



Salem
Housing
Authority





MISSION STATEMENT

Salem Housing Authority's mission is to assist low- and moderate-income families to achieve self-sufficiency through stable housing, economic opportunity, community investment, and coordination with social service providers.

MISSION

ACCOMPLISHED

Looking Back
2024
for
Salem Housing Authority

J
A
N
U
A
R
Y



Englewood West and Southview Terrace Apartments

Renovation of the property has been approved by the City Council.

Sequoia Crossings

Completion of Development and Grand Opening Ribbon-Cutting Ceremony.

Yaquina Hall

The Salem Housing Authority has successfully stabilized Yaquina Hall.





SEQUOIA CROSSINGS GRAND OPENING

Floorplan

- 54 - 1 bedroom and 1 bathroom
- 6 - 2 bedrooms and 1 bathroom (ADA)

Community Room and Resource Services

- On-site services
- Case Conferences
- Laundry room

Central Court Yard Community Amenities

- Dog course
- Ping pong
- Cornhole
- Parking
- Small natural play area
- Gazebo Park benches
- Social activity areas

**F
E
B
R
U
A
R
Y**



Software Conversion

It's been over 20 years since we have had our software upgraded.

Share the Love Event

Salem Housing Authority's 1st sponsored Event.

Adopt a Street

Salem Housing Authority's Team did an Adopt a Street pick-up on February 24th.



SHARE THE LOVE EVENT

Event highlights Approximately 100 unsheltered neighbors engaged with outreach and supportive services at Share the Love.

More than 14 community providers/partner agencies collaborated with us.

We met our goal of providing housing-focused outreach, meeting our neighbors where they are, and helping them envision a path to safe, stable housing. Approximately 10% of our participants requested a Coordinated Entry Assessment and demonstrated their willingness to explore housing resources.

Three participants were connected with housing resources at the event, taking their next steps toward shelter or permanent housing.

Cindy Lou's Barbecue graciously donated even more pulled pork than we purchased, ensuring full hearts and bellies.

We collaborated closely with Salem Parks and Recreation and Salem Outreach and Livability Team (SOS Team) to ensure we left the grounds and Wallace Marine Park cleaner than it was when we arrived, with regularly scheduled trash pick-up coordinated in the days following our event.



MARCH

This month, we prioritized enhancing our employees' understanding of trauma-informed practices, fostering a supportive and informed workplace environment.

T R A I N I N G



APRIL IS FAIR HOUSING MONTH

This year we commemorate the 56th anniversary of the passage of the Fair Housing Act, the landmark civil rights law that was signed by President Lyndon Johnson on April 11, 1968. The Fair Housing Act made discrimination in housing transactions illegal and was intended as a follow-up to the Civil Rights Act of 1964.

**A
P
R
I
L**

Salem Housing Authority had multiple waiting lists open.

4/27/24 @ 9:00 AM -

5/19/24 @ 11:59 PM

Salem Housing Authority's Special Programs Team was invited to present at the Housing First Partners Conference in Atlanta, Georgia.

(<https://www.hfpartnersconference.com/>).





In April, Jessica Blakely embraced an inspiring opportunity to advocate for affordable housing in Washington, D.C.



MAY



Affordable Housing Management Association (AHMA) Conference.

In May Management attended the Affordable Housing Management Association (AHMA) Conference. Jessica Blakely presented at the conference and discussed how to navigate tricky tenants while taking care of yourself in the process.

Over the past month, we were diligently managing caseloads, participating in conferences, and preparing for upcoming events.

J
U
N
E



Outreach Efforts

This month involved extensive outreach coordination with NWHS, Salem PD, C@P, and Easternseals.

Adopt a Street

did an Adopt a Street pick-up on June 15th.

Landlord Symposium

An event dedicated to our landlords to learn more about our Housing Choice Voucher program.





July

This past month Outreach saw an increased need for water for folks on the street. Our community saw a 7-degree increase in average temperatures this past month. Outreach collaborated with the Homeless Services Team in the Salem Police Department, providing approximately 100 water bottles to officers so they could distribute them to the community. Additionally, our outreach team provided another 200 bottles of water and approximately 60 bottles of Gatorade during the month. It's important to remember that the team hikes into encampments carrying these life-saving resources—it is physical, it is demanding, and it is so very appreciated by our neighbors.

AUGUST



National Night Out

National Night Out at our Salem Parkway East/West Apartments. The event featured Cesar the No-Drama-Llama, Arches, Salvation Army, Kona Ice, face painting, food, a dunk tank, corn hole, and a book exchange courtesy of the Salem Library.

Shop-With-A-Cop

The Salem Housing Authority has teamed up with Believe in your Community, assigning a number of children from six different agencies to take part in the event.

Evergreen Apartments

Salem Housing Authority was gifted Evergreen Apartments and will be owning, managing and developing with partnership NWHS. →

Salem Housing Authority Resource Event at Wallace Marine Park in August



Human Rights Commission

Nicole Utz spoke about the impact of the Salem Housing Authority on the homeless community, highlighting our partnership with the SOS Team and the work of our Outreach Navigators.

Housing Oregon Conference

Jessica Blakely was honored to present at the Housing Oregon Conference in collaboration with Travis Phillips, Director of Real Estate Development for the Housing Development Center, where they discussed affordable rental housing finance.

OCTOBER



The Great Shake Out

Salem Housing Authority participated in The Great Oregon Shakeout, a statewide and national earthquake readiness drill.



Historic Rehabilitation Award

Yaquina Hall was selected as the recipient of one the Historic Preservation Monthly award of excellence in historic preservation for residential use.



Adopt a Street

Salem Housing Authority's Team did an Adopt a Street pick-up on October 26th.



NOVEMBER

FEATURED SPEAKERS



Eduardo Angulo
Hallman-Northgate Neighborhood
Family Council Chair



Ron Berkley
Kennedy Neighborhood
Family Council Vice Chair



Jessica Blakely
Salem Housing Authority - Director
of Development & Strategy



Andrea Castañeda
Salem-Keizer School District
Superintendent



Maribel Hernandez
Highland Neighborhood
Family Council Chair



Trevor Womack
Salem Police Department
Chief



Jessica Blakely represented the Salem Housing Authority at the Community Business & Education Leaders event, discussing how affordable housing and quality education are among life's most pressing challenges.

Salem Housing Authority Resource Event in Collaboration with Oak Park Church

- Coordinated Entry Housing Assessment Onsite
- Community Partners

Extending our sincerest gratitude to all our staff members for their invaluable contributions to this year's success. We look forward to future accomplishment and the shared reward of serving our community together.

