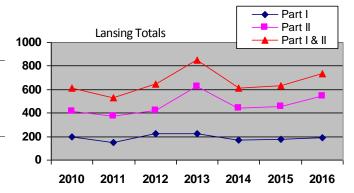


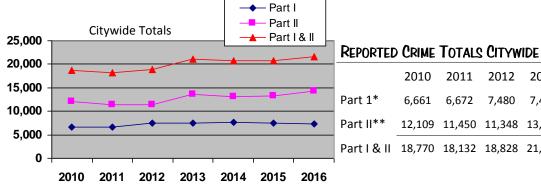


REPORTED CRIME TOTALS FOR NOLA

| | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
|-------------|-------|-------|-------|-------|-------|-------|-------|
| Part 1* | 539 | 507 | 703 | 685 | 655 | 601 | 571 |
| Part II** | 598 | 572 | 726 | 974 | 847 | 832 | 893 |
| Part I & II | 1,137 | 1,079 | 1,429 | 1,659 | 1,502 | 1,433 | 1,464 |

| REPORTED CRIME TOTALS FOR LANSING | | | | | | | | | | | |
|-----------------------------------|------|------|------|------|------|------|------|--|--|--|--|
| | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | | | | |
| Part 1* | 195 | 153 | 224 | 222 | 170 | 179 | 192 | | | | |
| Part II** | 417 | 376 | 419 | 626 | 441 | 454 | 545 | | | | |
| Part I & II | 612 | 529 | 643 | 848 | 611 | 633 | 737 | | | | |





| I LI OIVI LD | CITIFIE | 101/10 | C11 1 11 | ID L | | | |
|--------------|---------|--------|----------|-------|-------|-------|-------|
| | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
| Part 1* | 6,661 | 6,672 | 7,480 | 7,477 | 7,681 | 7,416 | 7,394 |

12,109 11,450 11,348 13,568 13,028 13,257 14,258

Part I & II 18,770 18,132 18,828 21,045 20,709 20,673 21,652

Part I crimes include: aggravated assault, arson, auto theft, business burglary, justifiable homicide, larceny, murder, other burglary, rape, residential burglary and robbery.

Part II crimes include: assaults, curfew, DUI, disorderly conduct, drugs, embezzlement, escape, forgery/counterfeit, fraud, gambling, kidnapping, liquor laws, offense against family, prostitution, runaway juveniles, sex offenses, stolen property, trespass, vandalism and weapons. In 2013, instances of reported graffiti began being included in statistics for vandalism.

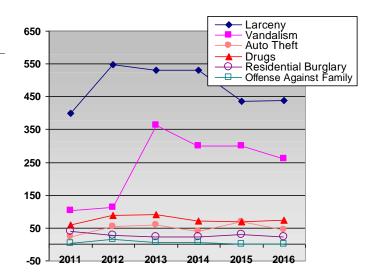
Larceny Vandalism Auto Theft Drugs Residential Burglary Offense Against Family

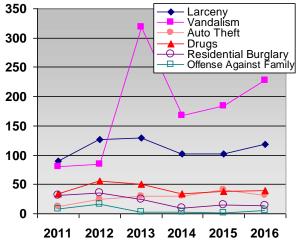
CRIME

REPORTED CRIME BY TYPE FOR ELNA

| | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
|---------------------------|------|------|------|------|------|------|
| Selected Part I Crimes* | | | | | | |
| Larceny (theft) | 168 | 185 | 190 | 192 | 137 | 128 |
| Auto Theft | 24 | 40 | 44 | 40 | 30 | 38 |
| Residential Burglary | 31 | 30 | 34 | 21 | 18 | 22 |
| Selected Part II Crimes** | | | | | | |
| Vandalism [♦] | 73 | 87 | 205 | 212 | 189 | 283 |
| Drugs | 20 | 26 | 29 | 16 | 17 | 18 |
| Offense Against Family° | 9 | 8 | 5 | 7 | 1 | 5 |

REPORTED CRIME BY TYPE FOR NOLA 2011 2012 2013 Selected Part I Crimes * Larceny (theft) **Auto Theft** Residential Burglary Selected Part II Crimes** Vandalism[♦] Drugs Offense Against Family°

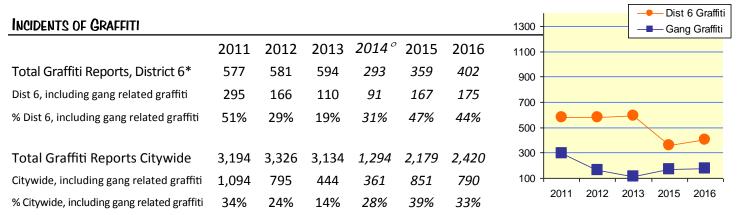




| REPORTED CRIME BY TYPE FOR LANSING | | | | | | | | | |
|------------------------------------|------|------|------|------|------|------|--|--|--|
| | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | | | |
| Selected Part I Crimes * | | | | | | | | | |
| Larceny (theft) | 90 | 127 | 129 | 102 | 102 | 119 | | | |
| Auto Theft | 12 | 25 | 30 | 30 | 41 | 31 | | | |
| Residential Burglary | 31 | 36 | 25 | 10 | 15 | 14 | | | |
| Selected Part II Crimes** | | | | | | | | | |
| Vandalism [♦] | 80 | 84 | 319 | 168 | 184 | 227 | | | |
| Drugs | 34 | 56 | 50 | 34 | 38 | 40 | | | |
| Offense Against Family° | 8 | 16 | 3 | 3 | 1 | 5 | | | |

- * Part I crimes include: aggravated assault, arson, auto theft, business burglary, justifiable homicide, larceny, murder, other burglary, rape, residential burglary and robbery.
- ** Part II crimes include: assaults, curfew, DUI, disorderly conduct, drugs, embezzlement, escape, forgery/counterfeit, fraud, gambling, kidnapping, liquor laws, offense against family, prostitution, runaway juveniles, sex offenses, stolen property, trespass, vandalism and weapons.
- ♦ In 2013, instances of reported graffiti began being included in statistics for vandalism.
- ° Offense Against Family includes crimes such as child abandonment, child neglect, endangering the welfare of a child and criminal mistreatment.

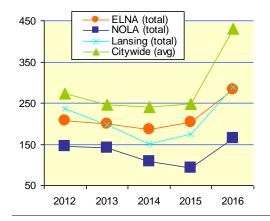
CRIME



^{*}Police District 6 most closely includes the combined boundaries of the East and North Lancaster Neighborhood Associations.

INCIDENTS OF PARK DAMAGE - ELNA Parks ELNA Graffit 2012 2013 Weathers Street Park **Royal Oaks Park Total ELNA Incidents** 2009 2010 2011 2012 2013 ELNA, included graffiti - NOLA Parks **Brown Road Park** - NOLA Graffiti McKay School Park **Total NOLA Incidents** NOLA, included graffiti Lansing (Eastgate) Park **Livingston Park** Lansing Parks **Total Lansing Incidents** Lansing Graffiti Lansing, included graffiti **Total Citywide Incidents** Citywide, included graffiti 2012 2013

COMPLIANCE SERVICES COMPLAINTS



Below is a summary of citizen complaints to City of Salem Code Compliance Services. This included code violations related to abandoned vehicles, property maintenance, junk and solid waste.

| | 2012 | 2013 | 2014 | 2015 | 2016 |
|--|-------|-------|-------|-------|-------|
| ELNA Code Complaints | 208 | 200 | 186 | 203 | 283 |
| NOLA Code Complaints | 146 | 141 | 108 | 93 | 164 |
| Lansing Code Complaints | 237 | 197 | 151 | 175 | 289 |
| Citywide Code Complaints | 4,938 | 4,439 | 4,336 | 4,484 | 7,740 |
| Average Number of Complaints for all Salem Neighborhoods which vary in size | 274 | 247 | 241 | 249 | 430 |

 $^{^{\}circ}$ 2014 Data available July 1 through December 31 only. Totals should not be compared with previous year totals.

