

## Rachael Gangelhoff

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**From:** DJ Vincent <dj.vincent@churchatthepark.org>  
**Sent:** Wednesday, September 17, 2025 7:21 AM  
**To:** CityRecorder  
**Subject:** Public Comment - Livability Work Session September 17

DJ Vincent - Ward 3 - 1336 Heather LN SE - Pastor of Church at the Park

The Clean Start Proposal by Church at the Park (C@P) will seek to partner with the City of Salem to help the downtown businesses and unsheltered neighbors. Through Clean Start, C@P will support unsheltered individuals in moving toward stability through job training and employment, while also enhancing the safety, cleanliness, and livability of our community.

Clean Start offers unhoused individuals supported employment opportunities as sanitation workers who work to keep their community safe and sanitary. Similar efforts across the nation have demonstrated effective outcomes including:

**CLEANER CITY:** Clean Start helps keep the city clean by employing unhoused individuals to remove litter and maintain public spaces, improving the appearance and health of our community.

**STRENGTHENED RELATIONSHIPS:** Clean Start strengthens relationships between the unhoused community and the City of Salem by fostering visibility, trust, and mutual respect—demonstrating the value of inclusive employment and shared responsibility for a cleaner, healthier city

**INCREASED EMPLOYMENT:** Clean Start increases employment outcomes for unhoused individuals by providing paid, low-barrier job opportunities, hands-on work experience, and connections to long-term employment pathways.

This proposal is for City funding in a **future budget cycle**. C@P plans to pilot a program that is **well run, cost-efficient, and clearly scoped** with transparent budgets and measurable outcomes may receive serious consideration.

Church at the Park will provide a proposal that includes:

- **Line-item budget** with clear startup vs. ongoing costs (personnel, supplies, overhead).
- **Cost projections** by month/quarter and the **ask** (amount, one-time vs. ongoing).
- **Outcomes & metrics** (who is served, targets, how success will be measured).
- **Leverage/sustainability** (private match, other grants, plan after year one).
- **Documentation** (accurate accounting, funding sources, letters of support, or MOUs).

Thank you for your consideration,

DJ Vincent (he/him)  
Founding Pastor & CEO  
503.949.2124

