

# City of Salem Result Areas



<p><b>Good Governance</b></p> <p>The enterprise is managed to be fiscally sustainable, provide quality services, proactively engage residents, be forward thinking, and build capacity and partnerships to prepare for the future.</p>	<p><b>Natural Environment Stewardship</b></p> <p>Protect natural resources including healthy streams and the Willamette River, and reduce the impact from the built environment and City operations on the environment.</p>	<p><b>Safe Community</b></p> <p>Provide emergency services while proactively addressing the impact of crime, fire, natural disasters, and health emergencies to residents, businesses, and property owners.</p>	<p><b>Safe, Reliable, and Efficient Infrastructure</b></p> <p>An integrated municipal asset system of streets, bridges and sidewalks, civic buildings, technology and utility systems.</p>	<p><b>Strong and Diverse Economy</b></p> <p>A diverse economic base, robust job growth, business retention and recruitment, and a thriving downtown.</p>	<p><b>Welcoming and Livable Community</b></p> <p>Salem is safe and clean, with a mix of quality housing with access to parks, recreation, historic and cultural resources, and the arts.</p>
<p>Ensures stewardship and sustainability of the City's financial, human, information, and physical assets. (Stewardship and Sustainability)</p>	<p>Reduces the carbon footprint of City operations and conserves energy.</p>	<p>Fosters a climate of safety for individuals in homes, businesses, neighborhoods, and public places.</p>	<p>Optimizes the use of City assets.</p>	<p>Creates opportunities for development, entrepreneurship, and economic innovation.</p>	<p>Supports a long-term vision for future growth and development within the community.</p>
<p>Clearly communicates responsive, accurate, and accessible information and services. (Clearly Communicates)</p>	<p>Protects and enhances watersheds, natural areas, and natural resources.</p>	<p>Plans for and provides timely and effective response to emergencies and natural disasters.</p>	<p>Manages water, stormwater, and wastewater safely and responsibly.</p>	<p>Invests in programs, incentives, and technology that support business attraction, growth, and retention.</p>	<p>Promotes an inclusive and vibrant community offering diverse housing options and well-kept neighborhoods.</p>
<p>Strengthens community and regional partnerships. (Strengthens Partnerships)</p>	<p>Plans and designs the City's growth to minimize emissions and other environmental impacts.</p>	<p>Encourages partnerships or activities to proactively prevent crime, and provide education on personal and community safety.</p>	<p>Supports a balanced transportation system that reflects effective land use and reduces congestion.</p>	<p>Fosters community networks to act, connect, advocate, and cross-pollinate ideas across business sectors.</p>	<p>Creates and maintains public spaces to offer activities that connect, benefit, and reflect our community.</p>
<p>Provides assurance of regulatory compliance to minimize and mitigate risk. (Regulatory Compliance)</p>	<p>Provides education to the community to protect and preserve the natural environment.</p>	<p>Encourages sustainable community redevelopment and rehabilitation practices.</p>	<p>Designs, constructs, and maintains an interconnected and multimodal transportation network that is safe, accessible, and sustainable.</p>	<p>Supports housing options, educational opportunities, and amenities that attract and develop a skilled and quality work force.</p>	<p>Supports the arts, historically and culturally significant buildings and sites, and community events.</p>
<p>Maintains transparent, ethical, inclusive and accountable leadership and collaboration. (Leadership and Collaboration)</p>	<p>Mitigates and abates threats to the environment.</p>	<p>Investigates and endeavors to solve crimes and address the needs of crime victims.</p>	<p>Plans, operates, and maintains infrastructure networks.</p>	<p>Fosters regional and public / private collaboration to contribute to economic stability.</p>	<p>Enhances multi-generational community enrichment and meaningful volunteer and neighborhood engagement.</p>