

TO: Salem City Council

THROUGH: Kristin Retherford, Interim City Manager
City Manager’s Office

FROM: Josh Eggleston, CFO
Finance Department

DATE: June 13, 2022

SUBJECT: Testimony Analysis

During the City Council meeting of May 23, 2022 it was requested that staff review the prior pieces of testimony and outreach that has been received or conducted for the Infrastructure Bond. Staff reviewed written testimony to both City Council meetings and Steering Committee meetings, ideas generated at public forums such as neighborhood association meetings, and the bond idea survey from the City website. This data is current through June 10, 2022.

This analysis does not limit the number of times people testify on a particular topic and thus has duplicate ideas presented. Additionally, if there was a list of signatures gathered on a particular idea than each person’s signature was counted as one number in support of that idea. Meanwhile, ideas mentioned in public forums like neighborhood association meetings count as a single vote since it is unknown the number of individuals from a neighborhood association would support or oppose one member’s idea. Due to these data limitations, this analysis is a very basic count of what ideas those who engaged with the bond process thus far have supplied and either supported or opposed. It is not statically valid nor reflects the demographic or geographic distributions in Salem. It is also not possible to discern of the submitted testimony, who lives in Salem city limits or would be a likely voter in Salem.

A previous version of this memo was provided to the Infrastructure Bond Engagement Steering Committee with data through June 7, 2022.

Idea	Generally Support	Generally Oppose
Affordable Housing	36	2
Bike lanes / infrastructure	411	13
Branch Libraries	182	0
Bridges – generally	10	0
Bridges – Salem River Crossing	21	0
Civic Center	5	3
Dog Parks	10	1
Fire Projects	8	5
Futsal Courts	15	1
Parks - generally	63	3
Pools	42	1
Sheltering (housing)	30	6
Sidewalks	73	1

Speed Humps	34	0
Splash Pads	6	1
Sports Complexes	27	2
Street and Road Improvements	69	9
Other ideas	78	2
Bond proposal – generally	4	5