

Urban Development

Meeting Agenda

Purpose: Economic Development and Downtown Revitalization Work Group	Date: 4-13-17	Meeting Minutes:
	Time: 5:30 pm	Location: Urban Development Number:
Invitees: Mayor Bennett, Councilor Nanke, Councilor Kaser, Councilor Hoy Kristin Retherford, Sheri Wahrgren, Annie Gorski, Carl DeCarlo		

Item	Notes	Action
Welcome & Overview – Kristin	<ul style="list-style-type: none"> - Introductions - Purpose 	
Downtown Revitalization – Kristin & Sheri	<ul style="list-style-type: none"> - Goals and Objectives <ul style="list-style-type: none"> ▪ Increase Assessed Value ▪ Fill vacant 2nd stories ▪ Create a vibrant downtown destination ▪ Create jobs and housing downtown ▪ Mobility/Walkability/Connections ▪ Traffic reduction (freight) ▪ Improve alley activity ▪ Increase downtown housing types and options ▪ Encourage redevelopment in North Waterfront and North Downtown - Resources <ul style="list-style-type: none"> ▪ Grant Program ▪ SMSA ▪ Work Plan ▪ Focus Group results ▪ Grant program guidelines ▪ Housing Authority ▪ Tax credit programs ▪ HOME/CDBG funds ▪ Parking requirements & enforcement (hours) - Actions <ul style="list-style-type: none"> ▪ 2-way of State, possibly Court ▪ Streetscape Improvements ▪ Alley Improvements (lighting, trash) ▪ Vision for Marion Square Park ▪ Seismic retrofitting of downtown buildings ▪ Create an Entertainment District (code changes) ▪ Develop year round indoor market near transit mall ▪ Adopt alternative building code for older buildings. 	

<p>Economic Development – Kristin & Annie</p>	<ul style="list-style-type: none"> - Goals and Objectives <ul style="list-style-type: none"> ▪ Job creation ▪ Business Recruitment ▪ Business Retention and Expansion ▪ Start-ups and Entrepreneurialism ▪ Land Supply and Site Readiness ▪ Quality jobs ▪ Workforce Development - Resources <ul style="list-style-type: none"> ▪ Workforce ▪ Partnerships (SEDCOR and others) ▪ Grant Programs and Loans ▪ Enterprise Zones ▪ CDBG ▪ Other funding sources ▪ Annual Plan (performance metrics) - Actions <ul style="list-style-type: none"> ▪ Marketing/tradeshows ▪ Business outreach efforts ▪ Start-up/entrepreneur support ▪ Infrastructure planning & construction ▪ Airport Business Plan and development ▪ Incubators and maker space ▪ Streamlining internal coordination and processes. ▪ Food Hub / commercial kitchen ▪ Explore the need for future URAs <ul style="list-style-type: none"> ○ State Street ○ Lancaster ○ Silverton Road ○ North Waterfront ○ Mission 	
<p>Next Steps -</p>	<ul style="list-style-type: none"> - Confirm goals - Timelines for actions 	
<p>Adjournment</p>		

Action (Economic Development)	Status	0-5 Years	6-10 Years	11-15 Years
Marketing/tradeshows	Ongoing	x		
Business outreach efforts	Ongoing	x		
Start-up/entrepreneur support	Currently in a supporting role, and exploring more direct participation	x		
Infrastructure planning & construction	Ongoing	x		
Airport Business Plan and development	In development	x		
Incubators and maker space				
Streamlining internal coordination and processes.	Ongoing	x		
Food Hub / commercial kitchen				
Explore the need for future URAs <ul style="list-style-type: none"> o State Street o Lancaster o Silverton Road o North Waterfront o Mission 				

Action (Downtown)	Status	0-5 Years	6-10 Years	11-15 Years
2-way of State, possibly Court	In project development	x		
Streetscape Improvements	In project development. Issuing RFP for design in the summer of 2017	x		
Alley Improvements (lighting, trash)	In project development	x		
Vision for Marion Square Park	In project development			
Develop year round indoor market near transit mall	In project development	x		
Seismic retrofitting of downtown buildings				
Create an Entertainment District (code changes)				
Adopt alternative building code for older buildings.				