



CITY OF SALEM

555 Liberty St SE
Salem, OR 97301

Revisions to the Agenda Urban Renewal Agency

Monday, January 13, 2020

6:00 PM

Council Chambers

****The Urban Renewal Agency meeting will begin immediately following the City Council meeting****

3.3b. [19-620](#)

Recommended reappointments to the North Gateway Redevelopment Advisory Board and appointment to the West Salem Redevelopment Advisory Board

Ward(s): All Wards

Board Member(s): All Board Members

Neighborhood(s): All Neighborhoods

Result Area(s): Good Governance

Revised - Added revised attachment for Heidecke.

Application Form

Profile

Alena L Heidecke
First Name Middle Initial Last Name

Email Address

Home Address Suite or Apt

Salem OR 97304
City State Postal Code

What Ward do you live in? *

☒ Ward 1

Primary Phone Alternate Phone

DaVita Dialysis Renal Dietitian Registered Dietitian
Employer Job Title Occupation

Which Boards would you like to apply for?

West Salem Redevelopment Advisory Board: Submitted

Which of the following City of Salem Board or Commission meetings have you attended? *

☒ None

Interests & Experiences**What do you feel you can contribute as a board or commission member?**

As a board member, I can contribute my skills built through my previous volunteer experience on a City Advisory Committee. I am dedicated, detail-oriented, and focused on community improvement.

Upload a Resume

What prompted your interest in applying to serve as a board or commission member?

I value a strong community. As a mother, I have a vested interest in improving our neighborhood and city overall. Although my home property is not directly in the Urban Renewal Area, it is adjacent to the Renewal Area boundaries on two sides.

Please explain how your education, professional, personal, or volunteer experience and knowledge qualify you to serve on the board(s) or commission(s) for which you are applying.

Professionally, I am trained as a clinical dietitian. I assess the current status of a patient, make a plan, continue to monitor for improvement and adjust if needed. I also participate in developing and monitoring facility-wide quality improvement plans. Lastly, I have extensive experience in the CMS survey process, which includes creating and implementing plans of correction. I have the ability to assess situations with sharp attention to detail.

List any experience you have with volunteering for the City of Salem or other organizations.

I am relatively new to the City of Salem, so I have not yet volunteered here. In my previous city, I served on the Pedestrian and Bicycle Advisory Committee for 7 years, was a co-founder of our local Green Drinks group, and volunteered on the Rebuilding Together projects.

Briefly explain any experience you have working with your neighborhood association or other public bodies or committees.

Previously, I served as a committee member on the city Pedestrian and Bicycle Advisory Committee. The Committee makes recommendations for bicycle and pedestrian improvements following the City Bicycle and Pedestrian Plan. The Committee reviews development applications, requests public comment, provides appropriate improvement recommendations to the Planning Commission and City Council.

Can you commit to attending a minimum of 75 percent of scheduled meetings? (Please refer to the City's website for the meeting schedule. Failure to meet the attendance requirement may result in removal from office.)

☒ Yes ☐ No

Please list up to three (3) references whom we could contact to learn more about your qualifications (name/email address or phone number/relationship).

Grant McKinley	- Facility Administrator DaVita Dialysis Lancaster Drive,
Salem OR Melissa Hatheway	- former Petaluma Pedestrian Bicycle Advisory
Committee Chair, Petaluma CA Curt Bates) - City Engineer, Petaluma CA

Question applies to West Salem Redevelopment Advisory Board

Are you a resident within the boundaries of the West Salem Neighborhood Association?

☒ Yes ☐ No

Question applies to West Salem Redevelopment Advisory Board

Are you a resident living within the West Salem Urban Renewal District?

☐ Yes ☒ No

Question applies to West Salem Redevelopment Advisory Board

Select the following positions for which you are applying: *

☒ Representative of the Salem community at large.

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Ethnicity

☒ Caucasian/Non-Hispanic

Gender

☒ Female