

PROCLAMATION

WHEREAS, tourism and travel play an essential role in supporting the economic vitality of the City of Salem and communities across the nation by fostering jobs, commerce, cultural exchange, and community connection; and

WHEREAS, Oregon's tourism industry continues to be one of the state's leading economic drivers, contributing more than \$14.6 billion annually to the state economy; and

WHEREAS, visitors to the Salem region generated approximately \$822.1 million in local economic impact during the past year; and

WHEREAS, the travel and hospitality sector supports nearly 8,050 jobs in the Salem area and generated \$35.8 million in local tax revenues; and

WHEREAS, Salem and Oregon offer exceptional cultural attractions, culinary experiences, historic resources, and outdoor recreation opportunities that continue to attract visitors from around the world; and

WHEREAS, tourism enriches the quality of life for residents while strengthening the local economy and promoting appreciation for the unique character of the Salem community; and

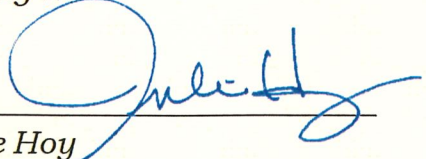
WHEREAS, it is appropriate to recognize the many contributions of the tourism industry and the individuals and businesses who welcome visitors to Salem each year; and

NOW, THEREFORE, I, Julie Hoy, Mayor of the City of Salem, do hereby proclaim May 2026, as

NATIONAL TOURISM MONTH

DATED this twenty sixth day of May 2026.




Julie Hoy
Mayor