

SALEM ALLEY D

Received At Council Meeting

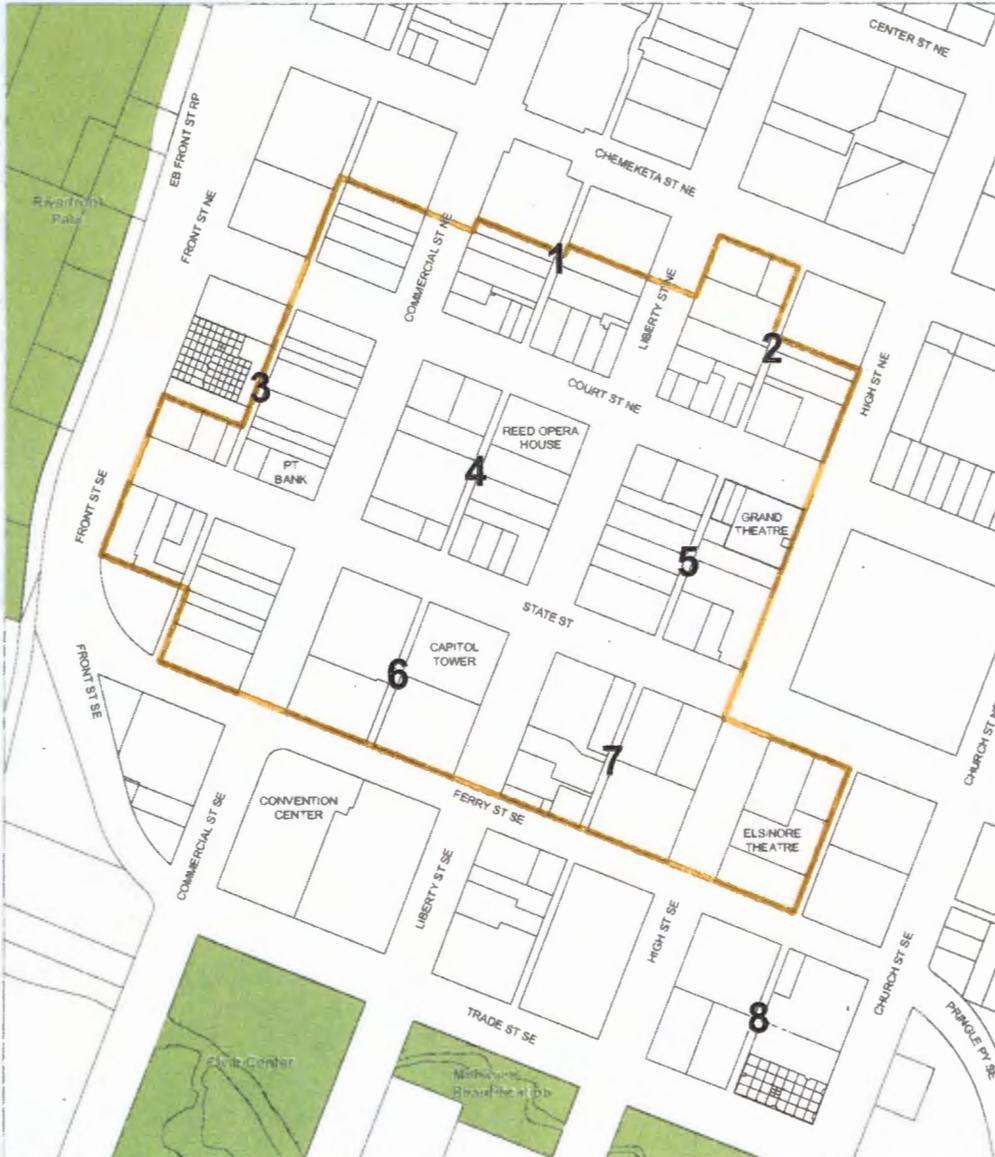
Meeting Date: 6/10/19

Agenda Item: 1.5.a

Received by: H. Drake

From: Salmon Main St. Assoc.

HELP NAME OUR ALLEYS!



Jun 14th - Jul 12th
Public input

Jul 13th - Aug 1st
**Input prepared
for voting**

Aug 7th - Sept 4th
Public vote

Mid September
Tally votes

October
Names finalized

LEGEND
- Tracks
- Salem Downtown Historic District Boundary
- Designated Plots

What is the criteria for a name?

- Names that reflect local historic or cultural significance, (i.e. A significant building or person which had a strong influence on the development of the area during the historic period).
- The historical common name used for the alley. (i.e. Typically referencing a physically defining feature within the alley evident during the historic period; or a name reflecting the historic use of the alley; or the name of a historic geographic area within the vicinity of the current alley).
- For the purposes of naming alleys "historic period" will be defined as 1950 or earlier.



Potential Alley Names:

Salem Main Street Association is conducting public outreach is now underway and would like to have alley names presented that meet the historic criteria. Public suggestions will be taken June 14th to July 12th. Voting for the alley names will take place from August 7th to September 4th. Please be sure to vote during this time period. Tally of the voting will be completed by Mid-September.

If you are going to suggest a name, please remember the criteria:

- Names that reflect local historic or cultural significance, (i.e. A significant building or person which had a strong influence on the development of the area during the historic period).
- The historical common name used for the alley. (i.e. Typically referencing a physically defining feature within the alley evident during the historic period; or a name reflecting the historic use of the alley; or the name of a historic geographic area within the vicinity of the current alley).
- For the purposes of naming alleys "historic period" will be defined as 1950 or earlier.

Your Name: _____

Do you live in the greater Salem/Keizer area? Yes No

Your Address: _____

Do you own or manage a business in downtown Salem? Yes No

Please review the alley names already approved and if you have a suggestion please write it down and provide how it meets the criteria to be considered as one of the alley names.

Alley 1:

Bounded by Commercial, Chemeketa, Liberty, and Court Streets

Electric Alley - Electric Building built in 1917

Eldriedge Alley - Named for Eldriedge Block built 1889

Stuesloff Alley - Stuesloff Building built 1902

Your Alley Name Suggestion: _____

- Does this name reflect historic or cultural significance from 1950 or before or is this a common name for the alley based on use prior to 1950?
 - Yes – historic or cultural significance prior to 1950
 - Yes – common name based on use prior to 1950
- Who or what is your suggested name based on? Please provide dates and details:

Alley 2:

Bounded by Liberty, Chemeketa, High, and Court Streets

Wexford Alley - Wexford Theater opened in 1910

Golden Pheasant Alley – Named for restaurant in operation from 1936-1996

Your Alley Name Suggestion: _____

- Does this name reflect historic or cultural significance from 1950 or before or is this a common name for the alley based on use prior to 1950?
 - Yes – historic or cultural significance prior to 1950
 - Yes - common name based on use prior to 1950
- Who or what is your suggested name based on? Please provide dates and details:

Alley 3:

Bounded by Front, Court, Commercial, and State Streets

Fortune's Corner - name for the long association of banking on this block

David McCully Alley - David McCully built one of the first brick buildings on this block in 1859

Your Alley Name Suggestion: _____

- Does this name reflect historic or cultural significance from 1950 or before or is this a common name for the alley based on use prior to 1950?
 - Yes – historic or cultural significance prior to 1950
 - Yes – common name based on use prior to 1950
- Who or what is your suggested name based on? Please provide dates and details:

Alley 4:

Bounded by Commercial, Court, Liberty, and State Streets

Eckerlen Alley - named for the two building E. Eckerlen built on this block in 1889 and 1910

Durbin's Alley - named for the Durbin Bros.' Livery, built in 1867

Statesman Alley - named for the home of the Oregon Statesman from 1870 to 1918

Spirited Alley - name for the many gaming and recreation type businesses on this block

Your Alley Name Suggestion: _____

- Does this name reflect historic or cultural significance from 1950 or before or is this a common name for the alley based on use prior to 1950?
 - Yes – historic or cultural significance prior to 1950
 - Yes – common name based on use prior to 1950
- Who or what is your suggested name based on? Please provide dates and details:

Alley 5:

Bounded by Liberty, Court, High, and State Streets

Fashion Alley - named for the "Fashion Stables" that were located on this block

Bligh Block - named for the Bligh Hotel and Theater on this block from 1911-1975

Your Alley Name Suggestion: _____

- Does this name reflect historic or cultural significance from 1950 or before or is this a common name for the alley based on use prior to 1950?
 - Yes – historic or cultural significance prior to 1950
 - Yes – common name based on use prior to 1950
- Who or what is your suggested name based on? Please provide dates and details:

Alley 6:

Bounded by Commercial, State, Liberty, and Ferry Streets

Patton's Alley - named for the Patton Block, built 1869

Spa Alley - named for The Spa, a restaurant in operation from 1891 to 1948

Your Alley Name Suggestion: _____

- Does this name reflect historic or cultural significance from 1950 or before or is this a common name for the alley based on use prior to 1950?
 - Yes – historic or cultural significance prior to 1950
 - Yes – common name based on use prior to 1950
- Who or what is your suggested name based on? Please provide dates and details:

Alley 7:

Bounded by Liberty, State, High, and Ferry Streets

George Lai Sun Alley - named for the unofficial Mayor of Salem's Chinatown at the turn of the twentieth century

Your Alley Name Suggestion: _____

- Does this name reflect historic or cultural significance from 1950 or before or is this a common name for the alley based on use prior to 1950?
 - Yes – historic or cultural significance prior to 1950
 - Yes – common name based on use prior to 1950
- Who or what is your suggested name based on? Please provide dates and details:

Alley 8:

Bounded by Liberty, Ferry, High, and Trade Streets

Peppermint Flats Alley - the historic name of this area in the late 1800s and early 1900s

Your Alley Name Suggestion: _____

- Does this name reflect historic or cultural significance from 1950 or before or is this a common name for the alley based on use prior to 1950?
 - Yes – historic or cultural significance prior to 1950
 - Yes – common name based on use prior to 1950
- Who or what is your suggested name based on? Please provide dates and details:

Mayor Bennett, Council Members,

Our Marine Drive transportation request for Fiscal Year 2020 is basic. On May 8th and again two weeks ago I asked Council to modify transportation project # 71503 to permit purchase of Marine Drive R-O-W and adjacent bike and pedestrian path facilities with 2008 bond funds between Harritt Drive and 5th Avenue NW.

This request contradicts the staff April 22nd recommendation to first acquire Marine Drive R-O-W along Wallace Marine Park. I challenge that recommendation for three reasons.

First, building a three block roadway along Wallace Marine Park will have zero impact upon Wallace Road congestion.

Second, acquiring the Marine Drive R-O-W along Wallace Marine Park is a complex process which was first outlined in the 1997 study. The subsequent recommendation to adopt two Marine Drive alignments was a response which the congestion task force staff report acknowledged but offered no solution package or time lines.

Third, the expansion of the Marine Drive R-O-W between Harritt and 5th Avenue will allow local traffic access to the West Salem Glen Creek commercial area and provide sooner rather than later Wallace Road congestion relief.

In summary, the complexities facing acquisition of R-O-W along Wallace Marine Park include:

1. Securing R-O-W across the federally owned Pioneer Village land.
2. Addressing social justice issues
3. Developing 4(f) transportation noise impact, social justice impact and environmental impact findings
4. Resolving the taking of Wallace Marine Park land.

This evening I ask that council redefine the scope of transportation project #71503 and ask staff to recommend acquisitions along the Marine Drive R-O-W spine between 5th Avenue and Harritt Drive during fiscal 2020 and change more sections of Marine Drive from red to green.

Received At Council Meeting
Meeting Date: 6-10-19
Agenda Item: 4.C
Received by: A. Johnson
From: E.M. Easterly

Marine Drive Testimony 6/10/19—Steven A. Anderson

Mark Billman wrote: “The key to enjoying cooking is embracing simplicity. Simplicity in food is honest, warmth, pleasure, modesty, even fairness. Simplicity in cooking is ease and grace. Simplicity is not a compromise but a treasure. *The Minimalist Cooks at Home*

When Jesus visited Mary and Martha’s home both loved Him and wanted to show that love. On this occasion Mary expressed this love by hearing His word, while Martha expressed hers by serving Him. Jesus did not dismiss Martha’s concern, but instead redirected her focus by saying choose ‘that good part.’

The Congestion Relief Taskforce recommended moving forward on Marine Drive. They gave City Council two choices. We are asking that Council keep it simple and choose that good part by instructing staff to proceed as follows:

1. Choose the 5th Avenue alignment to provide the spine for multi-modal local access and circulation
2. Start with right-of-way acquisition 5th Avenue to Harritt Drive (Item 8—Streets Improvements)
3. Complete the process of turning red segments to green
 - It is cost effective
 - It will promote economic development in our community including multi-family housing
 - It will aid the development of Nueva Luz, a low-cost housing project the city has already invested money in (see their letter to council)
 - It is not an expensive road to nowhere (nearly half the other proposed project)

The 5th Avenue alignment will not prevent revisiting the Glen Creek alignment later per Director Fernandez’s comments. Make the simple and that good part choice now.

In 1997, the proposers of this multi-modal local access and circulation transportation project recommended two alternatives. Analysis showed each equally able (no difference) in handling traffic flow and time of travel. They recognized difficulties in constructing the Glen Creek alignment. They identified several concerns then, and these remain today, even more, yet still not resolved.

They stated specifically that an alternate alignment that extends 5th Avenue northward along the UGB should be built if there are difficulties in constructing the preferred eastern alignment along Wallace Marine Park. This language making the 5th Avenue alignment as the preferred alignment was included in the Salem Transportation System Plan.

Choose that good part.

Keep it simple.

- Choose the 5th Avenue alignment for starting Marine Drive
- Turn red to green
- Not the three-block, budget busting, road to nowhere

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Meeting Date: 6-10-19
Agenda Item: 4.C
Received by: A. Johnson
From: Steve Anderson

