

Livability Levy Oversight Committee Application

1. Please complete this application to apply for the Livability Levy Oversight Committee

1. Profile

First Name

Jim

Middle Initial

N

Last Name

Vu

Email Address

[REDACTED]

Company Name

Home Address

[REDACTED]

Apt/Suite

NA

City

Salem

State

OR

Postal Code

97304

What Ward Do You Live In?*

8

Primary Phone

[REDACTED]

Alternate Phone

[REDACTED]

Employer

Core Solutions Consulting

Job Title

Owner

Occupation

Business Consultant-Frictional CFO

2. Which of the following City board or commission meetings have you attended?

Budget Committee

Downtown Advisory Board

Salem Cultural and tourism Promotion Advisory Board

3. What do you feel you can contribute as a board or commission member?

Professionally, I have been a commercial lending for over ten years and am currently the CFO for a local business I have extensive knowledge in analyzing financial reports and setting financial goals. I served on the City's Forecast Review Team for the City of Salem's current budget working with members of Salem's Budget Committee and the City's CFO. I feel that my real world experience creating budgets and setting measurable goals in spending with focusing on S.M.A.R.T. (specific, measurable, attainable, realistic, timely) goals will benefit this oversight committee.

4. What prompted your interest in applying to serve as a board or commissoin member?

When serving on the Forecast Review Team, I felt my contributions on how the City forecasted was beneficial in creating a forecast that is realistic and based on historical data. I would like to bring that to this committee.

5. Please explain how your education, professional, personal, or volunteer experience and knowledge qualify you to serve on the board(s) or commission(s) for which you are applying.

I have a business administration degree with concentrations in marketing and finance from the University of Washington. I served for six years as board chair for Salem Keizer's Valley Inquiry charter school. When I joined the schools board, there was a -\$90,000 a year operating budget and the school was on track to close within three years. After my tenure, the school had over \$300,000 in cash reserves. I served for seven years on the Salem Main Street association board, which I helped found. I currently serve on the. Salem area chamber, board of directors and the Western Oregon University Board of trustees. On both of those boards, one of my primary duties is making financially sound decisions.

6. List any experience you have with volunteering for the City of Salem or other organizations.

City Of Salem budget forecast team, Valley Inquiry charter school board chair, straub environmental learning center board member, Travel Salem board member, Salem Area Chamber Of commerce board member and vice president of events, Western Oregon University Board of trustees.

7. Briefly explain any experience you have working with your neighborhood association or other public bodies or committees.

While serving on the Salem Main Street association board, sound permits required getting approval from the downtown neighborhood association and we were successful in receiving the approval for those permits numerous times. I have attended and presented to the downtown advisory board as a downtown property owner as well as board president of the Salem Main Street association. As a West Salem resident, I have attended West Salem neighborhood association meetings.

8. The Livability Levy Oversight Committee is anticipated to convene quarterly. Can you commit to attending a minimum of 75 percent of scheduled meetings?

Yes

9. Please list up to three references whom we could contact to learn more about your qualifications (name/email address or phone number/ relationship).

	Name	Email or phone number	Relationship to you
1.	Tom Hoffert		CEO of Salem Area Chamber of Commerce, I serve on this Board
2.	TJ Sullivan		Board President of Salem Main Street association. I and the past president and he is the current president.
3.	Dr. Jesse Peters		Western Oregon University president, I currently serve on the Board of trustees

10. What is your experience with financial planning, auditing or operations?

Former commercial loan officer an analyzed business and personal financial statements. Currently serving as CFO for a successful local medium to large sized business. Served on the City of Salem forecast review team and had to understand actual budgets versus forecasted budget. I think understanding the city's budgeting philosophy to have budgets that will be below or at budget will be helpful on serving on this committee.

11. Are you currently or have you been a member of the Salem Library Advisory Board, Salem Parks and Recreation Advisory Board or the Center 50 Advisory Commission?

No

12. Are you or a family member currently employed or were you previously employed by the City of Salem?

No

13. What do you see as the role of a member of the Livability Levy Oversight Committee?

Providing oversight on the funds that the people of Salem approved in the last election. I believe I have a responsibility to take my financial knowledge and to spend the taxpayers money to receive the best return on the investment that this people of Salem intended these funds to be used

14. Ethnicity

Asian

15. Gender

Male