



# CITY OF SALEM

585 Liberty St SE  
Salem, OR 97301

## Meeting Agenda

### Urban Renewal Agency

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**Monday, June 9, 2025**

**6:00 PM**

**Loucks Auditorium /  
Salem Public Library**

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This meeting is being conducted both in-person and remotely and allows remote attendance by the governing body, when requested. Interested persons may attend the meeting in Loucks Auditorium at Salem Public Library or view the meeting in real-time on the City of Salem YouTube Channel, thanks to a partnership with CC:Media. Comcast Cable subscribers can watch on CC:Media Channel 21. Please submit comments on agenda items by 5:00 p.m., or earlier, on the day of the meeting at [cityrecorder@cityofsalem.net](mailto:cityrecorder@cityofsalem.net). If attending the meeting remotely, public comment and testimony may be provided during the meeting via Zoom. Remote attendees must pre-register between 8:00 a.m. and 3:00 p.m. on the day of the meeting using this link: <https://www.cityofsalem.net/comment-at-council>

#### **1. OPENING EXERCISES:**

*(Includes call to order, roll call, pledge of allegiance, announcements, ceremonial presentations, and reports from boards, commissions, or committees)*

#### **Call to Order**

#### **Roll Call**

#### **Pledge of Allegiance**

#### **1.1 APPROVAL OF ADDITIONS AND DELETIONS TO THE AGENDA**

#### **2. PUBLIC COMMENT**

#### **3. CONSENT CALENDAR:**

*(Includes approval of minutes, adoption of routine resolutions, and items of business requiring Board action)*

#### **3.1 MINUTES:**

**3.1a.** [25-187](#) May 12, 2025 Draft Urban Renewal Agency Minutes

**Attachments:** [05-12-2025 DRAFT Urban Renewal Agency Minutes](#)

### 3.2 RESOLUTIONS:

### 3.3 ACTION ITEMS:

- 3.3a. [25-135](#) Salem Convention Center Marketing Addendum for Fiscal Year 2026

**Recommendation:**

Authorize the Executive Director to execute the attached Amendment and Addendum for Marketing the Salem Convention Center that provides Transient Occupancy Tax revenues of \$531,260 for Salem Convention Center marketing in FY2026.

**Summary:**

The proposed FY2026 budget allocation of Transit Occupancy Tax (TOT) for Convention Center marketing purposes is \$531,260. The Convention Center also has available \$83,731 from unused funds from previous years. It received \$524,590 for FY2025, with final payment to be reconciled by September 30 once final TOT revenue is known. The Convention Center Manager is required to submit a marketing plan (Attachment 1) for Agency Board approval annually.

**Attachments:** [SCC Marketing Plan - FY 2026.pdf](#)  
[FY 2026 Marketing Budget.pdf](#)  
[Marketing Addendum 2026 Final.pdf](#)

### 4. PUBLIC HEARINGS:

- 4.a. [25-208](#) Public hearing on the FY 2026 Salem Urban Renewal Agency Budget

Ward(s): All Wards  
Councilor(s): All Board Members  
Neighborhood(s): All Neighborhoods  
Result Area(s): Good Governance; Natural Environment  
Stewardship; Safe and Healthy Community; Safe, Reliable and Efficient Infrastructure; Strong and Diverse Economy; Welcoming and Livable Community.

**Recommendation:**

Direct staff to return on June 23, 2025, with a resolution to adopt the Budget Committee recommended FY 2026 Urban Renewal Agency Budget with amendments.

**Summary:**

The Urban Renewal Agency Budget Committee recommended a budget to the Urban Renewal Agency Board (Board) on May 7,

2025, and amended their recommendation on May 28, 2025. The Board is required to hold a public hearing on the recommended budget and adopt a final budget prior to July 1, 2025. The Board may amend the Urban Renewal Agency Budget Committee's recommendation within the following parameters:

- Property tax levies cannot be increased in total beyond the amount approved by the Urban Renewal Agency Budget Committee.
- The recommended expenditures for each fund cannot be increased by more than ten percent (10%).

**Attachments:** [Recommended FY 2026 Salem Urban Renewal Agency Budget](#)

## **5. SPECIAL ORDERS OF BUSINESS**

*(includes consideration of items deferred from the consent calendar, unfinished business from a previous meeting, and any action item which requires a selection among options, consideration of matters of special importance to the Board, new business, and management reports)*

## **6. INFORMATION REPORTS:**

*(items that require no Board action)*

**Individuals needing special accommodations such as sign language, foreign language interpreters or equipment for the hearing impaired must request such services at least 48 hours prior to the meeting. To request accommodations or services, please call 503-588-6255 or 503-588-6003 (TTD/TTY 503-588-6439), or by e-mail at: [cityrecorder@cityofsalem.net](mailto:cityrecorder@cityofsalem.net) at least two business days in advance.**