

Received At Council Meeting

Meeting Date: Jon Isaacs

Agenda Item: 4.6

Received by: KL

From: 4/24/17

Jon Isaacs
UBER

Safety with Uber

Uber is a smartphone app that gets people from A to B at the push of a button. New technology has enabled Uber to build safety into our service from beginning to end: before a passenger even gets into the car, throughout the journey and after they have reached their destination.

24/7 door-to-door service, available 365-days a year

- With Uber, there's no need for people to walk around late at night to find a parked car, search for a taxi or the nearest bus stop. The car comes directly to passengers within minutes, wherever they are in the city.
- Uber helps to reduce drunk driving by providing a reliable, affordable way to get home at night when public transport may be limited. In California, drunk driving related deaths have fallen by 5% since Uber started.

Know your driver and their car

- When passengers request a ride with Uber, they see their driver's name, photo and average rating, as well as the licence plate number and make of the vehicle.
- As a result passengers are able to clearly identify the right car before getting in.
- Drivers who use the Uber app undergo a thorough screening process to ensure they are fit to drive passengers around the city.

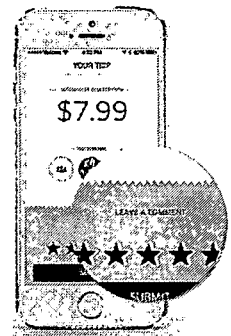


You're on the map the entire journey

- All Uber rides are GPS-tracked from start to finish. Drivers and passengers know that there is a record of the journey should something happen. This creates accountability, which is lacking in many other forms of transportation, such as the bus, metro or a traditional taxi.
- Passengers can see their route, and the location of their car, in the app throughout the journey. This means they can see that their driver is headed the right way.
- Passengers can share the details of each individual trip in real time, including their route and estimated arrival time, with family or friends.

Two-way accountability

- Passengers and drivers rate each other after every ride. They can also easily provide feedback via our app. Our safety team reviews this information and suspends rider/driver accounts when anything dangerous or inappropriate is reported. Unsafe drivers or riders are removed permanently from the platform.
- If something happens during a ride, whether it's a traffic accident or a lost purse in a car, our customer support team is ready to help 24/7.
- Uber has the records—route taken, length of journey, driver and rider information—which it can share with law enforcement if necessary. A law enforcement response team is also on call to work with police 24/7.
- We believe that technology can help ensure safety in new ways, including on the road. While a driver is online, we use GPS, accelerometer and gyroscope information from the smartphone to help improve driving behavior. For example, we can inform drivers about indicators of harsh braking, hard acceleration, and speeding as well as send them reminders about the importance of mounting their phone to the dashboard.



Sarah Deumling Testimony to the Salem City Council
February 13, 2017

Received At Council Meeting
Meeting Date: 2/13/17
Agenda Item: 3.3A
Received by: KL
From: Sarah Deumling

Mr. Mayor and Members of the City Council:

My name is Sarah Deumling. I have a residence in Ward 8 and own a forest products company in Polk County. I am one of the eight citizens who have appealed your December 5th land use decisions to advance the 3rd Bridge.

I would like to ask everyone here tonight who opposes the 3rd Bridge to stand please.

I have been asked to testify on behalf these citizens to urge you to reject the staff recommendation to approve an Intergovernmental Agreement with the Department of Land Conservation and Development that would advance the Salem River Crossing project.

It has now been 11 years since the Salem River Crossing project began. Nearly \$8 million has been spent on consulting costs alone through the end of 2016, and millions more on staff time. The planning project has been a repeated failure, but it refuses to die. It has no viable funding plan. When the Columbia River Crossing project failed to come up with a viable funding plan in 2013, elected officials did the right thing and pulled the plug. Unfortunately that has not happened in the case of the Salem River Crossing.

Now you have in front of you an Intergovernmental Agreement that reduces the width of the bridge to two lanes. But it does not reduce the length of the bridge. It still must fly over Front Street, cross the eastern channel of the Willamette, plant itself in a blue heron rookery on McLane Island, and cross the western channel of the Willamette. Then it must cross a 75 acre lake, a former gravel pit, that is 50 feet deep, and plow through the River Valley Subdivision where it will destroy a dozen homes before landing in West Salem.

The length of this bridge and the difficulty of construction in an earthquake liquefaction zone will surely make it one of the most expensive two lane bridges ever built in Oregon. And what purpose will it serve? The purpose of the Salem River Crossing Project was supposed to be to "reduce congestion levels on the existing bridgeheads." But will this plan do that? Will downtown commuters drive a mile north and 3/4 of a mile west on a two lane bridge to get home from work?

And will they be willing to pay the "congestion pricing" called for in the Intergovernmental Agreement? What is "congestion pricing?" It's tolls. And if you vote for this you are voting to build the only urban toll bridge in the State of Oregon. Is that what your constituents want?

Let's start to end this fiasco tonight. I beg you to vote 'no' on the Intergovernmental Agreement and then to reconsider your land use actions to advance the Salem River Crossing project.

Thank you.