

# CITY OF SALEM STRATEGIC PLAN

A TOOL TO GUIDE THE CITY'S FUTURE DECISION-MAKING AS THE COMMUNITY GROWS & CHANGES

The City of Salem is undertaking a **strategic plan** to articulate the mission, vision, values, and goals of its residents, businesses, and civic leaders in order to more effectively serve residents of Salem. The **strategic plan** will chart a course for the City based on findings from an assessment of current conditions in our community, impacts of anticipated change in the region, and the perspectives of residents, community leaders and elected officials. This strategic plan has three phases:

