

Meet our Presentation Team







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Meet our extended team



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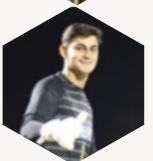
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Quantitative Research



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Nicolas Wilkes Secondary Research



Background Purpose Methodology

Encountering Discrimination in Salem

Discrimination Rating



Agenda

Comfort
Reporting Bias
Crime

Awareness of the HRC

Community Belonging



Recommendations

Questions?



THANK YOU TO OUR COMMUNITY PARTNERS!!!!















Background







Partnership Continues



Methodology



Online Surveys

- City of Salem's social media
- Email Distribution
- Word of Mouth



In-Person Surveys

- ARCHES & Church @ the Park
- Family Prayer & Worship Center
- Chemeketa Food Pantry

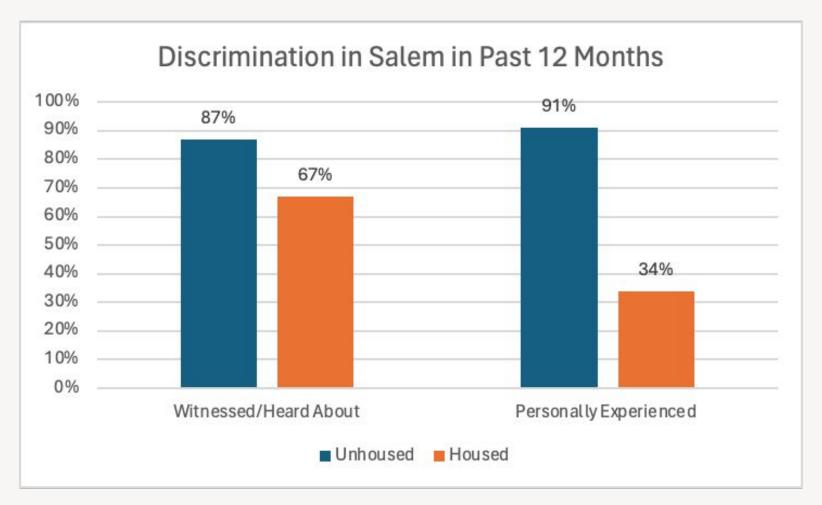


Community Partners

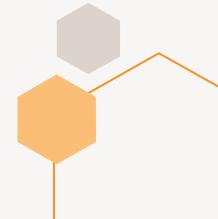
- Partners' social media
- Partner Newsletters
- Email Distribution
- Word of Mouth



Encountering Discrimination







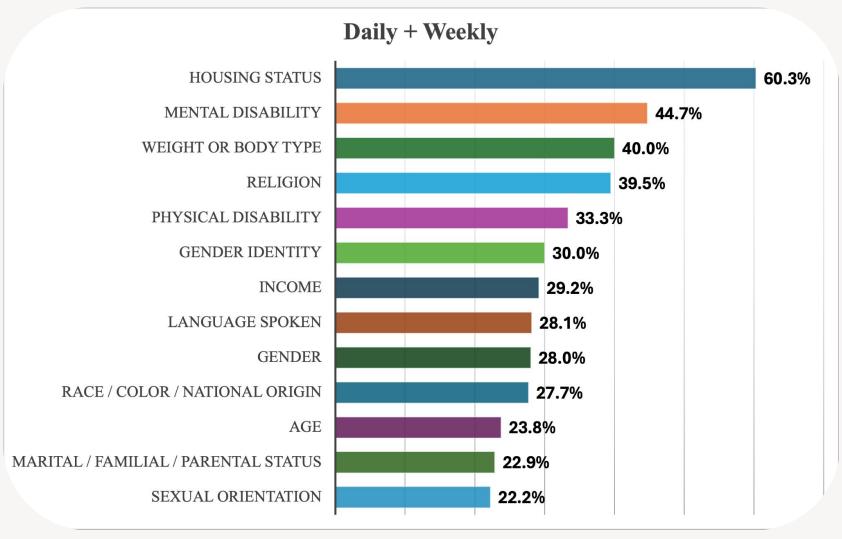
Witnessed vs Experienced

Types of Discrimination Witnessed/Heard about in past 12 months in Salem	Types of Discrimination Personally Experienced in past 12 months in Salem
(639 respondents, check all that apply)	(330 respondents, check all that apply)
70% Race/Color/National Origin 59% Housing Status 45% Gender Identity 42% Language Spoken 36% Sexual Orientation	32% Race/Color/National Origin 28% Age 27% Gender 24% Housing Status 21% Weight/Body Type



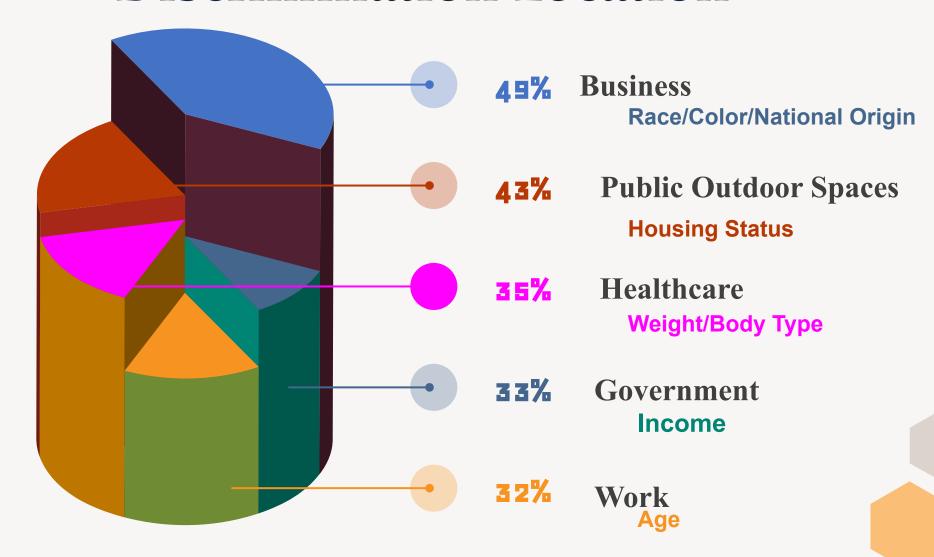


Discrimination Frequency



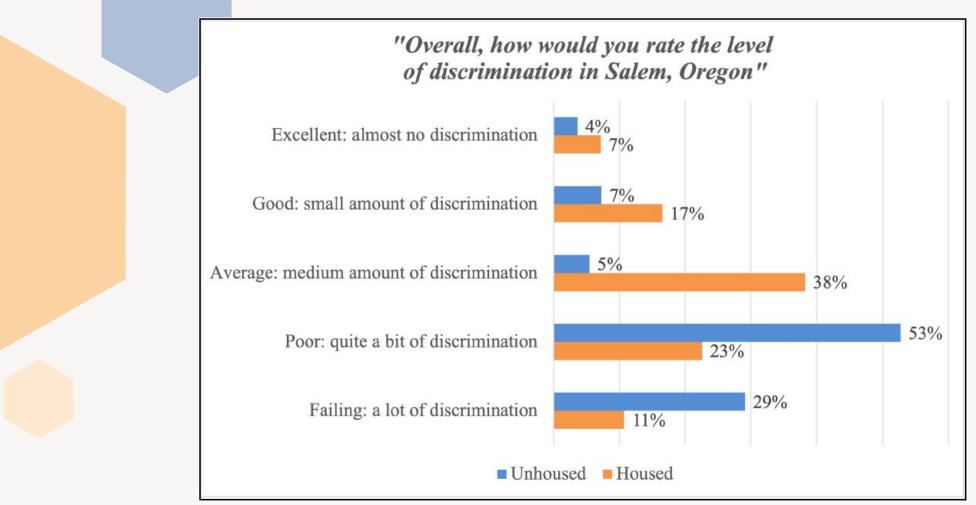


Discrimination Location





Overall Rating of Discrimination





Discrimination Ratings: Demographics

Average Rating of Salem for Level of Discrimination

5 = Exc. (Almost No Discrimination); 4 = Good (Small Amount);

3 = Avg. (Small Amount); 2 = Poor (Quite a bit); 1 = Fail (Lots)





Discrimination Rating: Open-Ended



Theme	%
I have personally experienced discrimination	14%
I have personally seen discrimination	25%
I have heard of discrimination occurring	21%
Discrimination occurred within response	9%
Reverse discrimination	2%
I have never experienced, seen, or heard about discrimination	5%
All other Responses	40%

Discrimination Rating: Quotes

I have personally experienced discrimination:

"They say 'You can't judge a book by its cover' but people look at homeless people and do that all the time. They look at us like we are bad or lazy or criminals."

I have personally seen discrimination:

"People openly condemn the disabled, houseless, and queer communities and communities of color here ... Downtown is the worst, people defacing black owned businesses. People yelling out of their cars at houseless people. The mentally ill houseless population are so vulnerable and people are really mean to them. I don't feel safe at events or even just walking alone."

Discrimination Rating: Quotes

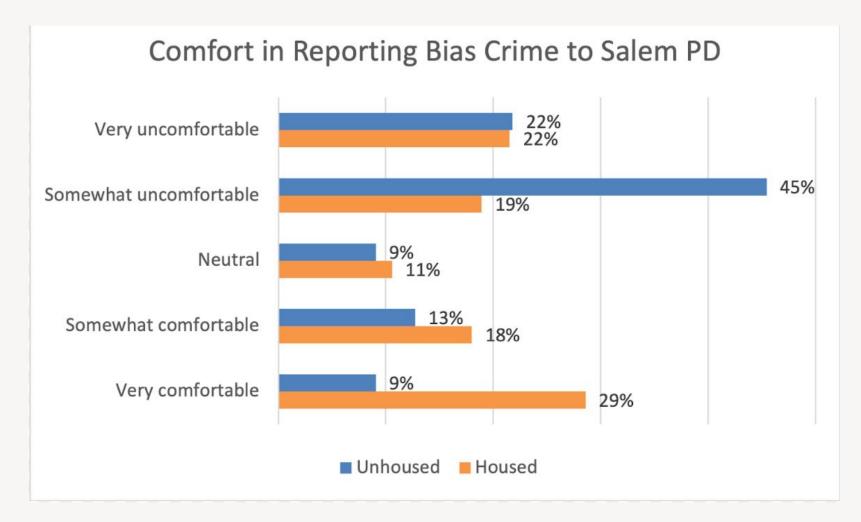
Discrimination Occurred Within Response:

"I'm confused on how people are discriminated against. Where is this happening?? The grocery store?? I have never heard nor seen this happen. If it's with homeless, I can understand that. The ones we see are trashing our city. No one wants that around."

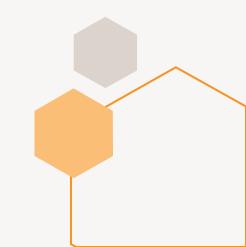
All Other Responses:

"Our community needs more opportunities for community gatherings of people from diverse groups and backgrounds. We need more open dialog as well as more opportunities for participation by marginalized populations in Salem."

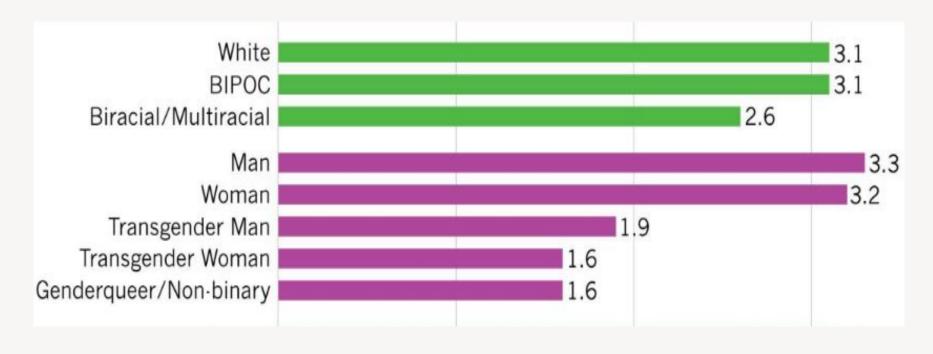
Comfort levels reporting bias crime







Those who are least comfortable making reports about bias crimes





Reporting Bias Crime: Quotes

Very Comfortable:

"Despite nationwide negative reporting on law enforcement, I have faith in the Salem PD doing an excellent job."

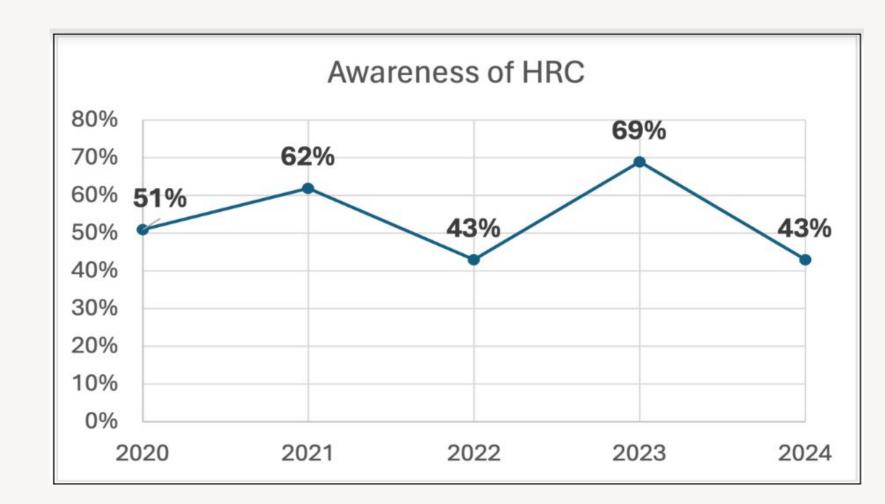
Comfortable, but seems futile:

"I would report it. I'm not convinced that SPD would act on it."

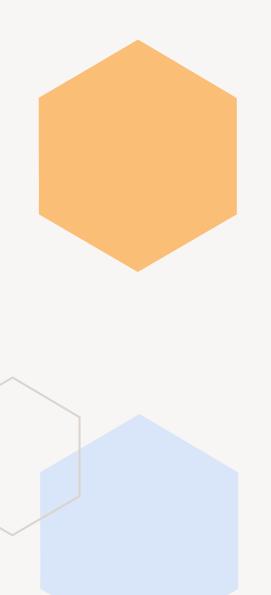
Uncomfortable, and seems futile:

"The couple times I've had to call the police we were told that they cannot do anything to help. It almost feels like they cannot respond until someone gets hurt or something worse happens. I've also seen biases in the local police department itself, which makes me feel unsafe depending on them."

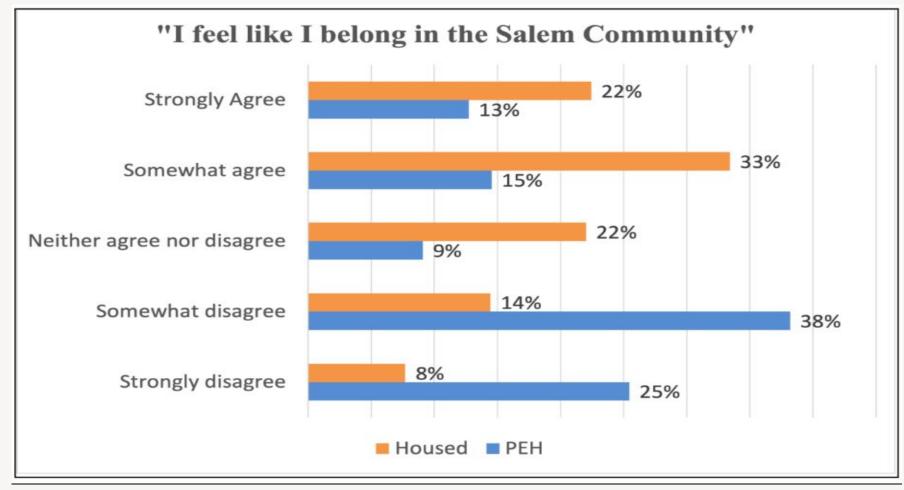
Awareness of HRC



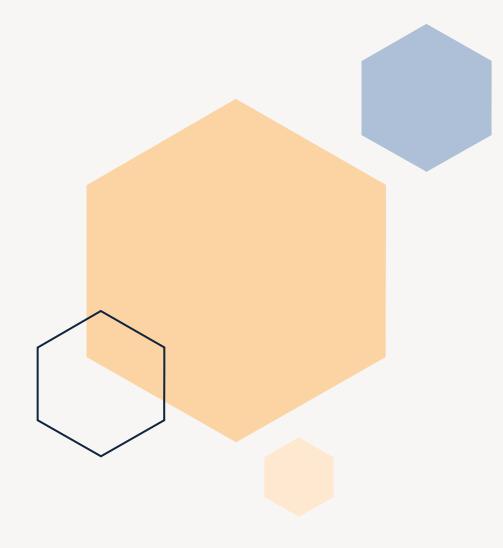




Community Belonging and Public Places







Recommendations

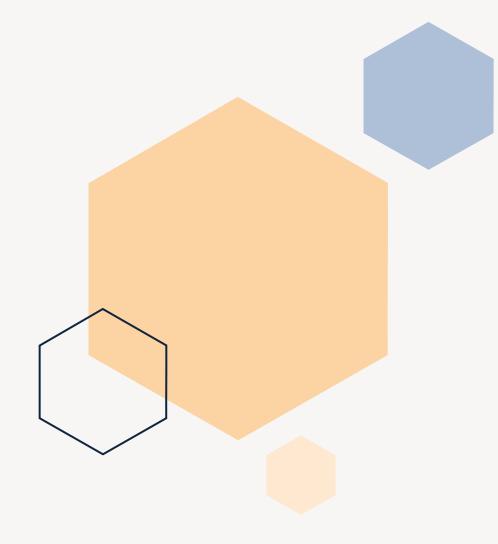
For Future Surveys:

- Consider alternating a focus one year on community belonging and the next on encountering discrimination
- Add an answer option of "Neighborhoods" as a location where discrimination occurs
- Develop strategy for better outreach and connection with Pacific Islander community

Awareness of HRC:

- Continue efforts at events and with partners to build awareness
- Explore opportunities for interns to work with HRC





Recommendations

Decrease Discrimination:

- Get the word out that "Housing status" has been added to Salem's code
- "Healthcare settings" is one of top 4 discrimination locations.
 Partner with Salem Health and other medical providers.
- "Government offices and agencies" is one of top 4 discrimination locations. Develop a plan for awareness and training

Increase Community Belonging:

- Partner with Salem PD to increase community connection
- Host community outreach and education events within the Salem library system





Questions







References/Credits

Most Images: https://www.travelsalem.com/

