

Salem: An International City



ADVANCED ECONOMIC SOLUTIONS



Salem Demographics:

- **White:** 112,113 (69.8%)
- **Hispanic:** 31,166 (19.4%)
- **Two or more races:** 8,332 (5.2%)
- **Asian:** 5,543 (3.5%)
- **African American:** 1,833 (1.1%)
- **Native American:** 806 (.5%)
- **Native Hawaiian and Other Pacific Islander:** 728 (.5%)
- **Other Race:** 97 (.06%)

Salem – Keizer Public School

Demographics:

- White: 50%
- Hispanic: 40%
- Multiethnic: 5%
- Asian: 2%
- Pacific Islander: 2%
- African American: 1%
- Native American: 1%

Salem Household Income - 2013

- White: \$46,821
- Hispanic: \$30,935
- African American: \$34,129
- Native American: \$40,499
- Asian: \$60,956
- Native Hawaiian or Pacific Islander: \$20,372
- Some other races: \$36,859
- Two or more races: \$26,528

Median Age by Race in Salem:

- White: 42 years
- Hispanic: 21.2 years
- African American: 44.9 years
- Native American/Alaskan: 48.4 years
- Asian: 35.3 years
- Hawaiian/Pacific Islanders: 30 years
- Other races: 25.3
- Two or more races: 24.7 years

Owner/Renter occupied Households in Salem:

- **Whites:** Owner: 54.5% Renter: 45.5%
- **Hispanic:** Owner: 33.2% Renter: 66.8%
- **African American:** Owner: 23.4% Renter: 76.6%
- **Native American/Alaskan:** Owner: 42.2% Renter: 57.8%
- **Asian:** Owner: 60.8% Renter: 39.2%
- **Hawaiian/Pacific Islander:** Owner: 2.7% Renter: 97.3%
- **Other Races: Owners:** Owners: 19.3% Renters: 80.7%
- **Two or more races:** Owners: 13.6% Renters: 86.4%

Language usage in Salem:

- 81.7% of residents speak English at home
- 14.4% of residents speak Spanish at home
- 3.9% of residents speak other languages at home

Languages Spoken by Race:

- **White:**

Native: 98.2% speak English & 1.8% speak another language

Foreign Born White: 58.2% speak another language & 41.8% speak only English

- **Hispanic:**

Native: 41.1 speak English & 58.9 speak another language

Foreign Born: 96.7 speak another language & 3.3 speak only English

- **African American:**

Native: 97.3 speak English & 2.7% speak another language

Foreign Born: 93.7 speak another language & 6.3% speak only English

- **Asian:**

Native: 62.6 speak English & 37.4% speak another language

Foreign Born: 80.9% speak another language & 19.1% speak only English

- **Native Hawaiian/Pacific Islander:**

Native: 41.4 speak English & 58.2% speak another language

Foreign Born: 80.9 speak another language & 19.1 speak only English

Languages Spoken by Race:

- **Other Races:**

Native: 24.8% speak English & 75.2% speak another language

Foreign Born: 95.3 speak another language & 4.7% speak only English

- **Two or More races:**

Native: 14.6% speak English

Foreign Born: 100% speak another language