

P R O C L A M A T I O N

WHEREAS, Salem, Oregon, is a diverse and inclusive city comprised of entrepreneurs and trailblazers with a growing Latino population and a thriving Latino business community; and

WHEREAS, in that spirit, our city recognizes the unique contributions of our Latino community during this year's Hispanic Heritage Month celebrations; and

WHEREAS, Salem is joining other communities across the country in support of Latino-owned businesses for their economic impacts and the jobs they create, and

WHEREAS, established in 2018, Latino Business Day strives to uplift Latino businesses, and it is held in the month of September during Hispanic Heritage Month to celebrate the efforts and the significant contributions the Latino business community makes, the employment opportunities they provide, and the positive impact they make in our everyday lives; and

NOW, THEREFORE, I, Chuck Bennett, Mayor of the City of Salem, do hereby proclaim September 14, 2022, as

LATINO BUSINESS DAY

and encourage all residents to recognize Latino businesses and appreciate the diversity of goods and services that our Latino businesses offer the community.

DATED this twelfth day of September 2022.



Chuck Bennett
Mayor