Received At Council Meeting
Meeting Date: 9/14/17
Agenda Item: 44
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From: 66
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- sign per listing broker on any premises offered for sale, rent or lease. Such sign shall be non-illuminated. A double-faced real estate sign is allowed, provided that such sign shall not exceed eight (8) square feet in area per sign face and an aggregate sign face area of sixteen (16) square feet. If freestanding, any such sign, whether single or double-faced, shall not exceed six (6) feet in height. Property with two (2) or more premises Street frontages shall be allowed to display one additional sign conforming with all of the requirements of this subsection on a second frontage. Boxes for real estate pamphlets for single family residential are also allowed; provided that, they shall not exceed a size necessary for 8 ½" x 14" pamphlets.
- 2. Condominiums For purposes of the regulation under this code of real estate signs only, each separately designated unit of a condominium development created by virtue of written instruments duly recorded in the office of the St. Tammany Parish Clerk of Court shall be considered a separate premise and real estate signs relating to any such unit shall be regulated depending upon the use of the unit in question, in accordance with the applicable provisions of this Sign Code.
- 3. Construction, Placement Temporary real estate signs may be attached to stakes or rods which are placed in the ground, they may be constructed of plywood or they may be constructed and placed in other way that meets the requirements of this Section 7.02.
- G. Temporary Yard or Garage Sale Signs Temporary yard, real estate directional, open house or garage sale signs shall be limited to one non-illuminated sign displayed on the residential premises at which the sale is conducted; provided that, such erection and display shall be limited to three (3) days in any sixty-day period. Such sign shall not exceed six (6) square feet in sign area. Two (2) additional garage sale signs, a maximum of six (6) square feet may be placed off-premise on private property with permission of the property owner.
- H. Vehicle and Trailer Signs Vehicle and trailer signs are allowed for single family and two family uses to the extent they are allowed in Section 7.0208 I.
- I. Alarm Signs Signs for burglar alarms are allowed; provided that, they do not exceed an area of three (3) square feet.
- J. Beware of Dog Signs Beware of dog signs are allowed without a permit; provided that, they do not exceed an area of three (3) square feet.

6.403 Signs Not Requiring a Permit

The following signs are exempted from the requirements of this Article and may be erected or constructed without a permit:

- 1. Signs on vehicles or trailers, provided, however, signs on vehicles or trailers that are parked or located for the primary purpose of displaying the sign are prohibited pursuant to Section 6.405 below.
- 2. Temporary signs, as follows:
 - a. Temporary decorative flags.
 - b. Temporary signs erected in accordance with temporary banner policy administered by the Transportation and Public Works Department for signs in the public right-ofway, large banner policy administered by the Parks and Community Services Department for signs on park property, policy governing erection of banners on Main Street, and other temporary banner policies administered by City Departments or their designees.
 - c. One temporary sign is permitted per business during its business hours subject to the following conditions:
 - i. the sign shall be displayed on private property within ten (10) feet of the front door of the business or tenant space;
 - ii. the sign shall not exceed 8 square feet;
 - iii. the sign shall not exceed forty-two (42) inches in height;
 - iv. the sign shall be constructed of rigid weather resistant materials and be kept in good condition;
 - v. the sign shall not be illuminated;
 - vi. the sign shall not contain any moving elements;
 - vii. the sign may not be located in the Public Open Space Easement (POSE);
 - viii. the sign shall not impede, obstruct or interfere with the flow of pedestrian traffic on a sidewalk or access to entrance of a business.

Provided however, a temporary sign may be displayed in the public right-of-way without the necessity of obtaining City Council approval under the following conditions:

- i. there is no adequate space on the private property to place the sign; and
- ii. the front door of the business is less than ten (10) feet from the sidewalk edge or the curb, whichever is the closest to the business; and
- iii. the sign meets all of the criteria listed in ii through viii above.
- 3. Warning, security and directional signs for parking or vehicle access.
- 4. Government signs, flags, insignia, legal notices or informational, directional or traffic signs.
- 5. Political signs referring to the candidates or issues involved in a public election, subject to the following conditions:
 - a. The sign is located on private real property with the consent of the property owner;
 - b. The sign does not exceed eight feet in height;
 - c. The sign may not have an effective area greater than 36 square feet;
 - d. The sign shall not be illuminated;
 - e. The sign shall not contain any moving elements.
- 6. Signs in windows subject to the following:
 - a. Window signs may occupy a maximum of 25% of the window area on each building façade. However, signs exceeding 10% of the window area shall be included in the calculation of the maximum square footage of on-premise signage allowed as described in Section 6.408F.
 - b. Window signs shall be limited to the first floor of a multi-story building.
 - c. Window area shall be calculated as described in Section 6.406C.
- 7. Other than electrical, all signs not visible from off the property.
- 8. Nameplate and street address signs not exceeding one square foot in area.

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- 9. One non-illuminated real estate sign, temporary in nature, advertising the sale or lease of real property on which the sign is located or announcing contemplated improvements of real property on which the sign is located; provided, however, that said sign shall not exceed eight square feet in area in any one- or two-family dwelling district or 60 square feet in area and eight feet in height in any other district; provided, further, however, on corner lots and through lots, one such sign, shall be allowed for each street on which the lot has frontage. The sign shall be removed within 30 days after the sale or occupancy of the property.
- 10. One non-illuminated estate or garage sale sign, not to exceed two square feet in area, temporary in nature, advertising the sale of items on property for which a garage sale permit has been obtained. The sign shall be removed within 24 hours after the sale ends.
- 11. One construction sign, not exceeding four square feet in area in any one- or two-family dwelling district or 40 square feet in area and 12 feet in height in any other district, denoting the owner, architect, financial institution, general contractor, subcontractor or any statement pertaining to the project on the real property on which the sign is located; provided, however, on corner lots and through lots, one such sign shall be allowed for each street on which the lot has frontage. The sign shall be removed within 30 days after completion of the project.
- 12. "No Dumping," "No Trespassing," and "No Solicitation" signs.
- 13. Noncommercial residential signs. In addition to the other noncommercial signs permitted by this article, a maximum of four signs not exceeding a total of 16 square feet in area may be erected on any lot used for residential purposes and may contain noncommercial copy. No one sign shall exceed eight square feet in area.
- 14. Signs depicting or relating to a national, local or religious holiday or season if installed maintained or displayed for not more than 45 consecutive days.
- 15. Signs designed and used in conjunction with aircraft.
- 16. Signs of not more than two (2) square feet with a ground clearance of not more than four (4) feet within twenty (20) feet of a driveway or other ingress/egress to private property which restricts parking on said property. Corners of this type of sign shall be mitered or rounded corner signs.
- 17. Signs erected by a public utility or transportation organization operating pursuant to a franchise agreement with the City, where such signs are erected or displayed for the purpose of public instruction, traffic control and similar uses incidental to the public interest.

(Ord. No. 13286, Eff. 02/02/98; 19227, Eff. 7/20/10)

6.404 Temporary On-Premise Signs Requiring a Permit

- A. All temporary signs not previously exempted under Section 6.403, including inflatable or balloon signs, portable signs on trailers and banners, shall require a permit. Temporary signs are permitted only in the "CF" Community Facilities and "ER" Neighborhood Commercial Restricted or less restrictive districts. Temporary signs must meet all requirements of the sign code (Chapter 29 of the City Code), including permitting requirements.
 - 1. Signs with the exception of inflatable or balloon signs, shall be a maximum size of 60 square feet
 - Only one such sign shall be allowed per business, not to exceed two signs per platted lot.
 On lots with more than 300 feet of street frontage, one sign shall be allowed per
 business, not to exceed three signs.
 - 3. No temporary signs shall be located within 100 feet of another temporary sign.
 - 4. One temporary portable sign or banner shall be permitted for a period of 30 consecutive days, provided only one sign or banner shall be permitted during the 30 day period and there must be at least 30 days between the display of each sign or banner.
 - Inflatable or balloon signs shall be allowed. Only 60 square feet of Advertised Message Area shall be allowed on an inflatable or balloon regardless of the size of the inflatable or









If I see other signs in the street, or on a pole, does that mean I can put mine out?

NO WAY!

Two wrongs don't make it right. The city removes more than 30,000 illegal signs from public streets every year. As part of the removal process, the City issues criminal citations and can pursue civil penalties of up to \$500 per sign.



Why does the city prohibit these types of signs?

These signs create traffic hazards that block the vision of pedestrians and drivers, confuse/obscure official signs and controls, damage mowing equipment and most often become litter that blights our neighborhoods. Tape, nails and staples damage utility poles and leave behind an unsightly mess.





What are my options:

You can put a limited number of signs on private property in residential districts as long as they **do not** advertise products or services. They cannot exceed 8 square feet, or you can have a maximum of 4 signs that are less than 16 square feet total. If the content is political, you can have as many signs as you want, but each sign must be less than 8 square feet and must be removed 30 days after the election or run-off.

During a garage sale, you can have one sign on your property.

Realtor, "For Sale" and other similar signs can be placed at the edge of the private property, but not in a parking or landscaping strip adjacent to the right of way.

You can advertise on the Internet, use mass media/print, newspaper, newsletters and other traditional means.

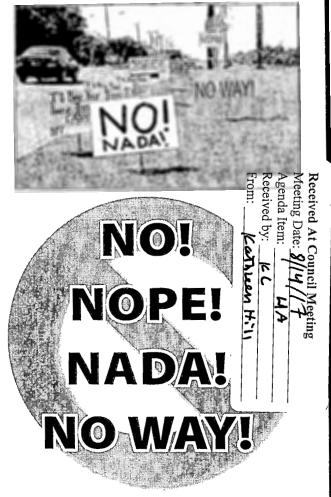
Where can I go for more information?

Call the city's sign inspector at 817-392-7848

Call Code Compliance at 817-392-1234

See the full Sign Code and Zoning Ordinance at www.fortworthgov.org/ planninganddevelopment.

Can I place a sign in the Street or on a Utility Pole?





A citizen guide to keeping Fort Worth beautiful

Can I attach a sign or handbill to a signpost or utility pole?

NOPE!

Signs and handbills should NEVER be attached to sign posts or utility poles. This includes affixing them with tape, glue, staples, nails, ties or other fastening devices.



Can I place a sign or post a handbill in a median, at an intersection or alongside a road or highway?

NO!

The City of Fort Worth only allows official traffic control devices in the right of way. Citizens cannot place, erect or otherwise post a sign in a median, at an intersection or alongside a road or highway. This includes stake, corrugated plastic, cardboard, posterboard and other temporary signs.



What about Builder, New Home, For Rent, For Sale, Garage Sale, Home Business and other similar signs. Is there an exception for these?

NADA!

There is not a single circumstance where it is permissible to place a sign or handbill in a street or on a pole. This includes garage sales, open houses, houses for sale, home businesses, etc.





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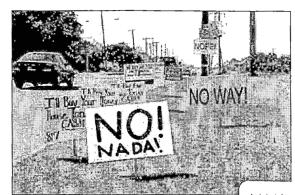
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