

Salem Historic Landmarks Commission

2019 Accomplishments & 2020 Work Plan



January 2020





Message from the Chair

Dear Mayor Bennett and Council Members,

The Salem Historic Landmarks Commission (HLC) is pleased to present our 2019 Accomplishments and 2020 Work Plan. HLC and City of Salem staff have worked together to accomplish much in 2019 and we look forward to continuing our partnership towards our 2020 goals. In 2019 we chose to reinforce many new efforts that we began in 2018. In this report you will notice a great number of accomplishments, but I would like to highlight some of my favorite pieces here.

The work done to recognize the Chinese community in Salem over the last few years has been remarkable. In 2019, we completed a new phase by installing vinyl wraps at the Pioneer Cemetery and downtown in the area that was traditionally Chinatown. They also continued the Qing Ming festival drawing another large crowd including those of Chinese descent and general Salemites interested in city history. We continued our "This Place Matters" historic photo contest and through assistance from city staff we had a wonderful turn out, especially from the youth categories created in 2018. It appears this contest gets harder each year as people explore more and more of the historic places in Salem.

As an archaeologist I am excited by the way Salem has embraced its archaeological resources including the work being done at Salem Pioneer Cemetery, City of Salem Police Facility, and numerous projects by local landowners. It seems the city has really come into its own over the last couple years in regard to how it addresses archaeology and has become a great resource for anyone working in the city to help them address these resources. I also want to applaud the work being done at a higher level to consult with local tribes and partner with them on numerous endeavors and solidify those relationships through agreements.

2020 will be a busy year for the HLC and city staff as we begin two new endeavors. In 2020 we must complete and adopt a new 10-year Historic Preservation Plan. Work has already begun with the first public meeting held in December 2019 and city staff meeting with two neighborhood associations that have Historic Districts. These were great first steps to find out what is important to the community and discover how HLC and the city can participate. I greatly enjoyed the discussions and look forward to finding new ways to incorporate citizens ideas into the next 10 years.

2020 will also include a major code revision. City staff has already been working with commissioners to brainstorm how we can streamline the code to make it easier for staff and historic property owners to move through the review process while ensuring that the cases that come before landmarks commission are appropriate.

I am excited to see what 2020 brings and, on behalf of the commission, would like to thank Mayor Bennett and the City Council for their continued support.



Jamie French, Chair
Salem Historic Landmarks Commission

Commission Purpose & Historic Preservation Plan

The Salem Historic Landmarks Commission provides expertise on identifying, designating, and preserving significant properties related to the community's prehistory and history by encouraging the rehabilitation and ongoing viability of historic buildings and structures; strengthening public support for historic preservation efforts within the community; fostering civic pride; encouraging cultural heritage tourism; and promoting the continued productive use of recognized resources, and implementing the policies contained in the Salem Area Comprehensive Plan for the preservation of historic resources. (Ord No. 34-10)

In 2010 the Salem Historic Landmarks Commission adopted a Historic Preservation Plan with the following Goals:

-  1. Improve the application and review process and revise the historic preservation code and design guidelines
-  2. Develop a Public Outreach and Education Program
-  3. Develop Economic and Recognition Incentives
-  4. Survey and Designate Salem's Historic Resources
-  5. Promote Heritage Tourism and Local History

All of the work identified in the Commission's Annual Work Plan relates directly to these goals which were approved by Salem City Council, when the Historic Preservation Plan was adopted.

The HLC is comprised of nine members appointed by the Mayor. As a Certified Local Government (CLG), it is required that a majority of the members meet the United States Secretary of Interior's Historic Preservation Qualifications Standards, to the extent that candidates are available in the community. Professional fields for consideration may include archaeology, architectural history, conservation, cultural anthropology, curation, engineering, folklore, historic architecture, historic landscape architecture, historic preservation, historic preservation planning, and history.

Five members of the HLC currently meet these qualification standards. The professional positions are held by two archaeologists, a historic preservation professional, a historian, and an architect. The at-large positions are held by an attorney, a historian, a planner, and a historic property owner. The HLC currently has no vacancies.

Commission Members

Carroll Cottingham – Commissioner Cottingham was appointed to the HLC in December 2017. He holds an MA in Historic Preservation and Planning from the University of Maryland and prior to moving to Oregon, he worked for the NPS on federal and local preservation and protection in the Chesapeake Bay region. He lives with his family in Salem and works for ODOT as the Distracted Driving Project Coordinator.

Jessica Curteman - Commissioner Curteman was appointed to the HLC in July 2019. She holds a M.A. in Archaeology from Oregon State University, and she has worked in archaeology for state and federal agencies and private contract firms around the northwest. She lives with her family in south Salem and works for the Confederated Tribes of Grand Ronde as the Senior Archaeologist in their Cultural Resources Department. She enjoys continuing to be an advocate for the people of Oregon's cultural heritage resources and educating others in how to become proactive and learn more about the history of their cities and state.

Jamie French (Chair) - Commissioner French serves as a Professional member, holds a M.A. in Historical Archaeology and works for the Oregon SHPO as an archaeologist. She's worked at locations such as Salem Pioneer Cemetery, Champoeg State Park, Fort Yamhill State Park, Camp Adair, and Fort Hoskins County Park. A life-long Salemite, Jamie enjoys educating people about archaeology in urban environments and watching current developments in Salem that join the history of the town with new opportunities for its residents.

Jennifer Maglinte-Timbrook – Commissioner Maglinte-Timbrook serves as an At-Large member and works at the State of Oregon Department of Revenue. She has a B.A. in History and pursued a M.S. in Historic Preservation and Urban Planning from Eastern Michigan University. Before joining Salem's HLC, she served as a Commissioner on the West Chicago HLC for six years. Jennifer took over the role as Vice-Chair of the Commission in January 2017.

Patty Mulvihill – Commissioner Mulvihill has resided in Salem since 2016 and was appointed to the Historic Landmarks Commission in September of 2018. She is an Indiana native who has dedicated her professional career to serving local governments. Patty is the General Counsel for the League of Oregon Cities. She describes herself as a practical conservationist and is excited to serve the city of Salem and its Historic Landmarks Commission.

Tracy Schwartz – Commissioner Schwartz was appointed to the HLC in December 2018. As one of the commission's newest members, Tracy brings a wide range of experience to the HLC. She holds a M.S. in Historic Preservation, an M.A. in Anthropology, and is currently working towards a Master's in Business Administration. Tracy works for the Oregon State Historic Preservation Office as a Cultural Resource Specialist.

Kelly Thomas – Commissioner Thomas graduated from the University of Nevada, Las Vegas (UNLV's) School of Architecture in 1997 where he became passionate about a sustainable built environment. Two years later, during Nevada's 70th Legislative Session, he proposed a package of legislation with that in mind. In 2009, he became an Energy and Environmental Design (LEED) practitioner and eventually worked as the Executive

Director for the U.S. Green Building Council-Nevada Chapter (USGBC-NV). In the summer of 2018, he moved to Salem with his fiancée and German Shepherd where he felt the need to channel his interest in sustainability into historic preservation.

Russell Schutte (Vice-Chair) – Serving as a Professional member Russell works for CB Two Architects. He’s worked on numerous historic projects in Salem and understands the importance these resources have to the community. Russell holds 4 degrees, including a Masters of Architecture and volunteers teaching students about Architecture through the AVID and Architects in Schools programs.

Andy Zimmerman — Commissioner Zimmerman was appointed to the HLC as a Professional member in December 2018. A lifelong Salem resident, he wrote a column about Salem-area history for the Statesman Journal for more than five years. He also serves as the chairman for the Oregon Century Farm and Ranch program. Andy works for the Oregon Department of Agriculture as a Publications and Web Specialist. When not spending time with his wife and children, the Western Oregon University graduate can be found gardening, sometimes with success.

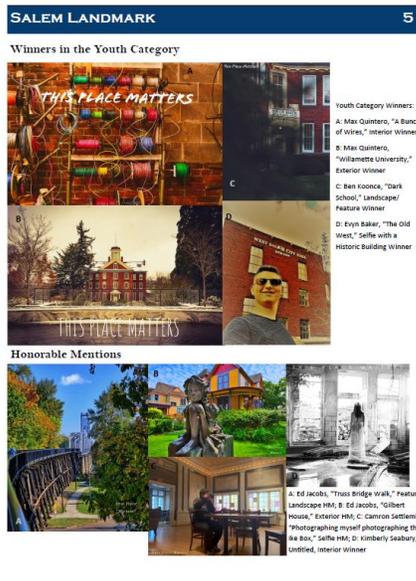
2019 Accomplishments

Between January 2019 and December 2019, the Salem Historic Landmarks Commission held ten public meetings and fourteen public hearings. Out of a total of fifty Historic Design Reviews processed (an all-time high), thirty-six were Minor Administrative Alteration Reviews completed by staff while the other fourteen went before the HLC as Major Historic Design Reviews.

2019 Projects

Salem Landmark - HLC Newsletter

Publication of quarterly newsletters with articles written by the HLC Commissioners has continued and the HLC has successfully created, printed, and distributed four newsletters to over 600 Salem residents in both hard copy and electronically from January to December 2019. These newsletters include technical articles about how property owners can maintain their historic properties as well as information about the history of Salem. The newsletter mailings were funded by a grant obtained through the Certified Local Government (CLG) program through the State Historic Preservation Office (SHPO).



Marion Car Park Site May New Chapter

Commissioner Andy Zimmerman

Opening Today for Parking Business

The Marion Car Park and Historic Car Park at Liberty and Perry streets, are owned and operated by the Salem Historic Landmarks Commission. The Marion Car Park and Historic Car Park at Liberty and Perry streets, are owned and operated by the Salem Historic Landmarks Commission. The Marion Car Park and Historic Car Park at Liberty and Perry streets, are owned and operated by the Salem Historic Landmarks Commission.

downtown buildings still standing, Belluschi was involved in the design of the Oregon Statesman Building (1952), the Marion County Courthouse (1954) and the Salem YWCA (1954).

The car park was one of the first elevated rooftop parking structures in Salem. A "capacity of 150 cars is planned for the building which will include service station facilities, waiting rooms, and offices," the Oregon Statesman reported Nov 14, 1950. Marion Car Park opened June 29, 1951. It served downtown Salem drivers until it closed in 2014.

The property's place as one of the first car parks in downtown Salem isn't its only brush with history. The site also is unique in that it was the address of the Holman Building, which served as the home of Oregon state government from 1859-76.



Parking advertisement in the Capital Journal, April 22, 1955, p. 13.

Left: Excerpts from the Summer 2019 edition of the HLC Newsletter.

Northwest corner of Ferry and Commercial NE may experience an awakening after dormant for a few years. The Salem Historic Landmarks Commission approved unanimously (9-0) in December to approve demolition of the car park site in preparation of a proposed new

Marion Car Park was constructed in 1950 to the Marion Hotel, which was where the Convention Center sits. The complex was designed by renowned architect Pietro Belluschi, played a key role in the evolving look of downtown Salem in the 1950s. Among the

Historic Preservation Month – May 2019

This year, the HLC participated in several events during Historic Preservation Month including hosting a table at the 9th Annual Historic Preservation Fair, held at the Capitol Mall on the north side of Court Street NE.



The free event showcased many heritage organizations that are helping to preserve historic events, persons, and places that tell Oregon’s story. The HLC booth was a popular stop this year for kids as they took turns spinning the trivia wheel and testing their historic knowledge!

Mayor Bennett presents a proclamation honoring Historic Presentation Month to HLC Commissioners Russell Schutte and Jennifer Maglinte-Timbrook.



Historic Photo Contest

The HLC had a fifth successful year hosting the “This Place Matters” Historic Photo Contest! There were more entries than ever this year: fifty-seven in the adult category and twenty-nine in the youth category. Awards were offered for each age group in the following categories: Historic Building, Historic Place, Historic Neighborhood, and our new category, Selfie with a Historic Place. Winners were announced at the June HLC meeting and all photos were displayed at the Oregon State Capitol during Historic Preservation Month (the winner of each category in the adult section are featured on the front of this work plan).



Above: Commissioner Russell Schutte presents an award to winner Max Quintero. Quintero won both the Interior and Exterior category in the youth division.

Left: Commissioner Carroll Cottingham presents an award to winner Jacquie Klose who took home first place in the Historic Exterior category.

Historic Photo Contest Winners on display at the Oregon State Capitol Building. This will be the last year for display at the Capitol and the Awards Committee is looking forward to thinking of a new way to display the winning photos!



HLC Annual Awards

In 2010, the HLC established the Benjamin Maxwell Award to recognize outstanding contributions to the preservation of Salem’s historic resources. In 2013, the Virginia Green Award was established to recognize exemplary service on behalf of Historic Preservation within the Salem Community.

Benjamin I. Maxwell Award

This year, the Maxwell Award went to Franca M. Dyer, Scott A. McLeod, and Carlton J. McLeod for their work to renovate the history Gray Building in downtown Salem. Built in 1891, the building most notably received new awnings, a renovated first-floor façade and second-floor interior, and a vibrant new paint job.

Gray Building Renovations

Benjamin I. Maxwell Award
 FOR OUTSTANDING CONTRIBUTION TO THE PRESERVATION, RESTORATION, AND MAINTENANCE OF SALEM'S HISTORIC RESOURCES
 GRAY BUILDING RENOVATIONS

Franca M. Dyer, Scott A. McLeod, and Carlton J. McLeod

Scott McLeod and France Dyer pose for a photo after receiving their award for renovations to the Gray Building downtown.



Virginia P. Green Award

In May 2017, the residents of Salem passed a \$61.8 million bond measure to finance the construction of Salem’s new Police Facility. This new project required coordination to document and preserve artifacts associated with the site. Work from the Police, Public Works, and volunteers from the Oregon Archaeological Society and Willamette University made this project possible.

Salem Police Station Archaeology Project



Willamette University Archaeology program students and members of the Oregon Archaeological Society receive their award for their volunteer work on the Salem Police Station.

Commissioners Jamie French and Andy Zimmerman present the Green Award to Deputy Chief Bellshaw and Public Works Engineer Luke Gmazel.



Residential Toolbox Grant Program

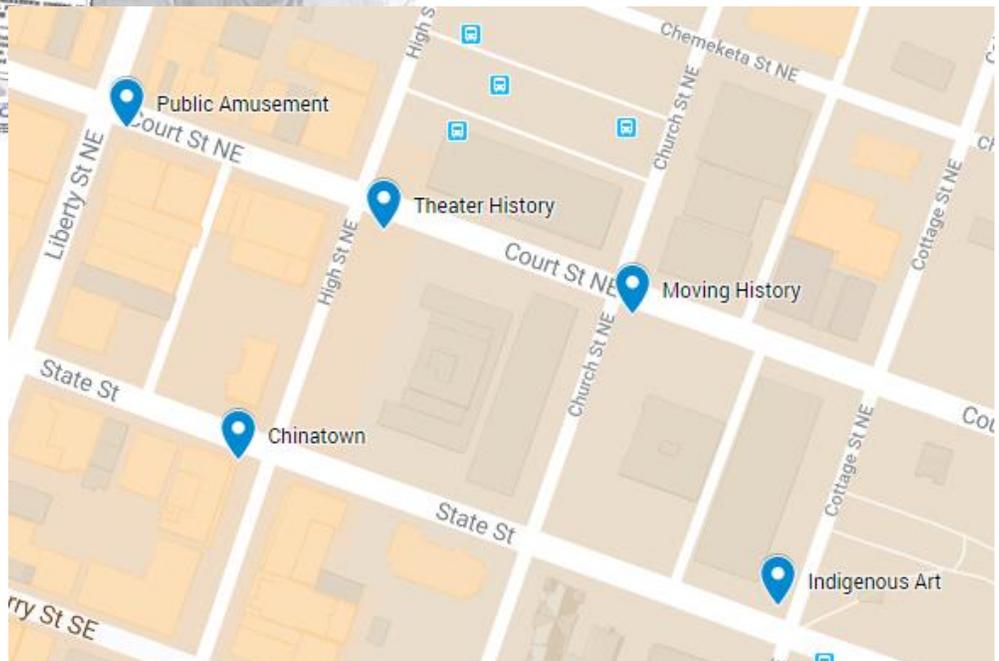
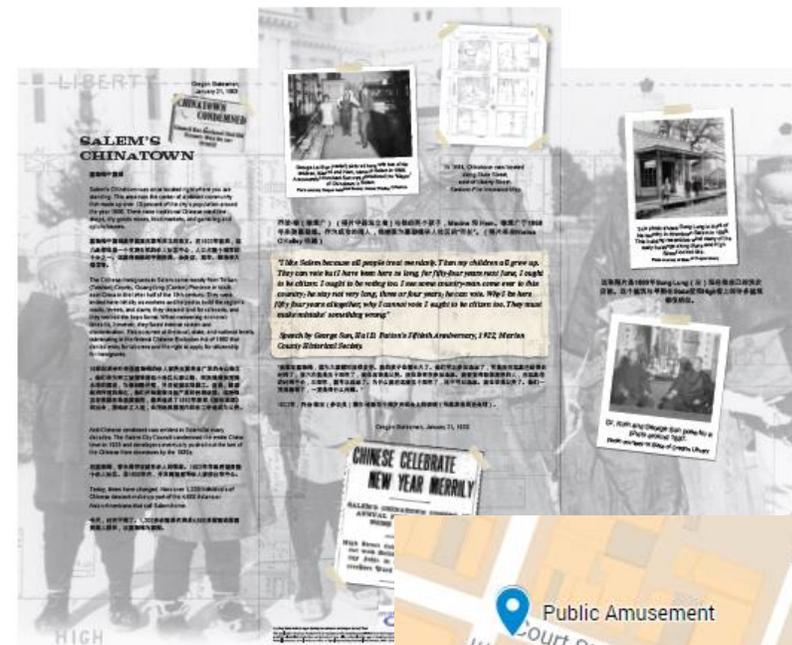
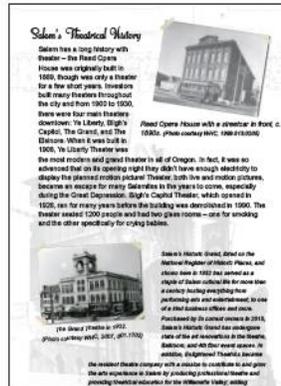
Another goal of the adopted Salem Historic Preservation Plan is to develop both economic and recognition incentives for historic property owners. In June 2011, City Council adopted Resolution 2011-52, approving guidelines for the historic Residential Toolbox Grant program and directing staff to implement the program consistent with these guidelines. In 2019, \$7691.50 of grant funding was awarded to private residential property owners. This program has provided over \$ 78,415.50 since 2011 to private homeowners to help them maintain and preserve their historic homes.



Recipients of 2019 Toolbox Grant awards pose in front of their completed projects.

Vinyl Wraps

Working with the Salem Culture and Heritage Forum, one of the most fun projects completed this year was a series of vinyl wrapped electrical boxes installed at historic spots around town. These wraps were funded by a grant from the Oregon Heritage Commission and feature a variety of topics including theater history, parades and parks, Salem’s Chinatown, and the history of Mission Street.



This map shows the location of the panels located downtown. Other panels are located along Mission Street and at the Salem Pioneer Cemetery.

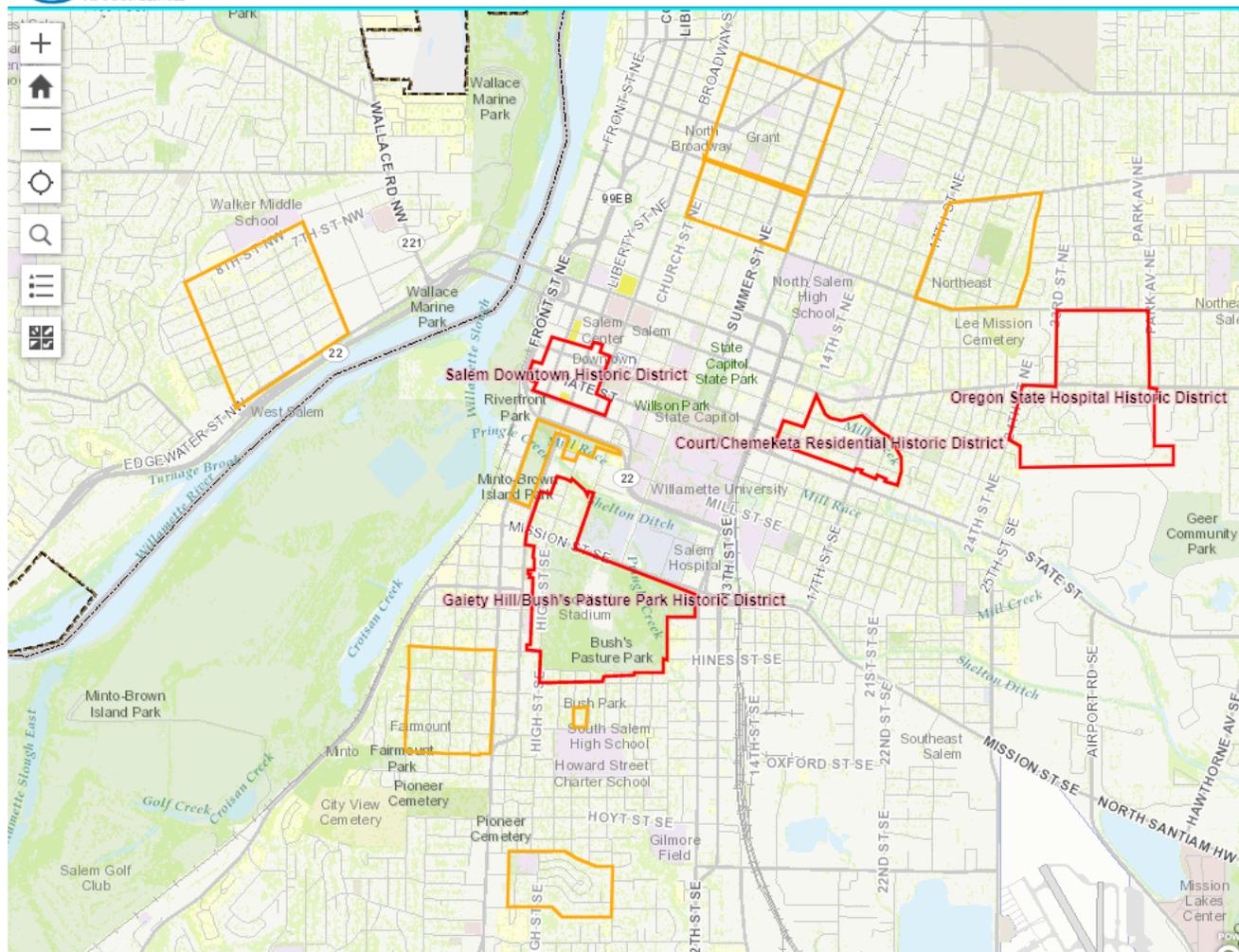
Historic Preservation Plan Update

Funded by a Certified Local Government (CLG) grant, staff has begun the process of updating Salem’s Historic Preservation Plan. Originally adopted in 2010, the plan guides the HLC’s goals. Staff hired Painter Preservation to facilitate the plan’s update and at the time of writing, staff and the consultant have completed many of the planned tasks: an online survey, assembling a Stakeholder Advisory Committee to guide the update, and holding one open house where those who live in historic homes were invited to give their feedback about the program. Staff has also presented at two neighborhood associations where historic districts are located. Staff has also worked with GIS staff to create a map where people can point out places or areas they think should be designated.



Above: Presentations at SCAN and NEN. Right: Folks give their opinions about Salem’s Historic Preservation Plan during the update’s first Open House. Another Open House is planned for February.

CITY OF Salem AT YOUR SERVICE Potential Historic Locations



The map here is available for folks to share their opinions on what areas of town are potentially eligible for Historic Designation.

Chinese Funerary Table at the Salem Pioneer Cemetery

Beginning in 2017, staff has worked to complete several archaeology projects related to the Salem Pioneer Cemetery and the Chinese Funerary Table within the cemetery. In November 2017, Kimberli Fitzgerald, the City of Salem Archaeologist, led an excavation of the area immediately surrounding what researchers thought was the remnant of a Chinese funerary shrine within the cemetery. Her work revealed that while partially destroyed, the shrine was still identifiable. Staff worked with several partner groups to host a Qing Ming Festival at the cemetery on April 4, 2018. Nearly 100 people showed up to honor the contributions that Chinese Salem residents have and continue to make to Salem’s history.

The new tradition continued into 2019 and on Saturday, April 6, 2019, Salem’s Chinese community as well as others interested in supporting and honoring Salem’s Qing Ming celebration, including Mayor Bennett, arrived to help honor those who used the funerary table around the turn of the century.



Chinese Funerary Traditions at the Salem Pioneer Cemetery

嘉勒姆开拓者公墓的华人丧葬传统

If you walk about 200 feet to the northwest of this box, you will arrive at the remnants of an altar that Chinese residents who lived in Salem used in the remembrance of the dead around the turn of the twentieth century. 如果您从此向东北方向走200英尺，您就会来到一处遗址。那是二十世纪初居住在嘉勒姆的华裔用来缅怀逝去的先人的祭台。



This photo shows Salem Parka director Charles Gale kneeling by the Chinese funerary altar recently uncovered during clean up work in the cemetery in 1963. Statesman Journal, March 24, 1963

Suie Lai Sun, the son of George Lai Sun, the "Mayor" of Chinatown around this time, described using the concrete table during Qing Ming, similar to the American tradition of Memorial Day.

Suie Lai Sun是当时华人社区的“市长”乔治·黎的儿子。他描述清明节时人们在这个水泥祭台前祭奠，类似美国的国殇纪念日。

In the Chinese section [of the cemetery] there was a large slab, raised to make a table. At the back was a raised portion filled with dirt; next to it was an open oven. 在本墓园的华人区，有一个高出地面的水泥台，后面是隆起的土堆，旁边是一个祭灶。



Suie Lai Sun, Photo by Thomas Cronise, Courtesy Oregon Historical Society

The Chinese incense ... were lighted, and set into the burner. 香烛点燃后，置于香炉。

Then the men knelt and recited prayers for the dead. Rising, they folded each specially shaped paper around a narrow strip of paper in an intricate manner, bowed three times, lighted the paper from the candles, bowed again, and tossed the burning paper into the oven.

祭奠者跪下，为亡人祈祷。起身后，折叠烧纸或冥币，鞠三躬，点燃冥币，再鞠躬，最后将冥币置于祭灶。



Top: Participants place paper money in a burner to offer goods to the spirits of those who have died.

Left: One of the vinyl-wrapped utility boxes mentioned in the previously featured the work done at the Salem Pioneer Cemetery. This panel is located nearby the funerary table so passersby can learn a little about Chinese funerary customs.

Salem Historic Landmarks Commission – 2020 Work Plan

GOAL 1: Improvements to Existing Codes and Processes

The Historic Landmarks Commission will coordinate with the Planning Commission (PC) to receive training on land use and ethics from the City Attorney in 2020.

The HLC has obtained CLG grant funding hired a consultant to assist with an update to our Historic Preservation Plan. We will be adopting a new Plan and associated code amendments in 2020.



Land Use & Ethics Training presented by:
Assistant City Attorney, Natasha Zimmerman

GOAL 2: Public Outreach and Education

The HLC will continue its development of their social media and multi-media educational outreach program in order to share the wealth of information about Salem’s historic resources.

In addition to celebrating Historic Preservation Month each May, the HLC will add a number of new historic and heritage commemorations to their calendar in order to educate and further honor the diverse heritage within our community.

2020 Historic & Heritage Commemorations

- African American Historic Month – February
- Historic Preservation Month – May
- Asian Pacific Heritage Month – May

- Archaeology Month – October
- Hispanic Heritage Month – September
- Native American Heritage Month – November

In order to improve public outreach and education to the Native American Community in 2020, the HLC will work with the Legislative Commission on Indian Services (LCIS) to identify the tribes with deep historic and cultural ties to the City of Salem. As a result, the HLC will provide recommendations to the Salem City Council to improve and strengthen communication and cooperation between the tribes and the city on matters of mutual interest. The City of Salem will develop an MOU related to clarifying protocols for communication with the Grand Ronde in 2020.

GOAL 3: Economic & Recognition Incentives

The HLC will offer two cycles of the Residential Toolbox grant in 2020, including grants for seismic upgrades of historic residential properties. Information about the program and how to submit an application can be found at this link:

<http://www.cityofsalem.net/Pages/apply-for-a-residential-toolbox-grant.aspx>

Awards recognizing both exceptional individuals and projects in historic preservation will be given out in May 2020, during Historic Preservation Month. We will also host our 6th annual “This Place Matters” historic photo contest in the spring of 2020, with the winners announced at the May HLC meeting.

THIS PLACE MATTERS

5th Annual
Salem Historic Landmarks Commission

Historic Photo Contest

Submit your photos by April 10, 2019

Categories:

- . Best Historic Interior
- . Best Historic Exterior
- . Best Historic Landscape/Streetscape/Feature
- . Best Selfie with a Historic Building or Feature

Photo by Sarah Rober, 2017 Winner

Enter via Instagram or by emailing your entries to lkstraus@cityofsalem.net. Call 503-540-2347 with questions.

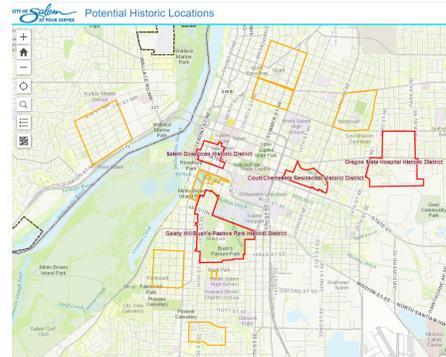
To enter on Instagram, follow and tag @cityofsalemregion, then use the hashtags #SalemHLC2019 and #salemregion

Rules apply, see bit.ly/hlcphoto-2019 before you submit.

City of Salem
EST. 1858

GOAL 4: Survey and Designate Resources

The HLC created an interactive map to engage the community about where they would like to see eligible resources designated. Working with neighborhoods or individuals, the HLC will support the designation of more eligible places in Salem.



GOAL 5: Promote Heritage Tourism and Local History

The HLC will continue to provide a liaison to the Salem Heritage and Culture Forum, a group that is working to promote Salem’s heritage and local history.



For more information about the Forum, visit their website: <https://salemcultureandheritageforum.org/>

The Salem Landmarks Commission will continue to work with the Friends of the Pioneer Cemetery, Willamette University and the Chinese American Community to interpret and share the history of the Chinese community in Salem through development of a plan to restore and interpret the Chinese Shrine at the Salem Pioneer Cemetery. The Salem HLC will also pursue funding to interpret diverse histories throughout Salem.

Salem’s local leaders have committed to a policy of inclusiveness (i.e. Salem City Council’s Resolution to become an Inclusive City in February of 2017). The Salem Historic Landmarks Commission holds the interpretation of the history of traditionally underrepresented communities as an important goal. The HLC will continue to work towards educating the community about the diverse foundations of our city.

Potential future interpretation could include the Kalapuyan village thought to have been located near the new Salem Police Facility, or the Chinese immigrants who lived and worked in Chinatown located in downtown Salem.

Jason Lee Home - Archaeology Project

The Salem Historic Landmarks Commission, in collaboration with Willamette University and the Confederated Tribes of the Grand Ronde, will be working on a new archaeology project located at 990 Broadway Street NE, the original location of the Jason Lee Mission House. Excavations are planned for Spring and Summer of 2020, and we hope to uncover both historic and precontact resources that will help further our understanding of this extremely important and significant site.

Salem Online Photo Collection – Ben Maxwell Photos Grant

The City of Salem Historic Landmarks Commission Staff, working closely with Salem Public Library Staff, have received a Preserve Oregon grant from the Oregon State Historic Preservation Office to assist in stabilization of the Ben Maxwell Collection. In 2020, initial work on transferring the digital data to a secure server will begin. Future stages of this project will involve updating and improving the scanned images as well as verifying and updating the associated photo descriptions to ensure their accuracy.