



City Council and Planning Commission Work Session: August 19, 2019

Agenda

- Project Overview
- Recap of Phase 1
- Visioning
 - Scope and timeline
 - Outreach

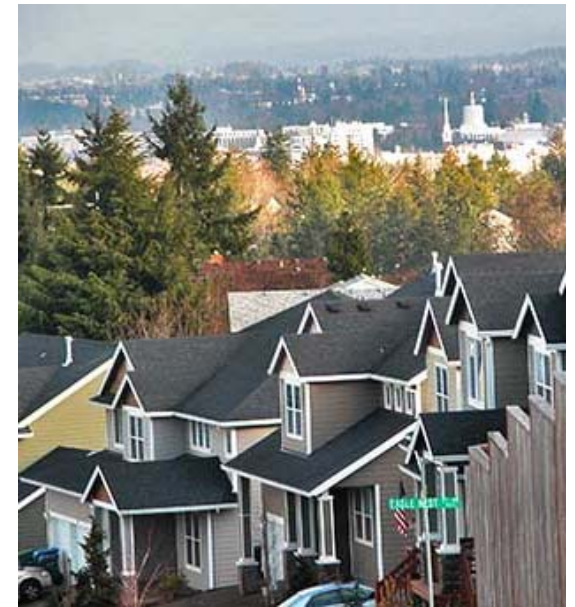
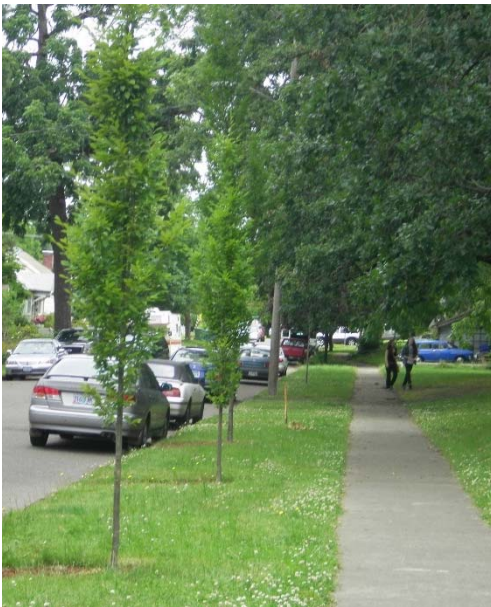


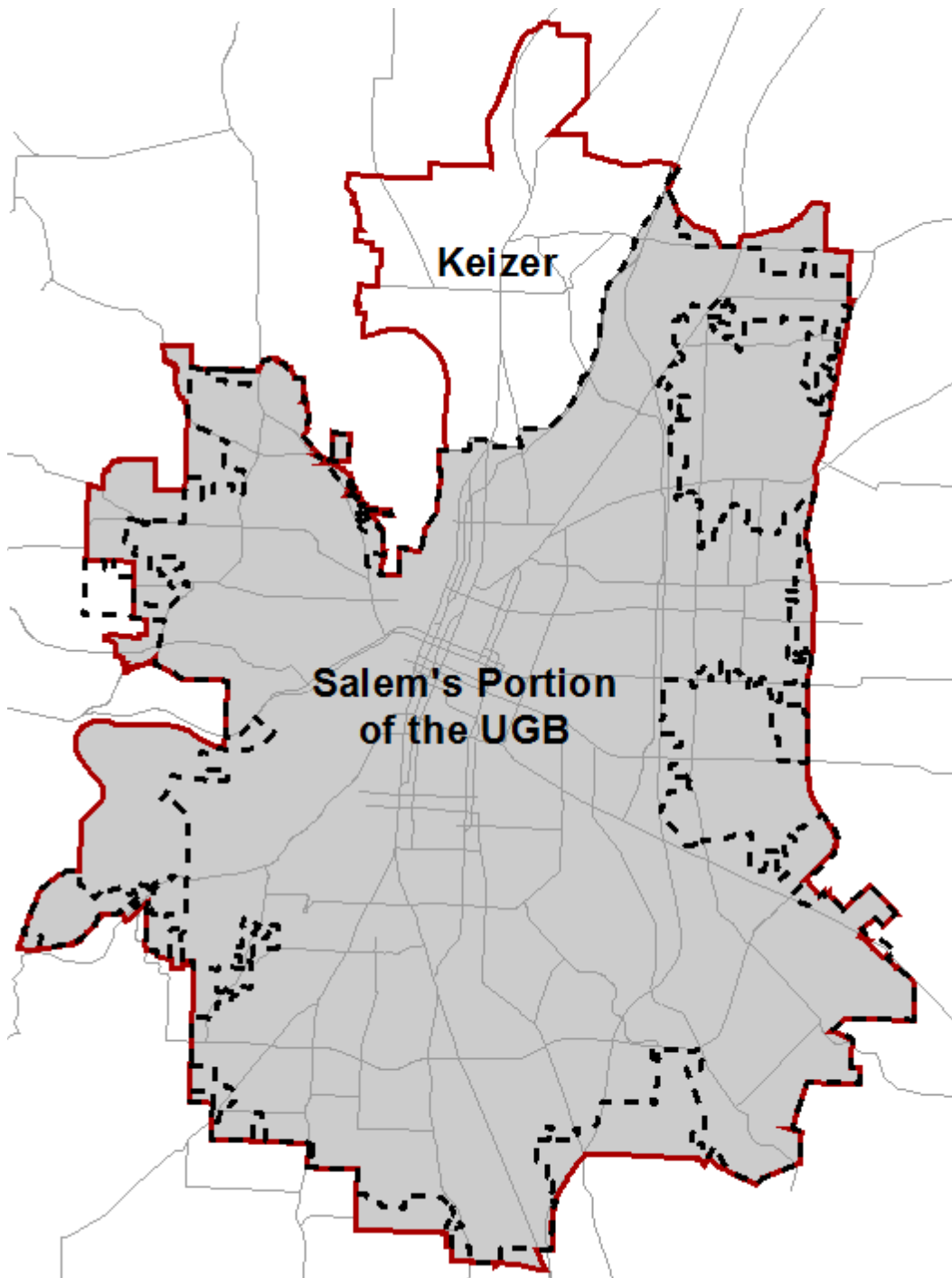
What is Our Salem?






Updating the Comprehensive Plan

- Guide future growth and development in the Salem area
- Meet community's current and future needs





-  Salem's Portion of the UGB
-  Urban Growth Boundary
-  Salem City Limits

210,000

Current
Pop.

270,000

Est.
2035
Pop.

What is the Comprehensive Plan?

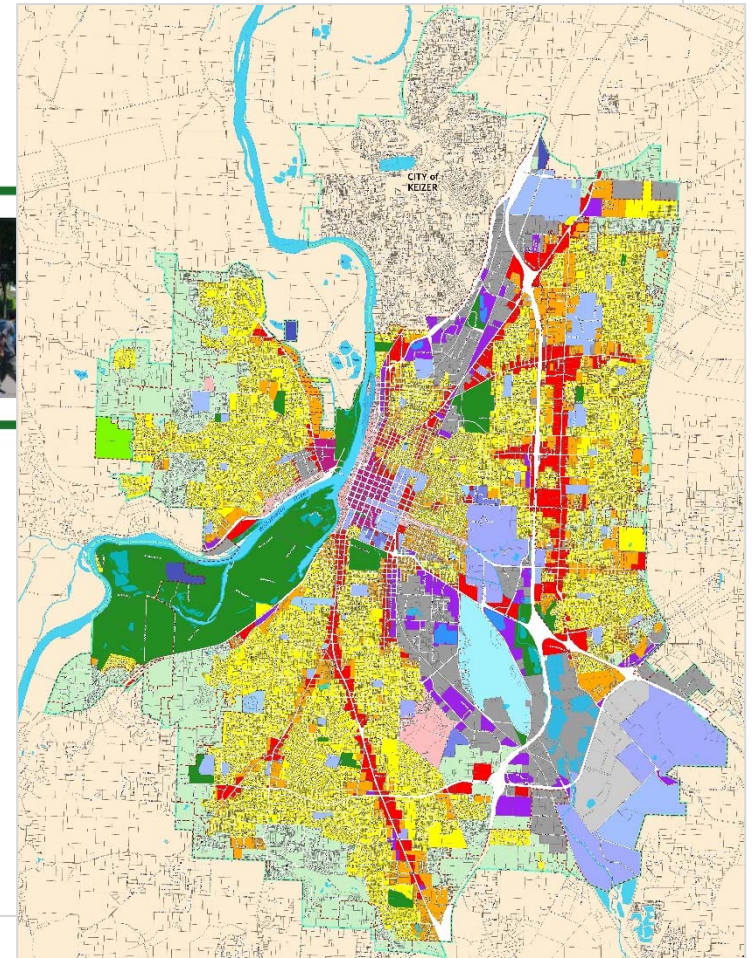
Many Components

- Comprehensive Policies Plan
- Comprehensive Plan Map
- Urban growth boundary
- Public facilities plan
- Salem Transportation System Plan
- Comprehensive Parks System Master Plan
- Urban service area map
- Willamette River Greenway Plan
- Goals and policies in neighborhood plan

What is the Comprehensive Plan?

Many Components

- Comprehensive Policies Plan
- Comprehensive Plan Map

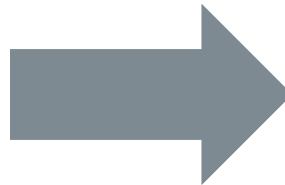


Salem's Comprehensive Plan Update Process

Phase 1

Existing Conditions
+ Scenarios

Fall 2018 – Spring 2019



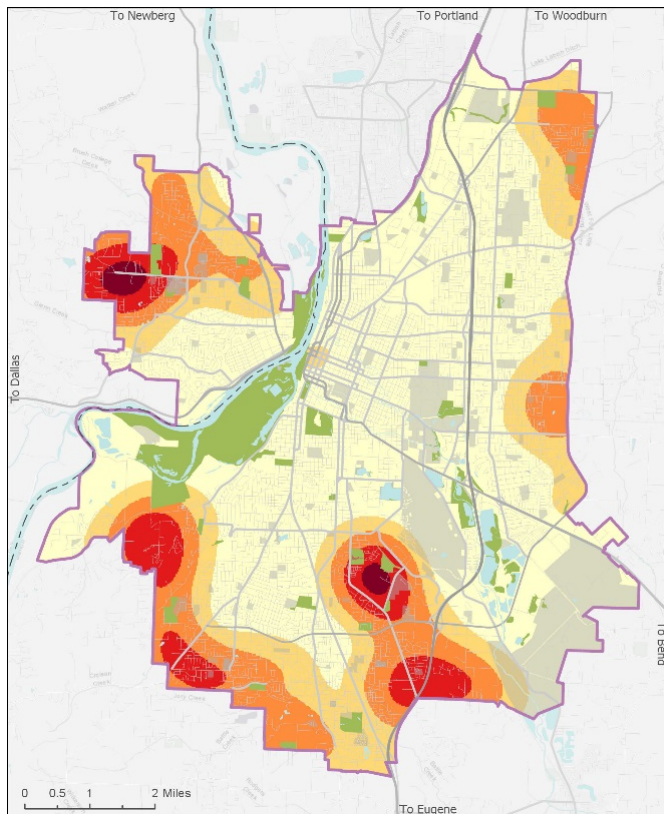
Now

Community Vision
+ Comprehensive
Plan Update

Summer 2019 – Fall 2021

Phase 1 Recap

Continue to grow under current policies?

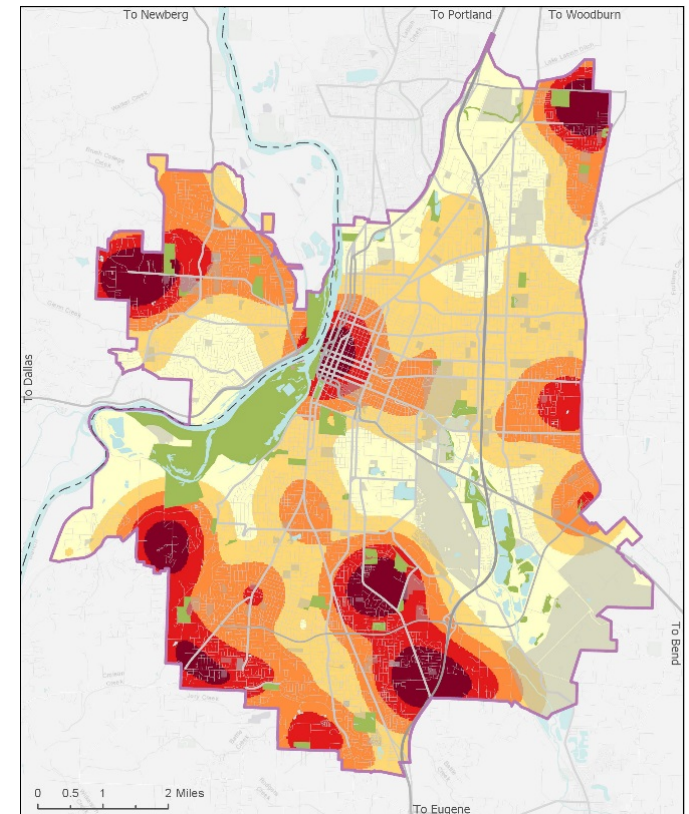


Current Trends

New households

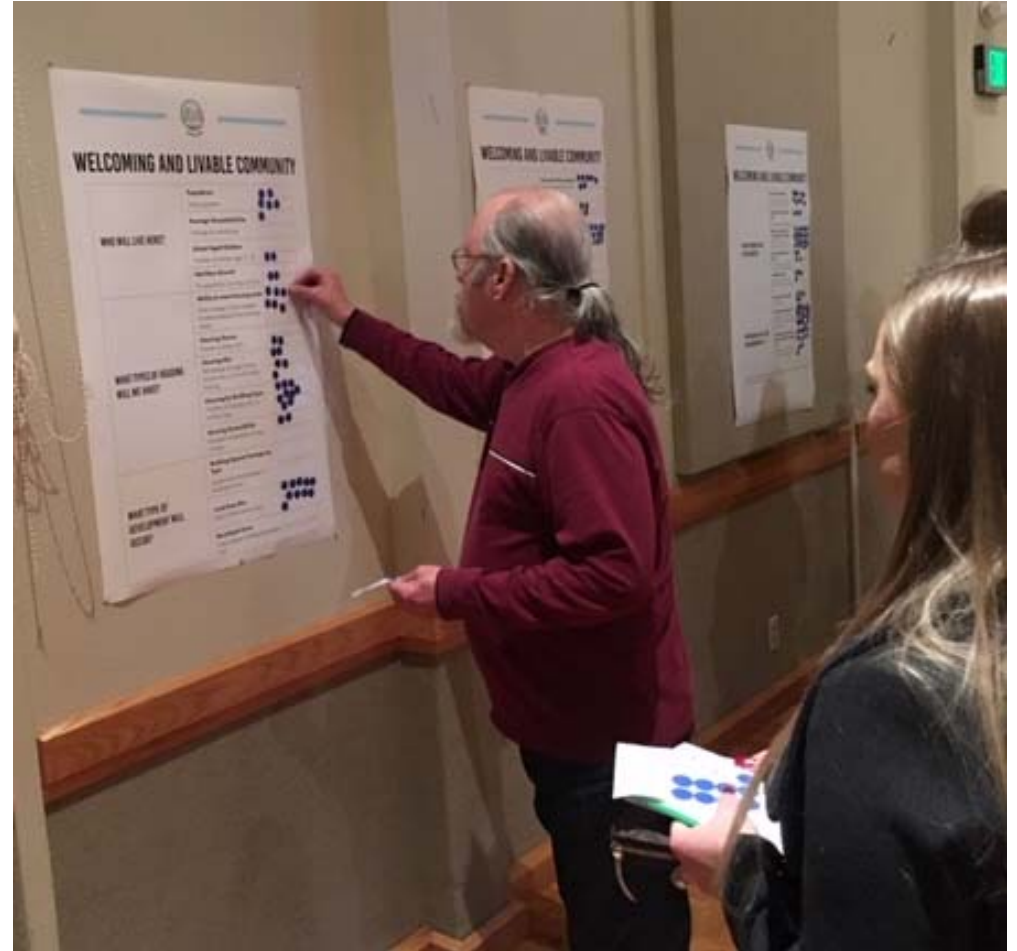
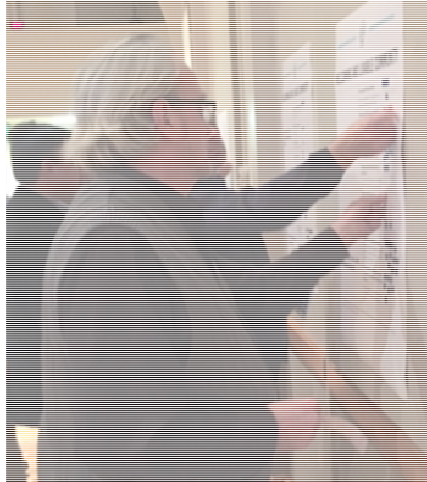


■ Larger Parks and Wetlands
■ Airport and Public Lands



Zoning Buildout

Outreach and Indicators



Phase 1 Results

Welcoming and Livable Community	Safe, Reliable, Efficient Infrastructure	Strong and Diverse Economy	Good Governance	Natural Environment Stewardship	Safe Community
Affordability	Walk and Transit Friendliness	Employment Mix	Revenue-to-Cost Ratio	Development in Environmentally Sensitive Areas	Traffic and Pedestrian Crashes
Housing Affordability	Access to Frequent Transit	Average Wage	Annual Level of Service (Expenditures per capita)	Tree Canopy	Active Transportation
Complete Neighborhoods	Bicycle and Pedestrian Use	Jobs and Housing Balance	Property Tax Revenue	Greenhouse Gas Emissions	
Proximity to Parks	 We seem to be heading in the right direction.  Is this the right direction?  We seem to be moving in the wrong direction.			Air Pollution from Travel	
Infill Development and Redevelopment					

Now: Visioning



How do we want Salem to grow and develop?



What goals do we have?



How can we improve our community?

Visioning Milestones

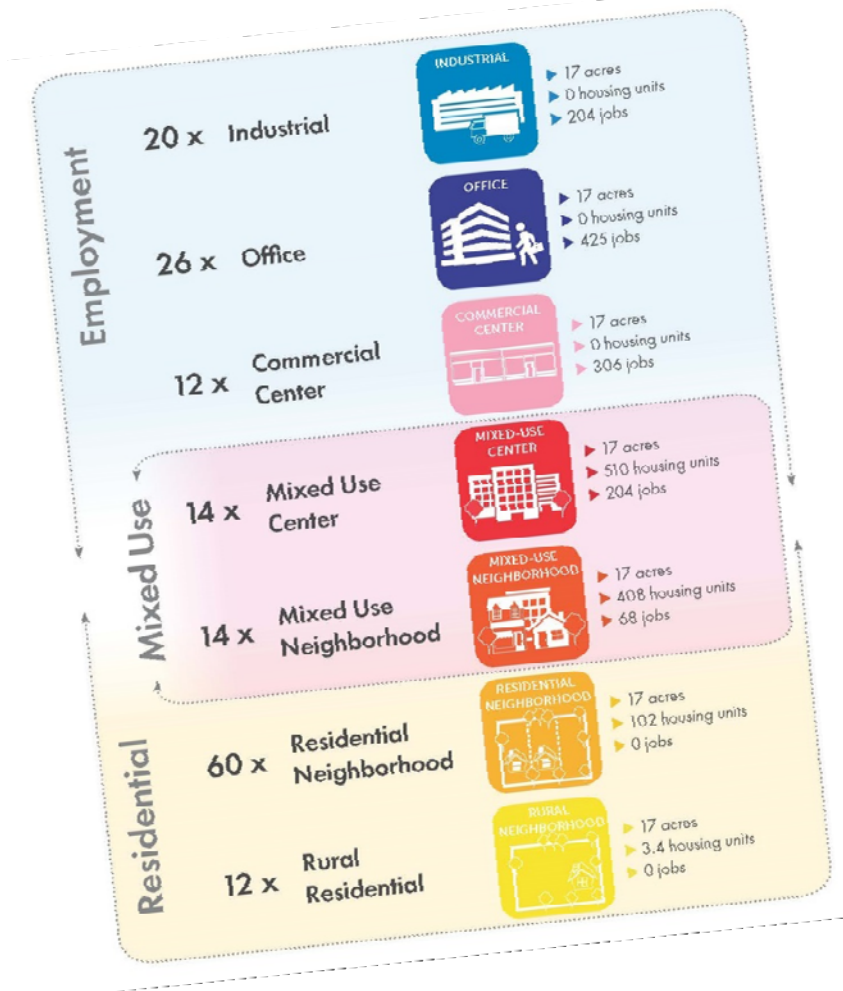


Visioning

Fall 2019



Visioning: How do we want to grow?

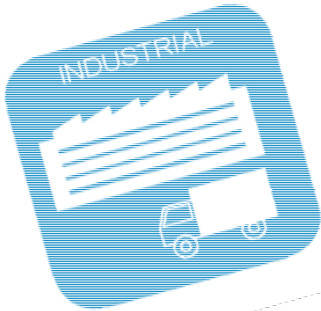


Visioning Workshops

3 Workshops in October

- Oct. 16 and 17: English language meetings
- Oct. 25: Spanish language meeting

INDUSTRIAL



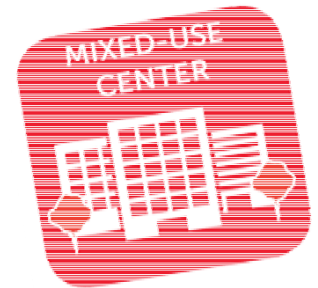
OFFICE



RESIDENTIAL
NEIGHBORHOOD



MIXED-USE
CENTER



Visioning Milestones



Visioning

Fall 2019

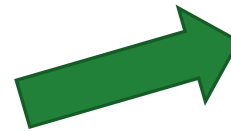


Scenarios

Spring 2020



Scenarios: What could we look like?



Scenarios: Evaluation and Indicators

Welcoming and Livable Community	Safe, Reliable, Efficient Infrastructure	Strong and Diverse Economy	Good Governance	Natural Environment Stewardship	Safe Community
Affordability	Walk and Transit Friendliness	Employment Mix	Revenue-to-Cost Ratio	Development in Environmentally Sensitive Areas	Traffic and Pedestrian Accidents
Housing Affordability	Access to Frequent Transit	Average Wage	Annual Level of Service (Cost per capita)	Tree Canopy	Active Transportation
Complete Neighborhoods	Bicycle and Pedestrian Use	Jobs and Housing Balance	Property Tax Revenue	Total Greenhouse Gas Emissions	
Proximity to Parks and Trails				Air Pollutant Reduction	
Infill Development and Redevelopment					

Visioning Milestones



Visioning
Fall 2019



Scenarios
Spring 2020



**Community
Vision**
Fall 2020



Broad Engagement

Multiple workshops at each milestone

Small meetings, surveys, social media, etc.



Go to Where People Are

Community Events

- Public Works Day
- National Night Out
- Farmers Markets
- Family Fest
- Lancaster Health Fair
- East Salem Day of Play
- CAREcorps
- Englewood Forest Festival



Connect to Organizations

- Mano-a-Mano Family Center
- Latino Business Alliance
- Neighborhood Partnership Teams
- Oregon Marshallese Community
- Faith Community
- Mayor's International Council
- Salem Hospital
- Enlace
- Willamette University
- Chemeketa Community College
- Safe Routes Partnership
- Arches
- Shangri-La
- 350 Salem
- Center 50+
- Salem Area Chamber of Commerce
- United Way

Who else are we engaging?

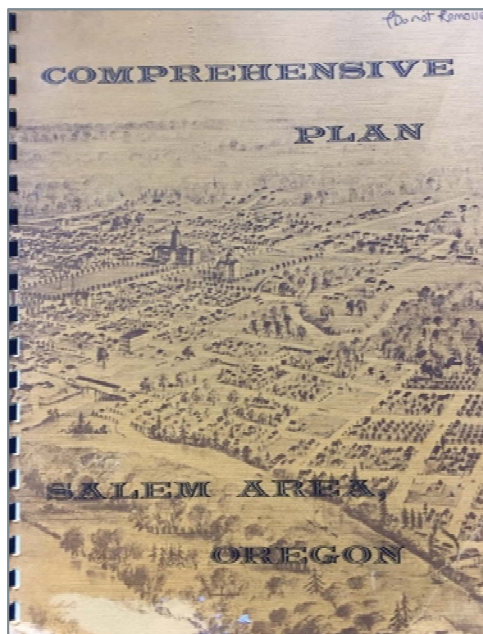
- Neighborhood associations
- Real estate and development organizations
- Students
- Civic organizations
- Government agencies
- Many more...



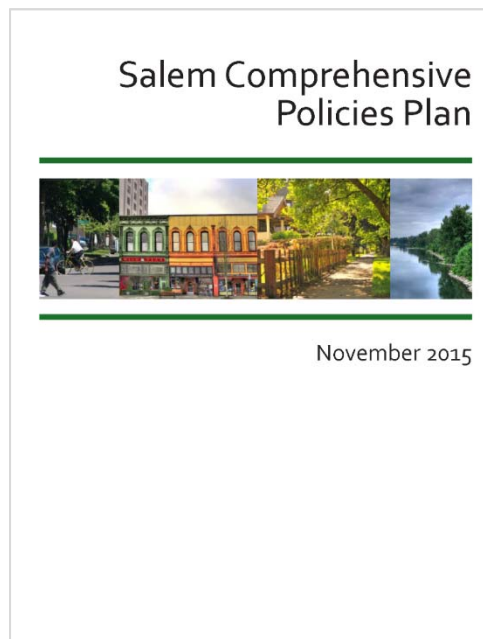
What about the Comprehensive Plan?

Use visioning to update the plan

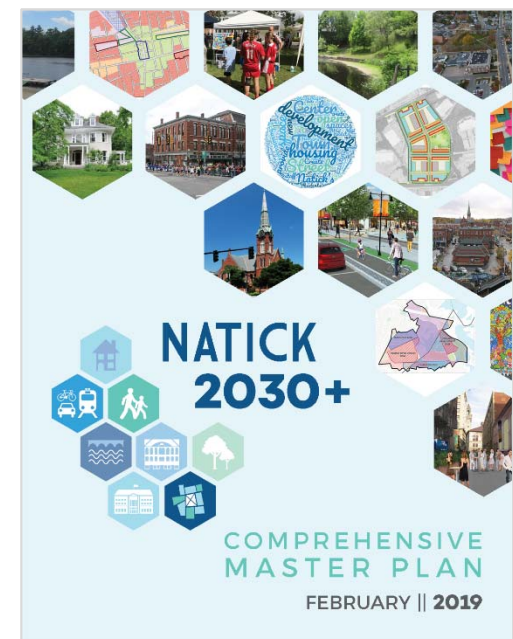
- Winter 2020 through Fall 2021
- Includes an Implementation Plan



1973



2019



Future

Discussion

www.cityofsalem.net/our-salem



OUR SALEM



City Council Work Session: August 19, 2019