

Application Form

Profile

Ashley

First Name

G

Middle Initial

Kuenzi

Last Name

Email Address

Home Address

City

Suite or Apt

State

Postal Code

What Ward do you live in? *

☒ Ward 4

Primary Phone

Alternate Phone

State of Oregon

Employer

Communications Director

Job Title

Legislative /
Communications
Professional

Occupation

Which Boards would you like to apply for?

Community Police Review Board: Submitted

Which of the following City of Salem Board or Commission meetings have you attended? *

☒ None

Interests & Experiences

What do you feel you can contribute as a board or commission member?

I can contribute a thoughtful, balanced perspective that prioritizes both community trust and fairness in evaluating concerns about policing. I bring strong communication skills and the ability to listen carefully to different viewpoints, which I believe is essential when reviewing sensitive complaints. I value transparency and accountability in public service, and I am committed to ensuring that policies and practices reflect the community’s expectations for professionalism. As a new(ish) resident of Salem, I want to help strengthen trust between the police department and the community by asking good questions, looking at issues objectively, and working collaboratively to identify constructive solutions.

Upload a Resume

What prompted your interest in applying to serve as a board or commission member?

I am applying because I believe community involvement is essential to building trust between residents and public institutions. The Community Police Review Board plays an important role in ensuring transparency and accountability, which are values I care deeply about. I want to contribute to a process that gives residents confidence their concerns are being heard and taken seriously. As a new(ish) Salem resident, I feel a responsibility to participate in opportunities where I can help strengthen the relationship between the police department and the community it serves.

Please explain how your education, professional, personal, or volunteer experience and knowledge qualify you to serve on the board(s) or commission(s) for which you are applying.

My background in communications and public policy has given me experience in listening to diverse perspectives, analyzing complex issues, and presenting information clearly and fairly. I have worked closely with community members, organizations, and policymakers, which has helped me develop the skills to navigate sensitive conversations with respect and objectivity. In addition, I have a strong understanding of how government processes work and the importance of transparency and accountability in maintaining public trust. On a personal level, I value fairness, integrity, and constructive dialogue. These qualities, combined with my professional and civic experience, equip me to thoughtfully review complaints, ask meaningful questions, and contribute to recommendations that strengthen the relationship between the Salem Police Department and the community it serves.

List any experience you have with volunteering for the City of Salem or other organizations.

While I have not yet volunteered directly with the City of Salem, I have been actively involved in community and civic efforts through both campaign and nonprofit work. I served as Campaign Manager for Morry Jones for Silverton Mayor in 2022 and for Stephanie Mantie for Silver Falls School Board in 2021, where I coordinated volunteers, managed outreach, and worked closely with community members. I also volunteered with Outward Church's THX Giving Campaign in 2022, helping organize volunteers and distribute resources to families in need. In addition, I contributed to outreach efforts for Denyc Boles' State Senate campaign in 2020 through letter writing. These experiences have strengthened my organizational skills, ability to work with diverse groups of people, and commitment to civic involvement—all of which I believe would be valuable to the Community Police Review Board.

Briefly explain any experience you have working with your neighborhood association or other public bodies or committees.

I have not yet served on a neighborhood association or public body, but I have experience working in community-focused roles that required collaboration, public engagement, and accountability. Through my work managing local campaigns, I regularly engaged with community members, listened to their concerns, and helped communicate those concerns to decision-makers. In addition, my volunteer coordination work has given me experience organizing groups of people toward a shared civic goal. While I have not served on a formal committee, these experiences have prepared me to work productively in a group setting where diverse perspectives are shared and public trust is central.

Can you commit to attending a minimum of 75 percent of scheduled meetings? (Please refer to the City's website for the meeting schedule. Failure to meet the attendance requirement may result in removal from office.)

☒ Yes ☐ No

Please list up to three (3) references whom we could contact to learn more about your qualifications (name/email address or phone number/relationship).

Raquel Moore-Green, rmghd19@gmail.com, (503) 362-5021, Relationship: Boss / Mentor
Daniel Bonham, dbonham31@gmail.com, (971) 237-7311, Relationship: Boss
Jake Pelroy, jake@pelroy.com, (541) 543-5391, Relationship: Boss / Mentor

Question applies to Community Police Review Board

What is your experience with ethnic and cultural diversity, including demonstrated life experiences or training in cultural or ethnic diversity?

Throughout my professional and volunteer experiences, I have worked with people from a wide range of cultural, ethnic, and socioeconomic backgrounds. In my roles in legislative offices, campaigns, and community volunteer work, I have engaged with constituents and volunteers whose perspectives and life experiences differed greatly from my own. These experiences have taught me the importance of listening carefully, approaching situations with empathy, and considering the impact of policies and decisions on diverse populations.

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Ethnicity

Gender

Question