

## Rachael Gangelhoff

---

**From:** Bill Dixon <bill.r.dixon@gmail.com>  
**Sent:** Monday, September 22, 2025 3:07 PM  
**To:** CityRecorder  
**Subject:** Regarding Urban Renewal Agency Agenda Item 5.a. 25-340, Update on Urban Renewal Areas

My name is Bill Dixon, and I am a resident of Ward 7. I write to urge caution as the Council considers the proposal for a North Waterfront Urban Renewal Area.

This project is envisioned as a mix of housing, shops and entertainment. Before the approval process goes too far, the Council should gather data on the residential and retail vacancy rates in the Riverfront Downtown and South Waterfront URA's, and on the city owned entertainment venue in Riverfront Park. It also should gather data on the potential impact on those areas of another city-subsidized development next door.

It would be unfortunate if the Council authorized a new urban renewal area that did nothing more than siphon away potential tenants from existing URA buildings and potential users of the Gerry Frank Salem Rotary Amphitheater.

--

*Bill Dixon*  
[bill.r.dixon@gmail.com](mailto:bill.r.dixon@gmail.com)  
503-602-1708