

# Application Form

## Profile

Theresa \_\_\_\_\_ M. \_\_\_\_\_ Scott \_\_\_\_\_  
 First Name Middle Initial Last Name

\_\_\_\_\_  
 Email Address

\_\_\_\_\_  
 Home Address

\_\_\_\_\_  
 Suite or Apt

\_\_\_\_\_  
 City

\_\_\_\_\_  
 State

\_\_\_\_\_  
 Postal Code

**What Ward do you live in? Use the following link to determine your Ward if you do not know: (<https://www.cityofsalem.net/government/city-council-mayor/about-city-council/find-a-ward-map>) \***

Nonresident

\_\_\_\_\_  
 Primary Phone

\_\_\_\_\_  
 Alternate Phone

B-17 Alliance Musuem & Restoration Hangar \_\_\_\_\_  
 Employer

Executive Director \_\_\_\_\_  
 Job Title

Non-Profit Museum Management \_\_\_\_\_  
 Occupation

## Which Boards would you like to apply for?

Airport Advisory Commission: Submitted

## Which of the following City of Salem Board or Commission meetings have you attended? \*

Airport Advisory Commission

## Interests & Experiences

### What do you feel you can contribute as a board or commission member?

A balanced look from a non-judgmental business owner and non-profit director. My leadership provides a no nonsense no drama approach. I look at the facts and use them to direct my judgement.

\_\_\_\_\_  
 Upload a Resume

**What prompted your interest in applying to serve as a board or commission member?**

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I want to be more involved with business and culture in Salem, OR. I do not live in Salem, OR. B-17 Alliance the non-profit that I direct is located on the Salem, OR. Airport. We have been there 10 years.

**Please explain how your education, professional, personal, lived, or volunteer experience and knowledge qualify you to serve on the board(s) or commission(s) for which you are applying.**

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Until recently, I have been the sole employee for B-17 Alliance. My husband and I built and established this unique multi-platformed non-profit organization. My job duties have included Executive Directors, and I have been the volunteer coordinator for 20 years. B-17 Alliance has over 200 volunteers. 100 active and 50 engaged on a weekly basis. I been involved in with tourism for over 30 years as a restaurant owner and museum operator.

**List any experience you have with volunteering for the City of Salem, your neighborhood association, or other public bodies organizations.**

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I have none.

**Can you commit to attending a minimum of 75 percent of scheduled meetings? (Please refer to the City's website for the meeting schedule. Failure to meet the attendance requirement may result in removal from office.)**

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Yes  No

**Please list up to three (3) references whom we could contact to learn more about your qualifications (name/email address or phone number/relationship).**

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Aaron Ison City of Salem airport - business peer. Aaron Ison aison@cityofsalem.net 503-576-0520  
Larry Bently, President of the Board of Directors B-17 Alliance lbentley369@gmail.com 503-504-1322  
David Turner, volunteer B-17 Alliance retired employment lawyer, dwtmgmt@hotmail.com 503-910-4056

Question applies to Airport Advisory Commission

**The Airport Advisory Commission has a number of membership requirements for specific positions. Please indicate if you meet any of the following: \***

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Current resident of Ward 2 (minimum of one position)

Question applies to Salem Cultural and Tourism Promotion Advisory Board

**In your opinion, what do cultural amenities such as Bush House, Deepwood Estate, Historic Elsinore Theatre or the Hallie Ford Museum of Art contribute to our community and quality of life?**

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Historical value is a diversified look at multiple layers of education, history, and how people survived and worked together. These sites all have historical value and offer a quality of life that ensures a quieted frame of mind, for peaceful interactions, or they may offer entertainment that is needed to lighten our emotions and bring joy. They also bring education for all ages and cultures. They are important to our community well-being and mental health.

Question applies to Salem Cultural and Tourism Promotion Advisory Board

**In your opinion, are there any opportunities in Salem to improve its image as a tourist destination?**

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I believe that Travel Salem and Travel Oregon have done a great job of utilizing their resources. They have done their research and provided plans that encourage a broad range of tourism. They are encouraging at all levels and have provided valuable education across the board to assist tourism destinations. There is always room for growth. As an entrepreneur who has learned to manage a non-profit, I am always concerned about ROI, (Return on Investment) the bottom line, and the best use of funding. I have been glad to see the attention given to the homeless culture. Cleaning up our streets is important to our image. Providing alternative assistance to people in need is critical.

Question applies to Salem Cultural and Tourism Promotion Advisory Board

**The Salem Cultural and Tourism Promotion Advisory Board includes one member from the for-profit tourism industry. Are you applying for this position?**

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Yes  No

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I do however have a long line of business management in my background. I worked for our family business for 20 years as a Restaurant Manager, Human Resources Coordinator, and Employee Liaison. My husband and I established the non-profit B-17 Alliance in 2006. We continue to inspire others from WWII history and the restoration of a B-17 Flying Fortress aircraft.

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## **Demographics**

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

**Ethnicity**

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**Gender**

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**Question**