



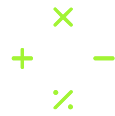
MOSSADAMS

CITY OF SALEM

Revenue Task Force Membership

JANUARY 2024





Agenda

01 REVIEW OF CHARTER REQUIREMENTS

02 REVIEW OF APPLICANTS



Revenue Task Force Charter Requirements



General Considerations

- 20-30 members and at least 2 alternates appointed by the City Council.
- Council seeks people who are:
 - Interested in learning, listening and asking good questions, and who can help connect with the broader community.
 - Demonstrate intellectual curiosity, a willingness to consider additional revenues, and a collaborative mindset.
 - Comfortable working in a group, interacting with people with a wide range of experiences, and treating each other and community members with respect.
 - Care deeply about the future of our community and value the services provided by the City to apply.



Task Force Representation

The Task Force should be broadly representative of the diversity that makes up our community including residents and business owners from all City wards, with a variety of lived experience, at varied life stages, and of varied ethnicity and backgrounds.

- Community members at large: Salem residents or business owners
- Two representatives from each ward, nominated by City Council members, and two at-large representatives nominated by the Mayor. Ward/at-large representation may overlap with other affiliations.
- Chamber of Commerce representative
- Business representative
- Salem 350 representative
- Latino Business Alliance representative
- City employee union representative

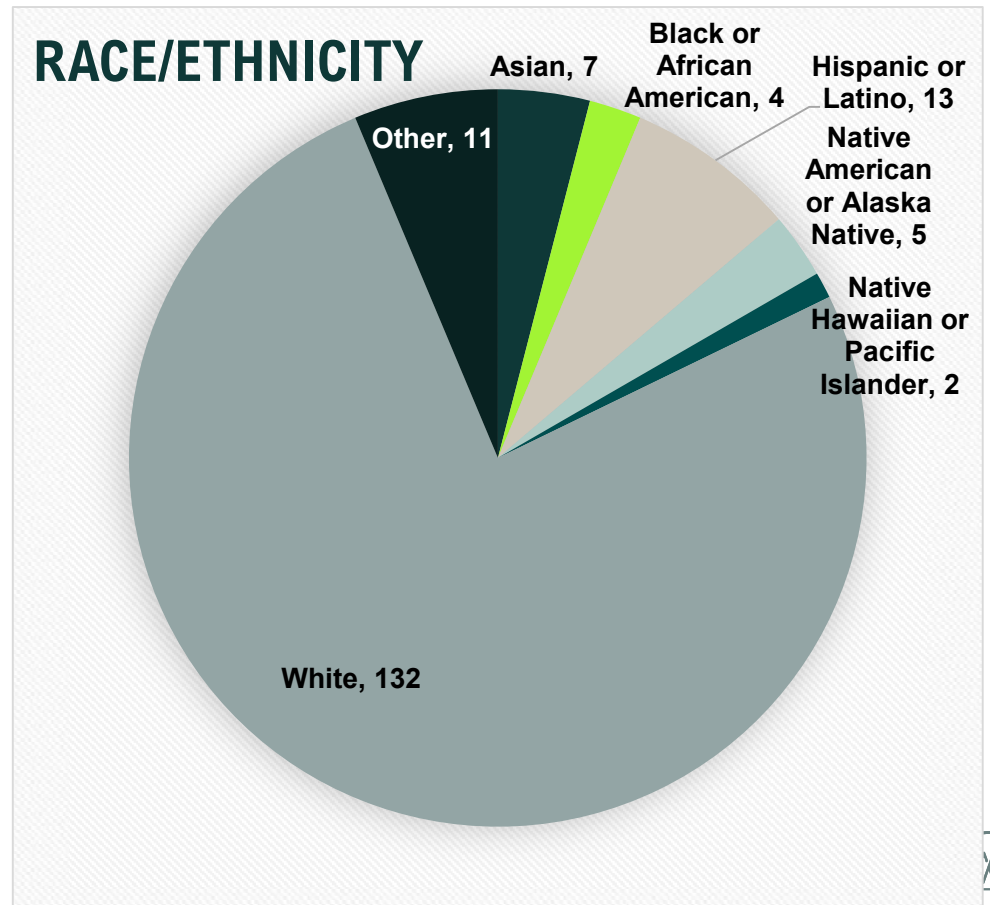
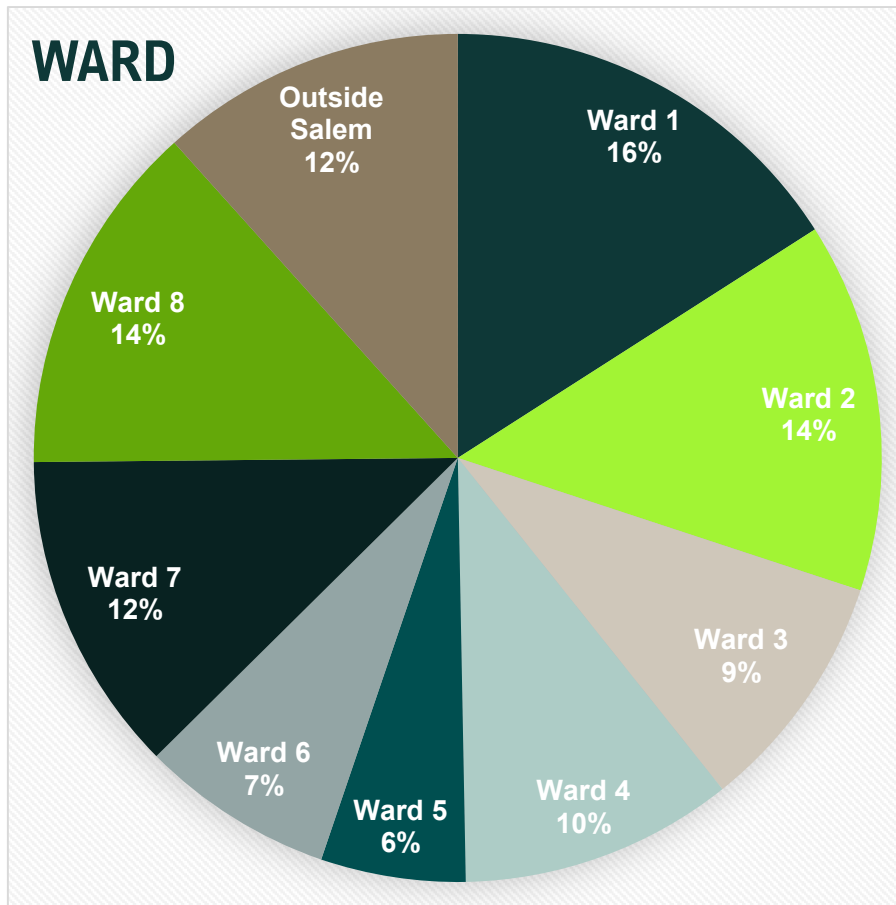


Applicants

- Thank you to the 157 applicants who expressed interest in joining the Revenue Task Force!
- Several applicants withdrew during the process when they were notified of the Task Force meeting dates
- In addition to these applicants, there will be one ex-officio member from the Oregon Department of Administrative Services

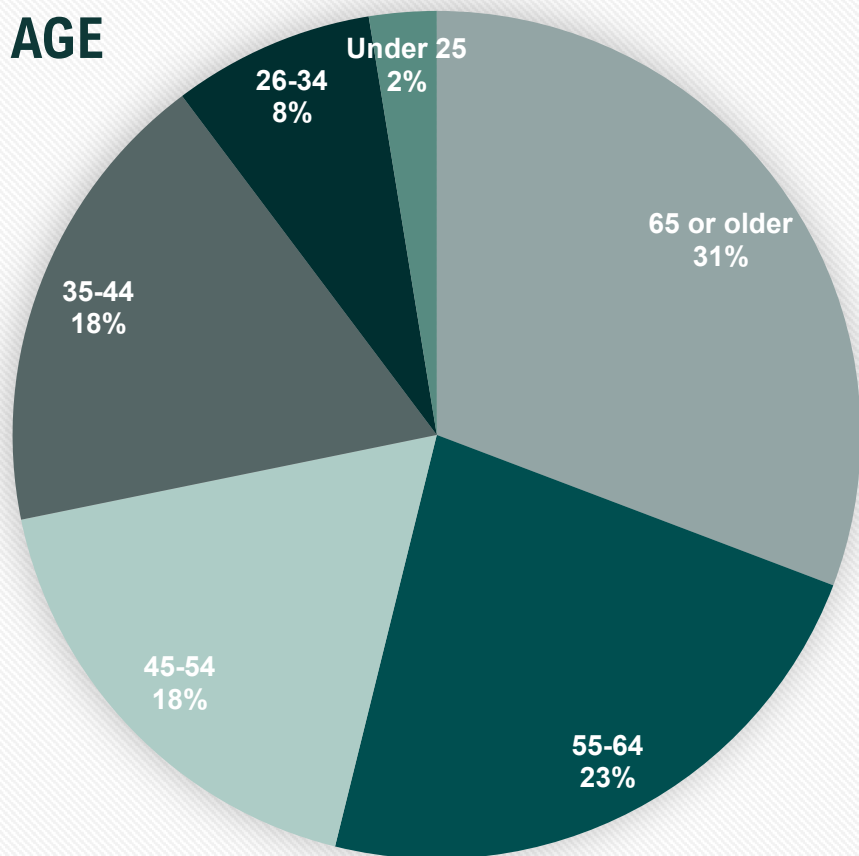


Applicants

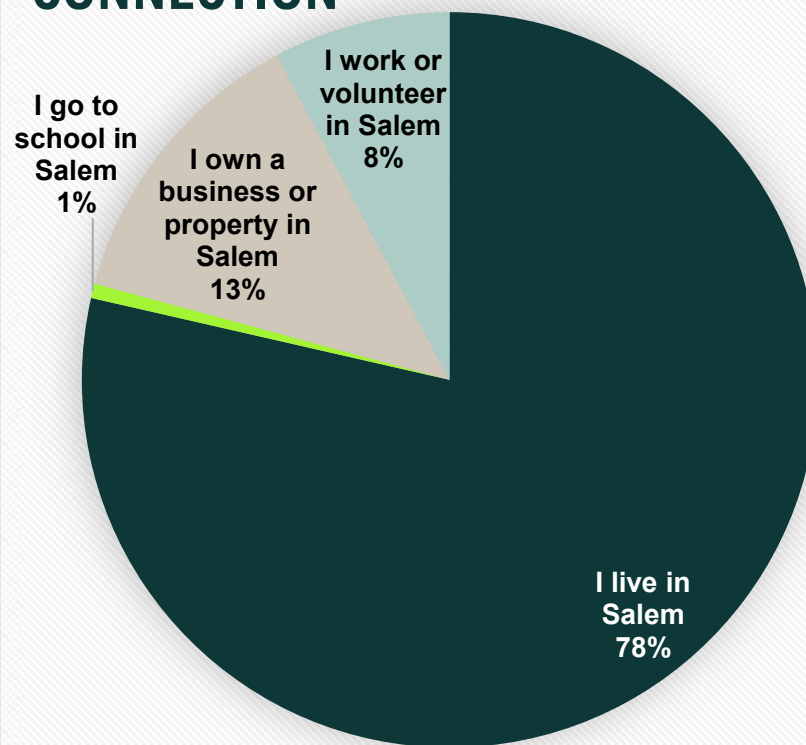


Applicants

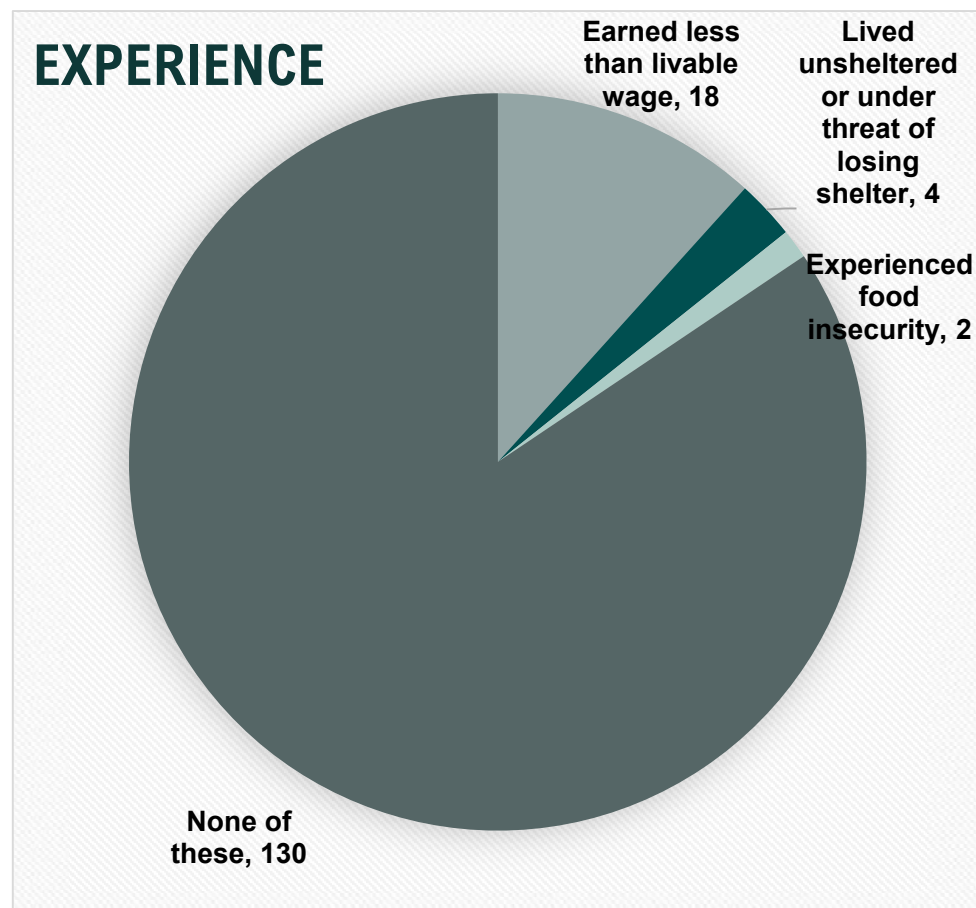
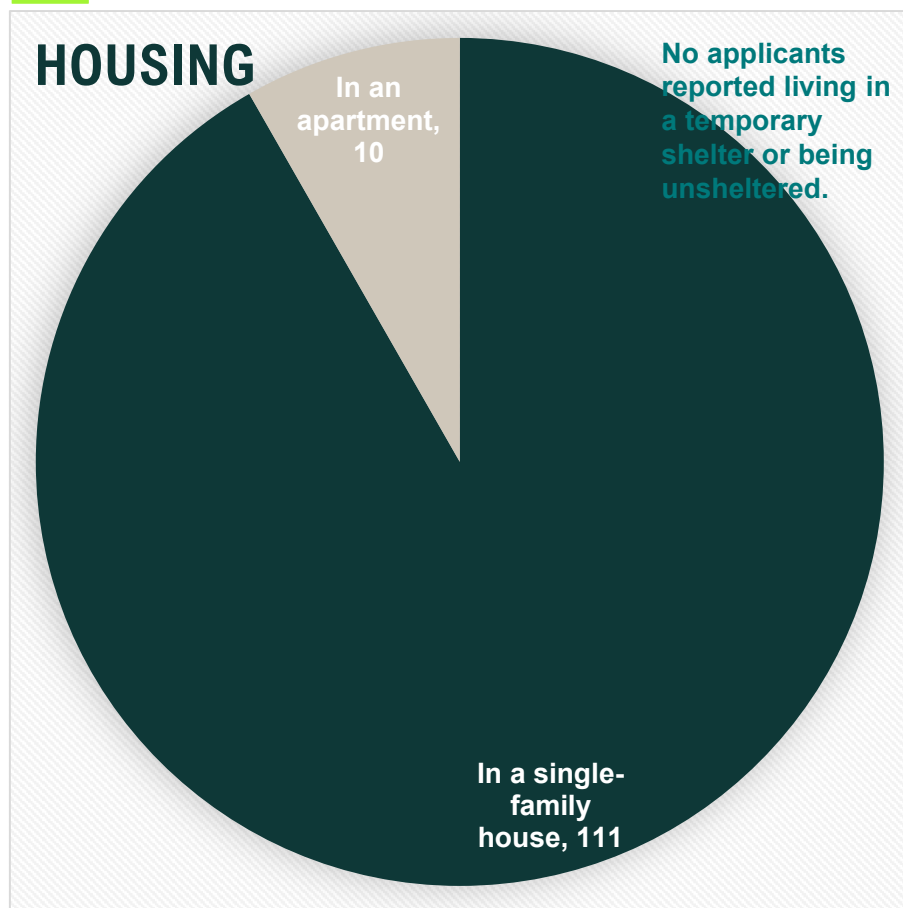
AGE



CONNECTION



Applicants



Council Nominations by Ward

Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7	Ward 8
Jean Palmateer	Leola McKenzie	Beth Vargas Duncan	Matthew Hale	Scott Cantonwine	Jesus Resendiz	Becky Beaman	Katie Ciancetta
Kaitlin Strathdee	William Smaldone	Bev Ecklund	T.J. Sullivan	Bill Riecke	Cathy van Enkevort	Sean Nikas	Ken Collins
							Keith Norris



Other Representation

	Chamber of Commerce	Business or Property Owner	Salem 350	Latino Business Alliance	City Employee Unions	Social Service Organization	Other
	Raquel Moore Green	N/A	Ray Quisenberry	David Rheinholdt	Kathy Knock	Levi Herrera-Lopez	Stephen Jenkins Ariel Loveall Russ Beaton
Overlap with Ward Reps?	1	4	0	0	0	1	N/A



Task Force Representation

If the Council approves the current slate, the Task Force would have:

- 25 members, with representation from each ward and outside Salem
- Representation from 20 residents, 4 business or property owners, 1 worker/volunteer, and 0 students
- Some age diversity with higher representation from older applicants, with 1 member under 25, 2 (26-34), 4 (35-44), 5 (45-54), 6 (55-64), and 7 (65+)
- Some racial/ethnic/language diversity with 8 non-white applicants and 5 applicants who speak a language other than English at home
- Limited diversity in housing/security, with almost all applicants living in single-family homes (1 rents), 4 applicants reporting that they have earned less than a livable wage in the last five years, and 1 who has experienced shelter/food insecurity



Alternates

- City Council will approve a Task Force of 20-30 members, plus two alternates

Alternates
Nathan Rafn
Gretchen Schlie



➤ NEXT STEPS



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