

## Application Form

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### Profile

Christina

First Name

M

Middle  
Initial

Jensen

Last Name

Email Address

Home Address

City

Suite or Apt

State

Postal Code

**What Ward do you live in? Use the following link to determine your Ward if you do not know: (<https://www.cityofsalem.net/government/city-council-mayor/about-city-council/find-a-ward-map>) \***

☒ Ward 1 - Downtown (north of State St.) and Northwest Salem

Primary Phone

Alternate Phone

The Bike Peddler

Employer

Owner

Job Title

Accountant/Retail  
Sales/HR/Secretary/On-Site  
Manager

Occupation

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### Which Boards would you like to apply for?

Downtown Advisory Board: Submitted

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**Which of the following City of Salem Board or Commission meetings have you attended? \***

☒ None

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### Interests & Experiences

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**What do you feel you can contribute as a board or commission member?**

As a business owner in Downtown Salem, who is also on site during our business hours most days, I engage with the general public that walks through our doors and hear what opinions our riders/customers may have. I also attend Downtown business owner meetings and ultimately try to collect as much data and information as I can to try and come up with solutions or ideas that may hopefully improve our profits downtown, our environment downtown, and our neighbors/friends/families experience in downtown Salem. I have a curiosity towards learning new things, new facts, new ideas and believe that it would be a welcome addition to the board/commission.

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**What prompted your interest in applying to serve as a board or commission member?**

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I've been seeking out ways to be more present in my community, and ways that I can advocate for my community members that may not have the time personally to come to meetings or ability to speak about their needs. I believe being present at these meetings and becoming a board/committee member will help me understand more of the needs of the community and how we can move forward in providing for our neighbors or find other alternatives that can help us move forward as a community. I think creating safer cycling routes across Salem is one way we can start!

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**Please explain how your education, professional, personal, lived, or volunteer experience and knowledge qualify you to serve on the board(s) or commission(s) for which you are applying.**

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I have lived in Salem pretty much my whole life and have seen the vast changes that the downtown community has gone through. I've been a downtown business owner since about 2019, having inherited The Bike Peddler from the previous owner Joe Dobson who has passed away. I've learned how to run this business while actively still being a part of the day to day, having attended multiple SBC courses at Chemeketa Community College to learn more about owning and running a small business. I have lived all over Salem personally and have seen the different communities our city encompasses and is created by. I've lived off SNAP benefits in the past and have been to recovery meetings as support for those struggling with alcohol or drug abuse, I myself have been through drug abuse recovery. My experiences have left me open minded to solutions and problem solving as not everyone's journey is the same. I've learned so much in my lifetime through my experiences and I hunger to learn and know more!!

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**List any experience you have with volunteering for the City of Salem, your neighborhood association, or other public bodies organizations.**

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I have minimal experience volunteering and am looking to increase my volunteer time and experience. I have worked with Friends of Trees at one dig site here in Salem over in the Northeast Neighborhood. I am applying to become a coach with our local youth mountain bike league, The Descenders, and am currently trying to pick back up an art project in my local neighborhood involving repainting our community mural (Highland Neighborhood Association).

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**Can you commit to attending a minimum of 75 percent of scheduled meetings? (Please refer to the City's website for the meeting schedule. Failure to meet the attendance requirement may result in removal from office.)**

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☒ Yes ☐ No

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**Please list up to three (3) references whom we could contact to learn more about your qualifications (name/email address or phone number/relationship).**

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Brooke Schelar/ hi@brookeschelar.com / 785-691-9605 / Graphic Design work for Bike Peddler; Contract Work; Salem Bike Vision Rep Sarah Fischler-Rice/ sarah.f.rice@gmail.com / 503-385-5579 / Coworker (Payroll Specialist at Bike Peddler) James O'Shea / jamesb.oshea@gmail.com / Friend

Question applies to Downtown Advisory Board

Select the following positions for which you are applying: \*

☒ Representative of a business owner or property owner within the Downtown Parking District.

I am one of the Owners of The Bike Peddler located at 174 Commercial St NE, Salem, OR 97301, in Downtown Salem.

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Ethnicity

Gender

Question