

(MODIFIED VERSION)

“Salem has been known as the Cherry City for over a hundred years. Flowering cherry trees are common all over Salem, but particularly around the state capitol building downtown. Each spring, the capitol mall bursts into bloom. My design uses the cherry blossom combined with a star to represent being the state capital. The blue band stands for the Willamette River, which runs north to south through the city. I know the pink is a bit unorthodox, but I think it makes the flag immediately distinctive.”

NAVA rating: 7.3

Planning Commission Rating: 7.25

A

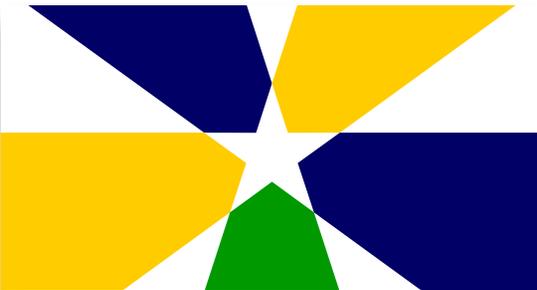


“The design elements of my flag, which I am dubbing the "Salem Cherry" invoke a few different aspects of Salem. On the left and right sides there sits a blue stripe, which symbolizes the Willamette River running along the west of the city as well as the various smaller creeks that run alongside the eastern section of the city. These stripes also symbolize connection with the Oregon state flag which will likely often be flying above this flag. The central red circle pays homage to Salem's nickname - The Cherry City as well as the historic Cherry Festival and significance of cherries to the agricultural history of Salem. The white emblem in the center of the cherry acknowledges the capitol building and the status of Salem as the capital of Oregon. The emblem also has a second meaning, as the eight columns stand for the 8 wards of Salem from which the city councilors are elected.”

(Commission Judge's favorite)

Planning Commission Rating: 7.02

B



“I found that the current flag was full of great meaning and just needed a bit of a touch up. The star represents the capital of Oregon, and the beams emanating from the star representing the function the city plays in the function of the rest of the state. Each color represents something in particular. White for peace, blue for the sky and water, gold for the harvest, and green for the land and hope. “

NAVA rating: 5.8

Planning Commission Rating: 6.5

C



“My design reworks the essential elements and colors of the current flag, reconfiguring the four diagonal bands of blue and yellow in a regular pattern and retaining the vertical white on green representation of the state capitol but in a prominent, central, eye-catching position. This unique local feature meriting a large impactful presentation.”

NAVA rating: 5.8

Planning Commission Rating: 4.6

D