

PROCLAMATION

WHEREAS, according to the U.S. Small Business Administration, there are more than 36 million small businesses across the United States, employing nearly half of all private-sector workers and creating roughly 90 percent of new jobs between March 2023 and March 2024; and

WHEREAS, studies show that most Americans believe small businesses make a positive difference in their communities; in Salem, every dollar spent locally helps strengthen our economy here, as well as support families and keep our city thriving; and

WHEREAS, Salem's small business owners, along with those around the country, continue to meet challenges head-on — from inflation and supply chain issues to rising costs — while adapting through creativity, innovation, and an ever-stronger connection with their customers; and

WHEREAS, Salem's small businesses are the heart of our community — the shops, restaurants, and services that bring life to our neighborhoods, create local jobs, and make our city unique; and

WHEREAS, the Saturday after Thanksgiving has become a national and local tradition known as Small Business Saturday, encouraging people to shop small and support the businesses that always support us; and

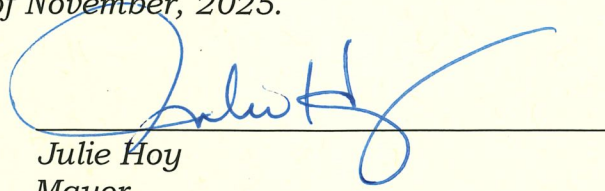
NOW, THEREFORE, I, Julie Hoy, Mayor of the City of Salem, do hereby proclaim November 29, 2025, as

SMALL BUSINESS SATURDAY

and encourage everyone in our community to join in celebrating and supporting Salem's small businesses — the backbone of our local economy and the heart of our shared community spirit.

DATED this twenty-fourth of November, 2025.




Julie Hoy
Mayor