

CITY OF SALEM HEAL POLICIES MENU

Category	Salem Comprehensive Policies Plan	Salem Transportation System Plan	Comprehensive Park System Master Plan	Other
LAND USE AND TRANSPORTATION				
Comprehensive Plan, Land Use Plan, and Transportation Plan Updates				
1. Include general health goals; promote physical activity and access to healthy food options	P. 3, Section A1			
2. Promote mixed-use, transit-oriented, and/or compact development	P. 33, Goal F	P. 2-4, Section 7; P. 8-6, Policy 2.2; P. 16-4, Section 8		
3. Promote street connectivity	P. 14, Section E	P. 6-1 - P. 6-6; P. 16-4, Section 10		
4. Promote “complete streets”		TSP is consistent with Complete Streets, though the term "Complete Streets" is not used		
5. Promote pedestrian and bicycle safety in all transportation planning	P. 42, Goal J, Policy 14	P. 7-7, Objective 3; P. 8-7, Objective 3		
6. Improve access for all residents to existing recreational and natural areas	P. 44, Goal K	P. 7-5, Policy 1.1	P. 68, Chapter 5, Goal 2	
7. Provide transit access to grocery stores	P. 32, Goal E, Policy 6C			
8. Collaborate with public health agencies and organizations to support programs and activities related to nutrition, including classes in gardening, meal planning, and cooking				
9. Increase the number of parks, open spaces, and recreational trails	P. 44 Goal K, Policy 1		P. 70, Chapter 5, Goal 4	
Establish Guidelines and/or Zoning Controls				
10. Adopt incentives for compact, mixed use and/or transit-oriented development	P. 33 Goal F			
11. Establish pedestrian and bike friendly street design standards	P. 41, Goal J, Policy 4			

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12. Allow new and/or support existing farmers markets				The City closes a block of Chemeketa downtown for the Wednesday Farmers Market May - September.
13. Allow new and/or support existing community gardens				Brown Road Garden - Developed by East Salem Partnership at site of an undeveloped city park
14. Create a healthy food zone around schools and parks by allowing or supporting the location or wholesome food retail and community gardens in those areas				
15. Allow or support the location of wholesome food retail in neighborhoods that have a concentration of retailers of sugar-loaded beverages, high fat, high salt, and heavily processed foods				
16. Allow Community Supported Agriculture distribution points on public property				
Bicycle and Pedestrian Plans				
17. Establish dedicated pathways for pedestrians and cyclists			P. 70, Chapter 5, Goal 3.6	
18. Address pedestrian and bicycle safety at crossings, along traffic corridors, on routes between residential areas and schools, and in other transportation projects	P. 42, Goal J, Policy 14	P. 7-5, Policy 1.1		
Healthy Infrastructure Investments				
19. Increase accessibility of recreational facilities and other key destinations to pedestrians, cyclists, and transit riders	P. 41, Goal J, Policy 5		P. 69-70, Chapter 5, Goals 3.1-3.7	
20. Create Safe Routes to Schools from residential neighborhoods to local elementary, middle, and high schools	P. 45, Goal L, Policy 5			
21. Prioritize capital improvement projects that fund sidewalks, crosswalks and bike lanes in neighborhoods with high obesity rates				

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ACCESS TO HEALTHY FOOD OPTIONS				
Improving Access to Healthy Food Options				
22. Attract retailers that offer fresh fruits and vegetables and wholesome staple items at reasonable prices				Marion Polk Food Share (MPFS) - Funded by Community Development Block Grant (CDBG) Funds
23. Provide economic incentives for healthy food retail projects				
24. Support availability of fresh fruits and vegetables and wholesome staple items at reasonable prices in areas identified as ‘food swamps’ or ‘food mirages’				
25. Support community gardens				Brown Road Garden - Developed by East Salem Partnership at site of an undeveloped city park
26. Support year-round farmers markets				
27. Support Community Supported Agriculture				
28. Encourage low-income residents to purchase fresh produce by offering economic incentives (e.g., at your local farmers market, offer \$5 worth of produce for each \$1 of SNAP benefits)				
Recognize Retailers that Promote Healthy Eating				
29. Recognize restaurants that disclose the calorie amount and grams of fat for each menu item listed on a menu or menu board in a clear and conspicuous manner				
30. Recognize restaurants that remove foods containing artificial trans-fat from their menu				
31. Recognize restaurants that offer smaller portions of popular high-calorie and high-fat dishes				
32. Recognize restaurants that establish pricing structures that encourage consumption of lower-calorie, lower-fat, and less processed foods				
33. Recognize restaurants and markets that feature healthy check-out lanes for orders that include only lower-calorie, lower-fat, and less processed or unprocessed foods				

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SHARED USE AGREEMENTS				
34. Negotiate agreements with school districts or other entities to open use of existing recreational facilities (e.g., pools, tennis courts, fields) to general public during off-hours				Cooperative use agreement between school district and City of Salem regarding use of facilities
35. Partner with school districts or other public entities to share the cost and responsibilities of building and maintaining new park and recreation facilities			P. 70-71, Chapter 5, Goals 4.2-4.7	River Road Community Park developed through partnership between Parks Operations and Public Works
36. Partner with school districts, religious institutions, or other entities to share the cost and responsibilities of institutional kitchens for public cooking demonstrations, cooking lessons, and/or congregate meal preparation and distribution				
37. Partner with school districts, religious institutions, or other entities to share the cost and responsibilities of food distribution centers				
WORKPLACE WELLNESS & NUTRITION STANDARDS				
Workplace Wellness				
38. Require a self-assessment of wellness practices in each municipal workplace				
39. Require the city to create a tailored plan to address its needs				
40. Schedule activity breaks during the work day				
41. Encourage use of stairways				

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42. Improve breastfeeding accommodations for employees				
Healthy Meeting Policies				
43. Require that all meetings with food offer a healthy option (e.g., fruit, nuts)				
44. Make water the preferred beverage at meetings				
45. Encourage walking meetings				
46. Establish physical activity breaks for meetings that last more than one hour				
Nutrition Standards				
47. Set nutrition standards for vending machines located in city owned or leased locations				
48. Set nutrition standards for food offered for sale or served at city events, city sponsored meetings, city facilities, city concessions, and city programs				
Access to Healthy Food Options in the Workplace				
49. Offer Community Supported Agriculture (CSA) programs to city employees				